

GOVERNMENT OF INDIA

MINISTRY OF TOURISM

RAJYA SABHA

QUESTION NO 18.11.2010

ANSWERED ON

DEVELOPMENT OF TOURISM INFRASTRUCTURE .

1041

SHRI MAHENDRA MOHAN

Will the Minister of COALCOALCOALCOALTOURISM be pleased to state :-

(a) whether Government has taken any concrete steps to develop the tourism infrastructure and promotion of tourism within the country and abroad;

(b) if so, the details thereof;

(c) whether several State Governments have urged Government to provide special funds for the development of tourism; and

(d) if so, the details thereof and action taken by Government thereon?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF TOURISM

(SHRI SULTAN AHMED)

(a) to (d): Development and promotion of tourism is primarily undertaken by the State Governments/Union Territory Administrations. Ministry of Tourism, however, extends Central Financial Assistance (CFA) to the State Governments/Union Territory Administrations for development of tourism products under the scheme of "Product/Infrastructure Development for Destinations and Circuits", based on the proposals identified in consultations with them subject to availability of funds and inter-se priority and adherence to scheme guidelines.

State-wise details of the projects and amount sanctioned by Ministry of Tourism during the 11th Five Year Plan (up to 30.9.2010) are at Annexure.

The Ministry promotes India as a holistic destination in the domestic and international markets through print and electronic media campaigns, tourism literature, publicity collaterals, travel fairs and road shows.