

GOVERNMENT OF INDIA
MINISTRY OF ENVIRONMENT, FOREST AND CLIMATE CHANGE

LOK SABHA
UNSTARRED QUESTION NO. 80
TO BE ANSWERED ON 20.07.2026

LiFE Movement and Climate Action Initiatives

80. SHRI ANANTA NAYAK;
SHRI LUMBARAM CHOUDHARY;
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Will the Minister of ENVIRONMENT, FOREST AND CLIMATE CHANGE be pleased to state:

- (a) the progress made under the LiFE (Lifestyle for Environment) Movement since its launch and the major activities undertaken thereunder;
- (b) the key achievements in climate action, including progress towards Nationally Determined Contributions (NDCs), expansion of renewable energy capacity and reduction in emission intensity;
- (c) whether any projects or awareness programmes under the LiFE Movement or other climate initiatives have been implemented in Keonjhar Lok Sabha Constituency, Odisha, if so, the details thereof and the funds allocated therefor; and
- (d) the manner in which these initiatives are contributing towards the objective of becoming a developed nation and achieving net-zero emissions by 2070?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF ENVIRONMENT, FOREST AND CLIMATE CHANGE
(SHRI KIRTI VARDHAN SINGH)

(a) and (c): Mission LiFE (Lifestyle for Environment) aims to nudge individuals and communities to practice a lifestyle that is synchronous with nature through *Whole-of-Government* and *Whole-of-Society* approach focusing on seven themes viz., Save Energy, Save Water, Reduce Waste, Reduce E-Waste, Say No to Single Use Plastic, Adopt Healthy Lifestyles and Adopt Sustainable Food Systems. The major activities undertaken under Mission LiFE since its launch in October, 2022 include the following :

- Nationwide mass mobilization campaigns such as “One Nation One Mission: End Plastic Pollution”, “Harit Yoga” (on the eve of International Day of Yoga 2025), Swachhata Hi Sewa campaigns, World Environment Day pre-campaigns, etc have been undertaken to create awareness on Mission LiFE. The flagship “Ek Ped Maa Ke Naam” initiative has resonated with one and all and over 272 Crore saplings have been planted under the same.

- Mission LiFE principles added to India's Nationally Determined Contributions (NDCs) under the Paris Agreement.

- Under the Ministry's Environment Education Programme, students actively participate in workshops, nature camps, exhibitions, competitions, and summer programmes promoting sustainable habits. The Environment Information, Awareness, Capacity Building and Livelihood Programme (EIACP) Centres under the Ministry also organize mass outreach and capacity-building activities on various themes of Mission LiFE.

- Large scale youth mobilization initiatives through campaigns such as Ideas4LiFE, e-waste awareness and reduction campaign, and various other large-scale awareness activities through MyGov portal, etc. are also being undertaken.

- A10-day Experiential Learning Program on Mission LiFE on My Bharat portal of Ministry of Youth Affairs & Sports was successfully completed to provide hands on learning experience to youth.

- Over 12 lakh Eco-Clubs for Mission LiFE have been promoting behavioural change among children and youth by promoting environmental awareness and sustainable lifestyle practices in schools.

- Two dedicated digital platforms have been launched by the Ministry – the Mission LiFE Portal as a knowledge repository and the Meri LiFE Portal for structured reporting and monitoring of LiFE events and activities. So far, over 7.3 crore people participated in more than 40 Lakh LiFE events across the country, which includes 100279 participants in 3428 LiFE related awareness and action events in Keonjhar in Odisha during the last 2 years.

- Mission LiFE has been showcased through dedicated LiFE pavilions featuring interactive digital displays, Virtual Reality experiences, and live demonstrations at major national events including Bharat Parv, Swachh Vayu Diwas, India Water Week, G20 ECSWG meetings, Maha Kumbh Mela, and World Environment Day 2025, etc.

- India has also played a pivotal role in advancing the global discourse on sustainable lifestyles through key international milestones.

- At the Sixth Session of the United Nations Environment Assembly (UNEA-6) held in Nairobi, Kenya on 1 March 2024, India's resolution on "Promoting Sustainable Lifestyles", co-sponsored by Sri Lanka and Bolivia, was unanimously adopted.

- India's resolution on "Promoting Sustainable Lifestyles for the Wise Use of Wetlands", was adopted at the Ramsar 15th Conference of Parties held in Zimbabwe on 30 July 2025.

- India also secured a position on the Board of the 10-Year Framework of Programmes on Sustainable Consumption and Production Patterns (10YFP) for the term 2024-26 and again for 2026-28. India has also assumed the role of the Co-chair at the Board further strengthening its global agenda of promoting sustainable lifestyles.

Over the years, Mission LiFE has evolved into a major platform for international cooperation on sustainable lifestyles, which has been acknowledged at major global forums including the Sharm El-Sheikh Implementation Plan (COP27), the G7 Communiqué, and the G20 New Delhi Leaders' Declaration, reaffirming India's global climate leadership and the Mission's universal relevance.

(b) and (d) India has made significant progress in climate action and is steadily advancing towards achieving its Nationally Determined Contributions (NDCs) under the Paris Agreement. The details are as given below:

- As reported in India's First Biennial Transparency Report (BTR-1) submitted to the United Nations Framework Convention on Climate Change (UNFCCC), the emissions intensity of Gross Domestic Product (GDP) declined by 37.38 per cent in 2022 compared to the 2005 level.
- Forest and tree cover has also expanded consistently, resulting in the creation of an additional carbon sink of 2.44 billion tonnes of CO₂ equivalent between 2005 and 2022.
- India has also achieved the milestone of meeting more than 50 per cent of its cumulative installed electric power capacity from non-fossil fuel-based energy sources, five years ahead of the 2030 target.
- The Government has implemented several flagship initiatives and schemes such as PM Surya Ghar: Muft Bijli Yojana, National Green Hydrogen Mission, promotion of nuclear energy, domestic manufacturing of solar photovoltaic (PV) modules and batteries, and the Production Linked Incentive (PLI) to strengthen India's clean energy ecosystem and supporting low-carbon industrial growth.
- The Government is also promoting Carbon Capture, Utilisation and Storage (CCUS) technologies for hard-to-abate sectors.
- India has further strengthened global climate action through initiatives such as the International Solar Alliance (ISA), Coalition for Disaster Resilient Infrastructure (CDRI), Global Biofuel Alliance, and Leadership Group for Industry Transition (LeadIT).
- To mobilize climate finance and support low-carbon development, measures such as Sovereign Green Bonds, the Carbon Credit Trading Scheme, etc. have been introduced.
- On the adaptation front, the National Action Plan on Climate Change (NAPCC) and the aligned State Action Plans on Climate Change (SAPCCs), along with programmes for climate-resilient water and agriculture sectors, heat action plans, and improved disaster early warning systems, are enhancing resilience and strengthening water, food and livelihood security while reducing climate-related losses.

The above climate initiatives are strategically aligned with the vision of Viksit Bharat @2047 and the commitment to achieve net-zero emissions by 2070. Guided by the principles of equity and common but differentiated responsibilities and respective capabilities (CBDR-RC), these measures—formalized in the Long-Term Low Greenhouse Gas Emission Development Strategy (LT-LEDS)—simultaneously drive economic growth, energy security, and industrial competitiveness. By fostering technological innovation and strengthening the resilience of communities and infrastructure, these initiatives reduce climate vulnerability and safeguard development gains, facilitating India's transition into a developed nation.
