

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT OF COMMERCE
LOK SABHA

UNSTARRED QUESTION No. 406

ANSWERED ON 21/07/2026

IMPLEMENTATION OF EXPORT PROMOTION FRAMEWORKS

406. SHRI RAJIV PRATAP RUDY:

Will the Minister of **COMMERCE AND INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) the current status of implementation and infrastructure layout regarding the Export Promotion Mission (EPM) and the Districts as Export Hubs (DEH) initiative to decentralize and scale up domestic trade capabilities;
- (b) the total number of product categories identified and individual districts actively mapped for trade operations across the country, state and UT-wise;
- (c) the specific progress achieved, number of District Export Action Plans (DEAP) formally notified, and local micro-enterprise clusters mobilized under these frameworks particularly within the State of Bihar;
- (d) the operational details of the financial support mechanisms deployed under the Niryat Protsahan pillar, including the rollout of interest subventions and credit enhancements to reduce trade finance costs for MSMEs; and
- (e) the steps taken under the Niryat Disha framework to build trade intelligence repositories, leverage e-commerce channels for tier-two and tier-three manufacturers, and clear logistical bottlenecks at the grassroots level?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्यमंत्री (श्री जितिन प्रसाद)
THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

(a) to (c) The Union Cabinet approved the Export Promotion Mission (EPM) on 12 November 2025 with an outlay of ₹25,060 crore for the period FY 2025–26 to FY 2030–31. The Mission aims to enhance India's export competitiveness, with a special focus on MSMEs, first-time exporters and labour-intensive sectors, through an integrated approach combining trade finance support with measures to improve market access and export readiness.

Districts as Export Hubs (DEH) initiative provides the district-level framework for decentralised export promotion duly engaging all stakeholders and is aided by Export Promotion Mission at grassroots level.

The institutional infrastructure under DEH comprises State Level Export Promotion Committees (SEPCs) and District Export Promotion Committees (DEPCs).

The State/UT and district-wise list of products/services identified under the DEH initiative including districts of Bihar is placed at <https://content.dgft.gov.in/Website/dgftprod/a667478a-d204-4d95-a71c-a58452e1c6d9/Note%20-%20Districts%20as%20Export%20Hubs%20Initiative.pdf>.

In Bihar, District Export Action Plans (DEAPs) have been prepared and adopted for all 38 districts. Micro-enterprises and clusters are engaged through district-level outreach, capacity-building and market-linkage activities.

(d) The operational details of interventions under the Niryat Protsahan sub scheme are as under:

- i. Support for Interest Subvention aims to bridge the interest-rate gap and ensure liquidity for MSME exporters at globally competitive rates against items notified.
- ii. Support for Collateral for Export Credit aims to bridge existing collateral gap and enable access to export credit for MSMEs.
- iii. Support for Alternative Trade Instruments provides alternate export financing mechanism by subventing export factoring interest rates for MSMEs.
- iv. Credit Guarantee Facility for E-Commerce Exporters supports MSME e-commerce exporters selling via courier, postal or fulfilment warehouses through credit guarantee and interest subvention support on revolving working capital.
- v. Support for Emerging Export Opportunities enables MSMEs to expand into new/high-risk markets through access to shared-risk and credit-enhancement instruments.

(e) Available to all MSMEs, the Niryat Disha sub-scheme is focused on trade enablers such as export quality and compliance support, international branding and packaging, market access initiatives, logistics cost support to low export intensity regions, warehousing, e-commerce export hubs, trade intelligence and capacity building. eCommerce exporters in tier-two and tier-three are eligible to avail support under relevant interventions of Niryat Protsahan and Niryat Disha Sub-Schemes of EPM.
