

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT OF COMMERCE
LOK SABHA
UNSTARRED QUESTION No.3757
ANSWERED ON 11/08/2026

EXPORT PROMOTION AND LOGISTICS INFRASTRUCTURE

3757. SHRI ZIA UR REHMAN

Will the Minister of **COMMERCE AND INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Government proposes to establish export promotion and logistics infrastructure for MSMEs and agro-based industries in Western Uttar Pradesh;
- (b) if so, the details thereof;
- (c) whether districts like Sambhal, Moradabad and Amroha have been identified for such initiatives; and
- (d) if so, the details thereof along with the expected timeline for implementation?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्यमंत्री (श्री जितिन प्रसाद)
THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

(a) to (d) To strengthen India's overall export competitiveness, the Union Cabinet approved the Export Promotion Mission (EPM) on 12 November 2025. The Mission provides targeted support to exporters, with a special focus on Micro, Small and Medium Enterprises (MSMEs), rural entrepreneurs, artisans, and agro-based industries across all States and Union Territories, including Western Uttar Pradesh.

The Mission addresses export development through two integrated sub-schemes:

- **Niryat Prothsahan:** Focused on improving access to export finance through Interest Subvention for pre- and post-shipment export credit, Export Factoring support, Collateral Guarantees for export credit, Credit Guarantee for e-commerce exporters, and Support for emerging opportunities for MSME exporters.
- **Niryat Disha:** Focused on non-financial trade enablers, including export quality and compliance support, logistics and overseas warehousing, Market Access Support, global branding and packaging, facilitating logistics interventions for freight and transport, and trade intelligence.

Under the Mission, proposals for export-related infrastructure, logistics facilities, and value-chain integration are considered in consultation with the concerned State Governments and other stakeholders based on export potential, sectoral strengths, and readiness of projects.

Under the Districts as Export Hub (DEH) initiative, exportable products have been identified across districts of the country including Sambhal, Moradabad, and Amroha. The capacity building programs under the DEH initiative are aimed at creating linkages between district-level producers and global markets by leveraging the interventions of EPM.

The District Export Promotion Committee (DEPC) have been constituted and the District Export Action Plans (DEAPs) have been prepared and adopted for all three districts, namely Sambhal, Moradabad and Amroha. The products with significant potential for exports have been identified-Sambhal (Menthol, Horn and Bone Craft); Moradabad (Metal Craft, Mentha Oil, Rice); Amroha (Musical Instruments, Articles of Iron/Steel/Aluminium)

For the purpose of transforming logistic infrastructure, the Government has launched PM Gati Shakti National Master Plan. This initiative proposes to transform infrastructure planning by enabling a whole-of government approach through integrated and synchronized planning across Central Ministries/ Departments and States/UTs. The initiative proposes to enhance multimodal connectivity, improved first-mile and last-mile connectivity to economic centres, industrial clusters, ports and logistics hubs, faster project planning and implementation through better inter-agency coordination, and timely identification of infrastructure gaps and bottlenecks.
