

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 836
TO BE ANSWERED ON: 23.07.2026

PROMOTION OF MSME EXPORTS

836. MS. PRANITI SUSHILKUMAR SHINDE:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the details of the share of Micro, Small and Medium Enterprises (MSMEs) in India's total exports during the last three years, sector-wise;
- (b) the key challenges faced by MSME exporters, particularly in accessing international markets, credit availability, compliance with global standards and logistics costs;
- (c) the schemes and policy measures implemented by the Government to promote MSME exports, including support for digital and e-commerce exports; and
- (d) whether the Government proposes to introduce any targeted interventions to enhance the participation of MSMEs in global value chains and to increase their export competitiveness and if so, the details thereof?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a) to (d): As per the available information, the share of export of MSME specified products in total merchandise exports of India is as follows:

Year	% share of export of MSME related products in total merchandise exports of India
2023-24	45.74%
2024-25	48.55%
2025-26	50.60%

Government has undertaken the following initiatives to support Micro, Small and Medium Enterprises (MSMEs) and boost their competitiveness and their participation in global value chain:

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- i. The Export Promotion Mission (EPM) launched in November 2025 seeks to provide a comprehensive, flexible, and digitally driven framework for export promotion, with a total outlay of Rs.25,060 crore for FY 2025–26 to FY 2030–31. The Mission operates through two integrated sub-schemes:
 - a. Niryat Protsahan focuses on improving access to affordable trade finance for MSMEs through a range of instruments such as interest subvention, export factoring, credit guarantee and credit enhancement support for diversification into new markets.

- b. Niryat Disha focuses on non-financial enablers that enhance market readiness and competitiveness, including export quality and compliance support, assistance for international branding, packaging, and participation in trade fairs, export warehousing and logistics, inland transport reimbursements, and trade intelligence and capacity-building initiatives.
- ii. Credit Guarantee Scheme for Exporters has also been approved to provide 100% credit guarantee coverage by National Credit Guarantee Trustee Company Limited (NCGTC) to Member Lending Institutions (MLIs) for extending additional collateral free credit facilities up to Rs.20,000 crore to eligible exporters, including MSMEs. The Scheme is expected to enhance the global competitiveness of Indian exporters and support diversification into new and emerging markets.
- iii. Ministry of Micro, Small and Medium Enterprises (MSME) implements International Cooperation Scheme which is aimed at building capacity of MSMEs by facilitating their participation in international exhibitions/fairs/conferences/seminar/buyer-seller meets abroad as well as reimbursement of various costs involved including reimbursement of Fee paid on Testing & Quality Certification acquired by MSEs to export products.
- iv. Further, the Ministry of MSME has established 65 Export Facilitation Centres (EFCs) across the country with the aim of providing requisite mentoring and handholding support to MSMEs in exporting their products and services. Export Facilitation Centres (EFCs) support MSME exporters by providing comprehensive assistance through dissemination of information on export-related schemes and benefits, training and workshops on export compliance, handholding in export documentation and procedures, engagement with industry associations, State Governments, and DGFT to facilitate MSMEs.
- v. Districts as Export Hubs (DEH): This initiative identifies products with export potential in every district to address bottlenecks and link local MSMEs with global value chains.
- vi. Trade Connect e-Platform: Trade Connect e-Platform has been launched to provide trade-related information to Indian exporters particularly MSMEs. This platform also serves as an online hub for integrating efforts from the Department of Commerce, Indian Missions abroad, Export Promotion Councils, Commodity Boards, and other organisations to deliver comprehensive support to Indian exporters.
- vii. Government periodically assesses the extent of digital adoption among MSMEs, covering aspects such as e-commerce platforms, digital accounting, supply chain digitization, and participation in platforms like the Government e-Marketplace (GeM) and Open Network for Digital Commerce (ONDC) through Trade Enablement and Marketing (TEAM) scheme through independent evaluation studies.
- viii. Comprehensive GST rationalisation recently done by Government will strengthen MSMEs fortifying local supply chains in critical sectors like automobiles, textiles, food processing, logistics, and handicrafts. Lower GST rates have made raw materials and services more affordable, motivating small and medium enterprises and start-ups to scale up operations, invest in innovation, and compete both domestically and globally.