

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION No. 289
TO BE ANSWERED ON 21st JULY, 2026

IMPLEMENTATION OF PM-RKVY IN ANDHRA PRADESH

289. SHRI MAGUNTA SREENIVASULU REDDY:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether the Government has conducted any study/survey regarding implementation of Prime Minister-Rashtriya Krishi Vikas Yojana (PM-RKVY) across India, especially in Andhra Pradesh;
- (b) if so, the details regarding the status of implementation of its components pertaining to agricultural mechanisation, agri-based entrepreneurship and rain-fed areas development across Andhra Pradesh, district-wise and in Prakasam District;
- (c) the details regarding the total number of beneficiaries (male, female and others) of PM-RKVY over the last five years, year-wise, component-wise, district-wise across Andhra Pradesh and in Prakasam District; and
- (d) Whether the Government has undertaken any steps to raise awareness regarding the benefits of PM RKVY amongst farmers, especially the new/upgraded components, if so details thereof and if not, the reasons therefor?

ANSWER

MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण राज्य मंत्री (SHRI RAMNATH THAKUR)

(a) & (b): Evaluation study of all Centrally Sponsored Schemes, including Pradhan Mantri- Rashtriya Krishi Vikas Yojana (PM-RKVY) was conducted by Development Monitoring and Evaluation Office (DMEO), Niti Aayog. The Study covered 14 States across diverse agro climatic regions and the study was not district specific.

For agricultural mechanization, the study mentioned that mechanization support through Customs Hiring Centres (CHCs) and machinery provisioning has shown alignment with smallholder needs, but not as standalone interventions. In regions where mechanization was integrated with input distribution and demonstration based activities, uptake and service utilization improved significantly. Further, it broadly recommended combining Custom Hiring Centres, seed delivery and farmer trainings, use of CHCs as integrated hubs and institutionalization of local technical facilitation teams to manage CHCs, monitor usage and ensure cross component coverage. With regard to Agri-entrepreneurship and Innovation, the study mentioned rationalizing it into value chain incubator platforms integrating agri processing, youth skilling, FPO support and innovating labs;, developing

phased enterprise support frameworks that include infrastructure, branding, certification and market on-boarding; and suggested facilitating convergence with financial institutions and start up missions to ensure working capital access, book keeping support and mentorship. Apart from this, the study also recommended livestock development under integrated framing systems, bundling it with extension and backyard framing interventions.

(c): The data regarding beneficiaries are maintained by the respective State implementing agencies. The State Government of Andhra Pradesh has informed the total number of beneficiaries under PM-RKVY over the last five years, component-wise, throughout the State and in Prakasam district, as follows:

Sl. No.	Component	Total number of beneficiaries in Andhra Pradesh	Total number of beneficiaries in Prakasam District
1	Sub Mission on Agriculture Mechanization	100295	5108
2	Rainfed Area Development	23584	6809
3	RKVY-Detailed Project Report	13892692	365838
4	Soil Health & Fertility	1308469	70054
5	Paramparagat Krishi Vikas Yojana	3786259	159263
6	Crop Diversification Programme	47168	13618
7	Per Drop More Crop	377374	29398

(d): Yes. The Government of India continuously takes steps to create awareness regarding agricultural schemes, including PM-RKVY. These include, dissemination of guidelines through the Ministry's website to ensure transparency and accessibility for stakeholders. Extension services are also implemented through Krishi Vigyan Kendras (KVKs), State Agriculture Departments, and field-level extension workers, who educate farmers on various components and farmer specific interventions.

The State Government of Andhra Pradesh has reported the following Scheme-wise steps taken to raise awareness regarding the benefits of PM-RKVY amongst farmers:

- i) Sub Mission on Agriculture Mechanization: Extension activities like Polam Pilusthondi program to reach out the farmers for creating awareness on all the Centrally Sponsored Schemes, especially SMAM.
- ii) Soil Health & Fertility: Soil samples are collected through the SHC mobile application and Soil Health Cards with crop wise fertilizer recommendations are generated in this portal. Awareness on soil health and interpretation of SHC results is taken up by ATMA/DRC staff, KVK Scientists and Agriculture extension staff.
- iii) Statewide "Khet Bachao Abhiyan" campaigns were organised from 1st June to 30th June, 2026 to create awareness among the farmers about the balanced use of fertilisers and other agricultural inputs based on soil testing, to promote natural farming, to practice crop rotation, etc.

- iv) Rainfed Area Development: Capacity-building training programmes on Integrated Farming System (IFS) activities are organized for the beneficiaries to facilitate effective implementation and adoption of the interventions.
- v) Per Drop More Crop (PDMC): Training programmes and campaigns for the farmers, officers and field functionaries are conducted at regular intervals in the farmers' fields with the support of micro irrigation companies to create awareness on micro irrigation and maintenance under PDMC (Per Drop More Crop), apart from workshops conducted at district level and state level on automation in micro irrigation.
- vi) Agroforestry; State Government has done publicity regarding availability of forest species saplings (plant material) through Forest Department.
