

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE
LOK SABHA**

**UNSTARRED QUESTION NO. 362.
TO BE ANSWERED ON TUESDAY, THE 21ST JULY, 2026.**

GI TAGS IN ASSAM

362. SHRI JOYANTA BASUMATARY:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

वाणिज्य एवं उद्योग मंत्री

- (a) the details regarding the number of products from Assam that have been granted Geographical Indication (GI) tags, year-wise;
- (b) the details regarding the names of such GI-tagged products, along with the year of registration and category under which each product that has been registered;
- (c) the details regarding the GI applications from Assam that are currently pending consideration, including the stage of processing;
- (d) whether the Government has taken any measure to promote the manufacturing, sale and trade of GI-tagged products specifically; and
- (e) if so, the details thereof including the measures undertaken, funds allocated, released and utilised for the same, the year-wise number of beneficiaries, outputs achieved, if not, the reasons therefor?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI JITIN PRASADA)**

- (a) & (b):** The details regarding the number of products from Assam that have been granted Geographical Indications (GI) tags, year-wise along with year of registration and category, is attached as **Annexure 'A'**.
- (c):** The details of GI Applications from Assam that are currently pending consideration is attached as **Annexure 'B'**.
- (d) & (e):** The Government has undertaken various measures for promotion of the manufacture, marketing, sale and trade of Geographical Indication (GI) tagged products across the country, including products from Assam. These initiatives are implemented on a pan-India basis and are available uniformly to all States and Union Territories. The major measures undertaken are placed at **Annexure 'C'**.

Further, Department for Promotion of Industry and Internal Trade (DPIIT) promotes Geographical Indications (GIs) across the country, including those from Assam.

Major initiatives undertaken by the Government to promote manufacturing, market access, sale and trade of Geographical Indication (GI) tagged products is at **Annexure 'D'**.

ANNEXURE REFERRED TO IN REPLY TO PARTS (a) & (b) OF THE LOK SABHA UNSTARRED QUESTION NO. 362 FOR ANSWER ON 21.07.2026.

Sl. No.	App. No.	Geographical Indications	Date of Filing	Goods	State	Status	Date of Registration
1	115 & 118	Assam (Orthodox)	19.11.2007 22.11.2007	Agricultural	Assam	Registered	22.12.2008
2	435	Assam Karbi Anglong Ginger	29.08.2013	Agricultural	Assam	Registered	25.03.2015
3	438	Tezpur Litchi	29.08.2013	Agricultural	Assam	Registered	27.03.2015
4	439	Joha Rice of Assam	10.09.2013	Agricultural	Assam	Registered	29.04.2017
5	558	Boka Chaul	25.07.2016	Agricultural	Assam	Registered	30.07.2018
6	572	Chokuwa Rice of Assam	14.12.2016	Agricultural	Assam	Registered	26.02.2020
7	609	Kaji Nemu	05.01.2018	Agricultural	Assam	Registered	12.09.2019
8	963	Bodo Keradapini	29.08.2022	Agricultural	Assam	Registered	30.03.2024
9	971	Bodo Gongar Dunjia	29.08.2022	Agricultural	Assam	Registered	30.03.2024
10	975	Bodo Khardwi	29.08.2022	Agricultural	Assam	Registered	30.03.2024
11	976	Bodo Narzi	29.08.2022	Agricultural	Assam	Registered	01.10.2024
12	935	Arunachal Pradesh Singpho Phalap (Singpho Tea)	02-08-2022	Agricultural	India (Arunachal Pradesh and Assam)	Registered	22.01.2024
13	964	Bodo Napham – Fermented Fish	29.08.2022	Food Stuff	Assam	Registered	01.10.2024
14	966	Bodo Ondla	29.08.2022	Food Stuff	Assam	Registered	01.10.2024
15	967	Bodo Gwkha – Gwkhwi	29.08.2022	Food Stuff	Assam	Registered	01.10.2024
16	858	Axomiya Gohona (Assamese Jewellery)	28.03.2022	Handicraft	Assam	Registered	27.03.2025
17	55	Muga Silk of Assam	20.07.2006	Handicraft	Assam	Registered	13.07.2007
18	384	Muga Silk of Assam (Logo)	19.06.2012	Handicraft	Assam	Registered	03.03.2014
19	594	Gamosa of Assam	16.10.2017	Handicraft	Assam	Registered	13.12.2022
20	939	Majuli Mask of Assam	10.08.2022	Handicraft	Assam	Registered	01.03.2024
21	940	Assam Majuli Manuscript Painting	10.08.2022	Handicraft	Assam	Registered	01.03.2024
22	958	Bodo Aronai	29.08.2022	Handicraft	Assam	Registered	01.10.2024
23	959	Bodo Dokhona	29.08.2022	Handicraft	Assam	Registered	30.03.2024
24	960	Bodo EriSilk	29.08.2022	Handicraft	Assam	Registered	30.03.2024
25	961	Bodo Jwmgra	29.08.2022	Handicraft	Assam	Registered	30.03.2024
26	962	Bodo Gamsa	29.08.2022	Handicraft	Assam	Registered	30.03.2024
27	965	Bodo Thorkha	29.08.2022	Handicraft	Assam	Registered	30.03.2024
28	972	Bodo Kham	29.08.2022	Handicraft	Assam	Registered	30.03.2024
29	973	Bodo Serja	29.08.2022	Handicraft	Assam	Registered	30.03.2024
30	974	Bodo Sifung	29.08.2022	Handicraft	Assam	Registered	30.03.2024
31	977	Bodo Gongona	29.08.2022	Handicraft	Assam	Registered	30.03.2024
32	978	Bodo Jotha	29.08.2022	Handicraft	Assam	Registered	30.03.2024
33	979	Assam Jaapi	02.09.2022	Handicraft	Assam	Registered	30.03.2024

34	980	Assam Asharikandi Terracotta Craft	02.09.2022	Handicraft	Assam	Registered	30.03.2024
35	1002	Assam Bihu Dhol	26.10.2022	Handicraft	Assam	Registered	30.03.2024
36	1003	Assam Pani Meteka Craft	26.10.2022	Handicraft	Assam	Registered	30.03.2024
37	1013	Sarthebari Metal Craft	09.11.2022	Handicraft	Assam	Registered	30.03.2024
38	1311	Assamese Bihu Pepa	10.07.2024	Handicraft	Assam	Registered	27.03.2026
39	1312	Karbi Anglong Handloom Products	10.07.2024	Handicraft	Assam	Registered	27.03.2026
40	1313	Assam Bamboo Crafts	10.07.2024	Handicraft	Assam	Registered	27.03.2026
41	1314	Assam Deori Handloom Products	10.07.2024	Handicraft	Assam	Registered	27.03.2026
42	1001	Assam Mishing Handloom Products	26.10.2022	Handicraft	India (Assam and Arunachal Pradesh)	Registered	30.03.2024
43	643	Judima	16.01.2019	Manufactured	Assam	Registered	14.09.2021
44	968	Bodo Jou Gwran	29.08.2022	Manufactured	Assam	Registered	01.10.2024
45	969	Bodo Jou Gishi	29.08.2022	Manufactured	Assam	Registered	01.10.2024
46	970	Bodo Maibra Jou Bidwi	29.08.2022	Manufactured	Assam	Registered	01.10.2024

ANNEXURE REFERRED TO IN REPLY TO PART (c) OF THE LOK SABHA UNSTARRED QUESTION NO. 362 FOR ANSWER ON 21.07.2026.

Sl. No.	App. No.	Geographical Indications	Date of Filing	Goods	Geographical Area	Status
1	909	Gol Nemu	21.06.2022	Agricultural	Assam	Examination Report issued. Reply to Examn report awaited.
2	910	Bhimkol Banana	21.06.2022	Agricultural	Assam	Examination Report issued. Reply to Examn report awaited.
3	1081	Moran Ginger	10.05.2023	Agricultural	Assam	The reply to the Examination Report has been received and appln is under process as per the provisions of the GI Act and Rules
4	1115	Lao-Pani	01.08.2023	Manufactured	Assam	The reply to the Examination Report has been received and is appln under process as per the provisions of the GI Act and Rules
5	1116	Shidal	01.08.2023	Food Stuff	Assam	The reply to the Examination Report has been received and appln is under process as per the provisions of the GI Act and Rules
6	1117	Xindol	01.08.2023	Food Stuff	Assam	Reply to Examn report received, the same is under process under GI Act & Rules.
7	1237	Po:ro Apong	25.04.2024	Manufactured	Assam	The reply to the Examination Report has been received and is under process as per the provisions of the GI Act and Rules
8	1276	Rih Dima-Dimasa Textile and Textile Goods	14.06.2024	Textiles	Assam	Examination Report issued. Reply to Examn report awaited.
9	1286	Riha of Assam	24.06.2024	Textiles	Assam	Examination Report issued. Reply to Examn report awaited.
10	1287	Mekhela Chador of Assam	24.06.2024	Textiles	Assam	Examination Report issued. Reply to Examn report awaited.
11	1305	Kolakhar	08.07.2024	Agricultural	Assam	Examination Report issued. Reply to Examn report awaited.
12	1348	Kharoli	19.08.2024	Food Stuff	Assam	Formality Check Report issued. Reply to Formality Check Report awaited.
13	1455	Kajiranga Handloom Products	25.02.2025	Textiles	Assam	Examination Report issued. Reply to Examn report awaited.
14	1456	Assam Pat Silk Products	25.02.2025	Textiles	Assam	Examination Report issued. Reply to Examn report awaited.
15	1493	Karanga Da-Kotari	02.04.2025	Manufactured	Assam	Examination Report issued. Reply to Examn report awaited.
16	1497	Brass Metal Crafts of Hajo	04.04.2025	Handicraft	Assam	Examination Report issued. Reply to Examn report awaited.

17	1634	Sijou	21.10.2025	Agricultural	Assam	Examination Report issued. Reply to Examn report awaited.
18	1635	Shamu Inghkri	21.10.2025	Food Stuffs	Assam	Examination Report issued. Reply to Examn report awaited.
19	1636	Gambari Khamflai	21.10.2025	Handicraft	Assam	Examination Report issued. Reply to Examn report awaited.
20	1637	Owal-Gahen / Uwal Gaihen	21.10.2025	Handicraft	Assam	Examination Report issued. Reply to Examn report awaited.
21	1638	Thungri	21.10.2025	Manufactured	Assam	Examination Report issued. Reply to Examn report awaited.
22	1639	Maibra Mairong	21.10.2025	Agricultural	Assam	Examination Report issued. Reply to Examn report awaited.
23	1640	Sidol	21.10.2025	Food Stuffs	Assam	Examination Report issued. Reply to Examn report awaited.
24	1641	Angsa	21.10.2025	Textiles	Assam	Examination Report issued. Reply to Examn report awaited.
25	1642	Ditora	21.10.2025	Handicraft	Assam	Examination Report issued. Reply to Examn report awaited.
26	1643	Patani	21.10.2025	Textiles	Assam	Examination Report issued. Reply to Examn report awaited.
27	1690	Assam Cane Craft	10.12.2025	Handicraft	Assam	Examination Report issued. Reply to Examn report awaited.
28	1691	Assam Fishing Net Craft	10.12.2025	Handicraft	Assam	Examination Report issued. Reply to Examn report awaited.
29	1692	Goalpara Sitalpati of Assam	10.12.2025	Handicraft	Assam	Examination Report issued. Reply to Examn report awaited.
30	1693	Kaziranga Wood Crafts of Assam	10.12.2025	Handicraft	Assam	Examination Report issued. Reply to Examn report awaited.
31	1694	Majuli Boat Craft of Assam	10.12.2025	Handicraft	Assam	Examination Report issued. Reply to Examn report awaited.
32	1695	Majuli Salmara Pottery of Assam	10.12.2025	Handicraft	Assam	Examination Report issued. Reply to Examn report awaited.
33	1742	Mornoi Pottery of Goalpara, Assam	24.12.2025	Handicraft	Assam	Examination Report issued. Reply to Examn report awaited.
34	1809	Karbi So Arlo Apindeng (Karbi Women Dress)	27.01.2026	Textiles	Assam	Examination Report issued. Reply to Examn report awaited.
35	1810	Karbi Traditional Jewellery	27.01.2026	Handicraft	Assam	Examination Report issued. Reply to Examn report awaited.
36	1811	Karbi Indigenous Dye	27.01.2026	Handicraft	Assam	Examination Report issued. Reply to Examn report awaited.
37	1829	Tokoya	28.01.2026	Handicraft	Assam	Formality Check Report issued. Reply to Formality Check Report awaited.

38	1830	Chelen Sadar of Assam	28.01.2026	Handicraft	Assam	Formality Check Report issued. Reply to Formality Check Report awaited.
39	1831	Tokari	28.01.2026	Handicraft	Assam	Formality Check Report issued. Reply to Formality Check Report awaited.
40	1832	Assam Tiwa Handloom Product	28.01.2026	Handicraft	Assam	Formality Check Report issued. Reply to Formality Check Report awaited.
41	1833	Lampas	28.01.2026	Handicraft	Assam	Formality Check Report issued. Reply to Formality Check Report awaited.
42	1834	Churiya of Assam	28.01.2026	Handicraft	Assam	Formality Check Report issued. Reply to Formality Check Report awaited.
43	1870	Assam Supari	19.02.2026	Agriculture	Assam	Examination Report issued. Reply to Examn report awaited.
44	1871	Assam Thekera (Garcinia)	19.02.2026	Agriculture	Assam	Examination Report issued. Reply to Examn report awaited.
45	1872	Assam Kaziranga Honey	19.02.2026	Food Stuffs	Assam	Examination Report issued. Reply to Examn report awaited.
46	1873	Assam Sugandhi Kumura (Scented Ash Guard)	19.02.2026	Agriculture	Assam	Examination Report issued. Reply to Examn report awaited.
47	1874	Assam Rengthei (Small Crown Pineapple)	19.02.2026	Agriculture	Assam	Examination Report issued. Reply to Examn report awaited.
48	1875	Assam Malbhog Banana	19.02.2026	Agriculture	Assam	Examination Report issued. Reply to Examn report awaited.
49	1876	Golaghat Gurjogonia Gur (Jaggery) of Assam	19.02.2026	Food Stuffs	Assam	Examination Report issued. Reply to Examn report awaited.
50	1877	Chengpi (Musical Instrument) of Karbi Anglong Assam	19.02.2026	Handicraft	Assam	Examination Report issued. Reply to Examn report awaited.
51	1878	Karbi Anglong Chengburuk (Musical Instrument) of Assam	19.02.2026	Handicraft	Assam	Examination Report issued. Reply to Examn report awaited.
52	1879	Karbi Anglong Jambili Athon Wood Craft of Assam	19.02.2026	Handicraft	Assam	Examination Report issued. Reply to Examn report awaited.
53	1935	Rabha Traditional Jewellery	20.03.2026	Handicraft	Assam	Formality Check Report issued. Reply to Formality Check Report awaited.
54	1936	Rabha Textile	20.03.2026	Textiles	Assam	Formality Check Report issued. Reply to Formality Check Report awaited.
55	1937	Bamboo Craft	20.03.2026	Handicraft	Assam	Formality Check Report issued. Reply to Formality Check Report awaited.
56	1948	Rabha Karanol (Kaarha – Nala)	20.03.2026	Handicraft	Assam	Formality Check Report issued. Reply to Formality Check Report awaited.

57	2028	Karbi Bamboo Craft	28.04.2026	Handicraft	Assam	Formality Check Report issued. Reply to Formality Check Report awaited.
58	2065	Karbi So-PINSO Apindeng (Male Attire)	08.06.2026	Textiles	Assam	Formality Check Report issued. Reply to Formality Check Report awaited.
59	2066	Muri-Tongpo and Muri-Jangek (A Karbi Traditional Music Instrument)	08.06.2026	Handicrafts	Assam	Formality Check Report issued. Reply to Formality Check Report awaited.
60	2067	"Karbi Hor'alang and Hor'arak" (Rice Beer & Distilled spirit)	08.06.2026	Manufactured Goods	Assam	Formality Check Report issued. Reply to Formality Check Report awaited.
61	2076	Sokatharay of Koch Community	08.06.2026	Textiles	India (Meghalaya, Assam)	Formality Check Report issued. Reply to Formality Check Report awaited.

ANNEXURE REFERRED TO IN REPLY TO PARTS (d) & (e) OF THE LOK SABHA UNSTARRED QUESTION NO. 362 FOR ANSWER ON 21.07.2026.

- i. **Facilitation of GI Registration:** The GI Registry provides continuous handholding support to applicant associations and authorised bodies throughout the GI registration process, including assistance in addressing deficiencies in applications and ensuring compliance with the provisions of the Geographical Indications of Goods (Registration and Protection) Act, 1999 and the Rules framed thereunder. Further, vide notification dated 03.11.2025, the fee payable for filing GI applications and related proceedings has been reduced by 80 per cent, making GI protection more affordable for artisans, farmers, producer organisations and traditional communities.
- ii. **Support under the MSME Innovative Scheme:** Under the Intellectual Property Rights (IPR) component of the MSME Innovative Scheme, the Ministry of Micro, Small and Medium Enterprises provides consultancy services, Intellectual Property facilitation and awareness programmes relating to Intellectual Property Rights, including Geographical Indications. The Scheme provides reimbursement of 100 per cent of the actual expenditure incurred for registration of a GI, subject to a maximum ceiling of ₹2 lakh per registered GI, including expenses towards professional fees, Government fees, preparation of applications, prosecution, hearings, GI logo design, laboratory testing and other incidental expenses. The applicants are also provided end-to-end support through Intellectual Property Facilitation Centres (IPFCs). Further, the Ministry has organised 25 GI Mahotsavs across different States to provide market access to authorised GI users, sanctioned 164 programmes under the One District One GI (OD-OGI) initiative, and facilitated participation of GI producers in international exhibitions to enhance exports and global visibility of GI products.
- iii. **Market Access and Promotion by DPIIT:** DPIIT has undertaken several initiatives for enhancing the visibility and marketability of GI products, including organisation of India GI Fair, GI Mahotsav, GI Pavilions at national and international exhibitions, participation in AAHAR, India International Trade Fair, World Food India, Tribal Business Conclave and international trade fairs such as Autumn Fair (United Kingdom) and Bazaar Berlin (Germany). Promotional activities have also been undertaken through documentaries, television campaigns, National Geographic, History TV18, MasterChef India, social media campaigns, airport and Delhi Metro branding, GI Samagam, GI Catalyst Summit and promotion of GI products during the India AI Impact Summit 2026. These initiatives are intended to improve awareness, branding, market access and export potential of GI-tagged products.
- iv. **Support from other Ministries:** The Office of the Development Commissioner (Handicrafts), Ministry of Textiles, provides financial assistance of up to ₹1.50 lakh towards enforcement of registered GIs and reimbursement of legal expenses incurred for protection of GI rights, as approved by the competent authority.

ANNEXURE REFERRED TO IN REPLY TO PARTS (d) & (e) OF THE LOK SABHA UNSTARRED QUESTION NO. 362 FOR ANSWER ON 21.07.2026.

The various promotional initiatives and schemes are implemented uniformly across the country, and GI producers from Assam are eligible to avail themselves of the benefits provided under these schemes and promotional programmes on an equal basis with producers from other States and Union Territories. The details are as follows:

Year	Initiative	Details
2022-23	India GI Fair (26th–28th Aug, 2022)	Three-day event organised at India Expo Centre & Mart, Greater Noida for promotion and marketing of GI products.
	GI Mahotsav (16th–21st Oct, 2022)	Week-long event organised at Trade Facilitation Centre, Varanasi, including knowledge sessions for GI stakeholders.
	Exclusive GI Pavilion (IITF 2022)	Dedicated GI Pavilion established at India International Trade Fair, Pragati Maidan.
	Promotional Videos	Promotional films on Indian GI products prepared and telecast through History TV18 network.
	Social Media Campaign	"Gift a GI", "Spot the GI" and other awareness campaigns undertaken to promote GI products.
	GI Pavilion at AAHAR 2023	Dedicated GI Pavilion showcasing 55 GI products at AAHAR 2023 with participation of artisans and entrepreneurs.
2023-24	Engagement with States & UTs	Capacity building, awareness generation and handholding support for GI producers by States and UTs.
	EPCH GI Fair India 2023	Participation in GI Fair India at Greater Noida for promotion of GI products.
	Radio Mirchi Campaign	Fifteen-day nationwide promotion of GI products through FM radio.
	UP International Trade Show	Promotion and display of GI products at the UP International Trade Show.
	GI Mahotsav, Srinagar	Week-long promotional event organised in Srinagar.
	GI Startup Grand Challenge	Startup India initiative to identify innovative solutions for strengthening the GI ecosystem.
	India Today Campaign	Publication of GI-related articles for wider outreach and awareness.
	National Geographic Campaign	Production and telecast of documentary films on GI-tagged products in India and SAARC countries.
	International Hackathon	International Conference and Hackathon on Geographical Indications and Traditional Knowledge organised by WBNUJS.
2024-25	GI Catalyst Summit	National summit on strengthening India's GI ecosystem through convergence and collaboration.
	Promotion through Airlines	Articles on GI products published in in-flight magazines of major airlines.

	Outlook "Weds in India" Campaign	Documentary-based promotion of GI products through digital and print platforms.
	Autumn Fair International, Birmingham	Indian GI Pavilion with participation and live demonstrations by GI producers.
	Bazaar Berlin 2024	Exhibition and promotion of Indian GI products in Germany.
	National Geographic (Season-II)	Documentary showcasing success stories of GI products and entrepreneurs.
	Master Chef India Season-9	Integration of GI products into the television programme for wider public outreach.
	Delhi Metro Campaign	Promotion of GI products through display boards inside Metro coaches.
	Airport Promotion	Promotion of GI products through digital displays and advertisements at major airports.
	GI Stores at Delhi Airport	Dedicated retail outlets for GI products established in association with Central Cottage Industries Corporation Ltd.
	GI Samagam	National platform bringing together policymakers, producers, artisans and other stakeholders of the GI ecosystem.
2025-26	Delhi Metro Campaign	Promotion through train wrapping, digital display boards and interior advertisements.
	Airport Promotion	Promotion through digital screens, display boards and conveyor belts at major airports.
	Promotion in Events	Promotion of GI products at World Food India 2025 and Tribal Business Conclave 2025.
	Social Media Campaign	Promotion of GI products through short and long-format videos disseminated across social media platforms, in collaboration with social media influencers, to enhance the visibility and outreach of GI products at all levels.
	India AI Impact Summit 2026	Promotion of "Bharat GI Coffees" through experiential marketing, tasting sessions and digital outreach.
