

**GOVERNMENT OF INDIA
MINISTRY OF PLANNING**

**LOK SABHA
UNSTARRED QUESTION NO. 2954
TO BE ANSWERED ON 05.08.2026**

NATIONAL GINGER HUB

2954. SHRI RICHARD VANLALHMANGAIHA:

Will the Minister of PLANNING be pleased to state:

- (a) whether NITI Aayog has conducted any study or assessment regarding the potential of Mizoram to be developed as a National Ginger Hub in view of its significant ginger production and if so, the details and recommendations thereof;**
- (b) whether NITI Aayog has recommended any special programme or policy for promoting ginger cultivation, value addition, processing, branding and exports from Mizoram and if so, the details there of;**
- (c) whether the Government proposes to develop Mizoram as the “Ginger Hub of India” under any Central initiative in coordination with NITI Aayog and if so, the details thereof; and**
- (d) the details of financial and technical assistance proposed to achieve the above objective?**

ANSWER

**MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY
OF STATISTICS AND PROGRAMME IMPLEMENTATION; MINISTER OF
STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF PLANNING
AND MINISTER OF STATE IN THE MINISTRY OF CULTURE**

(RAO INDERJIT SINGH)

(a) NITI Aayog has not conducted any study or assessment regarding the potential of Mizoram to be developed as a National Ginger Hub

(b) NITI Aayog has not recommended any special programme or policy specifically for promoting ginger cultivation, value addition, processing, branding or exports from Mizoram.

(c) and (d) The Ministry of Development of North Eastern Region (MDoNER) has launched the Mission Ginger Cultivation and Value Chain Development for the State of Mizoram with an outlay of ₹189.79 crore. The Mission has been formulated through a consultative process involving all relevant stakeholders, including NITI Aayog, and aims to address critical gaps across the ginger value chain through a convergence-based approach covering production, post-harvest management, processing, value addition, marketing, and institutional strengthening. The Mission envisages the establishment of one Integrated Processing Hub and three Spoke Centres, implementation of over 30 strategic interventions, and integration of nearly 20,000 farming households into a unified ginger value-chain ecosystem based on traceability, quality assurance, distinctiveness and farmer-led value creation.
