

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE
LOK SABHA**

**UNSTARRED QUESTION NO. 340.
TO BE ANSWERED ON TUESDAY, THE 21ST JULY, 2026.**

REGIONAL MEDICAL VALUE TOURISM HUB

340. SHRI KODIKUNNIL SURESH:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

वाणिज्य एवं उद्योग मंत्री

- (a) the present status of the scheme announced in the Union Budget 2026–27 for establishing five Regional Medical Value Tourism Hubs in the country;
- (b) whether the Department for Promotion of Industry and Internal Trade (DPIIT) has finalised the framework, eligibility criteria and location selection process for the proposed hubs and if so, the details thereof;
- (c) whether the Government has received a proposal for establishing a Regional Medical Value Tourism Hub in Kuttanad, Alappuzha district, Kerala, and if so, the action taken thereon;
- (d) whether Kuttanad is being considered as one of the potential locations for the proposed Medical Value Tourism Hubs, keeping in view its unique backwater ecosystem, proximity to leading healthcare institutions, tourism infrastructure and connectivity and if so, the details thereof; and
- (e) the details of proposals received and shortlisted for the establishment of the five Regional Medical Value Tourism Hubs with timeline for implementation, State-wise?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI JITIN PRASADA)**

- (a) to (e):** The Department for Promotion of Industry and Internal Trade (DPIIT) has undertaken extensive stakeholder consultations, including through a post-Budget webinar with domain experts, concerned Ministries and Departments, healthcare institutions, industry associations, representatives of the hospitality sector, multilateral organisations and other stakeholders. The implementation framework is currently under consideration and no formal proposals have been received or invited from State Governments so far.
