

LOK SABHA
UNSTARRED QUESTION NO. 2620
TO BE ANSWERED ON 04.08.2026

BHARAT TEX 2026

2620. SHRI BRIJMOHAN AGRAWAL:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) the extent to which Bharat Tex utilize the "5F" vision Farm to Foreign to enhance the global competitiveness of Indian exporters and attract overseas buyers;
- (b) the extent to which the B2B and G2G networking sessions facilitate cross-border partnerships that equally benefit regional weavers and major international fashion brands;
- (c) the extent to which regional partners, like the State of Chhattisgarh, leverage their dedicated space in Bharat Tex editions to highlight unique local weaves and boost artisan incomes;
- (d) the details of circularity and sustainability initiatives being prioritized to position India's regional textile hubs as future-ready leaders in the global market;
- (e) the extent to which overseas buyers participated in the Bharat Tex editions, year and country-wise; and
- (f) the details of the success metrics and measured outcomes achieved by organizing this event which helped our exporters to have a larger global footprint?

उत्तर
ANSWER

वस्त्र राज्य मंत्री (श्री पबित्र मार्घेरिता)
THE MINISTER OF STATE FOR TEXTILES
(SHRI PABITRA MARGHERITA)

(a): Bharat Tex 2026, organized by the Bharat Tex Trade Federation (BTTF) with the support of the Ministry of Textiles, has been conceived around the Hon'ble Prime Minister's 5F Vision of Farm to Fibre to Factory to Fashion to Foreign. Since its inception in the year 2024, Bharat Tex mirrored this value chain directly in its physical layout, with exhibition halls sequenced from fibres, yarns and raw materials through fabric and apparel manufacturing to finished, export-ready products, enabling buyers to engage with the complete textile value chain under a single unified platform.

(b): The Bharat Tex serves as a platform for facilitating Business-to-Business (B2B), Government-to-Government (G2G) and Business-to-Government (B2G) engagement among global and domestic stakeholders across the textile value chain. The event provides opportunities for manufacturers, exporters, artisan groups, handloom and handicraft clusters, MSMEs, global brands, retailers, sourcing companies and investors to interact through buyer-seller meetings, business networking sessions, country engagements and thematic discussions.

Facilitated through the Export Promotion Councils (EPCs), regional weavers, handloom cooperatives and artisanal exporters engaged directly with international buyers through structured B2B matchmaking sessions, enabling traditional craft clusters to showcase their products to global sourcing and procurement teams.

Indi Haat, organized alongside Bharat Tex 2026, further complemented these efforts by bringing together weavers and artisans from across the country, providing them with a dedicated platform to interact with domestic and international buyers and expand their market outreach.

In addition, MSMEs, start-ups, and weavers from Champion and Aspirational Districts were invited to participate in the event, providing them exposure to the broader textile ecosystem, emerging market trends, technological innovations and networking opportunities with industry leaders, buyers and institutional stakeholders. Together, these initiatives sought to foster inclusive participation and create greater market access for stakeholders across different segments of the textile sector.

(c): The State of Chhattisgarh was provided a dedicated 100 sq. metre exhibition pavilion at Bharat Tex 2026. The pavilion showcased the State's rich textile and handicraft traditions, handloom products, regional clusters, industrial capabilities and investment opportunities before domestic and international buyers, global brands, industry leaders and investors. It also highlighted the State's efforts to promote traditional crafts alongside modern textile value chains.

(d): Bharat Tex 2026 featured a dedicated Eco-Stitch Sustainability & Circularity Hub, presented jointly by the Clothing Manufacturers Association of India (CMAI) and the Global Alliance for Textile Sustainability (GATS), under the theme “Sustainable, Circular and Competitive Bharat.” The Hub comprised six curated zone, the India Impact Wall, Circularity at Scale, From Waste to Global Wardrobe, Made in Circular Bharat, the Material & Innovation Library, and the Circular Bharat Forum, bringing together recyclers, manufacturers, brands, innovators and technology providers working on circular textile solutions. The Ministry is also promoting circularity and sustainability through 'Weave the Future', an initiative of the Office of the Development Commissioner (Handlooms), which facilitates collaboration among artisans, designers, industry, academic institutions, and innovators to encourage responsible production, resource efficiency, material innovation, and sustainable livelihoods. The initiative also promotes upcycling, recycling, repair, repurposing and circular design practices, thereby strengthening the competitiveness and sustainability of India's regional textile hubs.

To further promote knowledge exchange and adoption of sustainable practices, 41 dedicated knowledge sessions were organized on themes such as circular economy, sustainable fibres and materials, textile recycling, ESG and sustainability reporting, traceability, responsible sourcing, decarbonisation, resource efficiency, water stewardship, digital product passports, climate resilience, green finance and emerging global sustainability regulations.

(e): Overseas buyer participation across the three editions of Bharat Tex held so far is given below:

Edition	Dates & Venue(s)	Overseas/International Buyers	Countries Represented
Bharat Tex 2024	26th – 29th February 2024; Bharat Mandapam & Yashobhoomi, New Delhi	Approx. 3,000	111
Bharat Tex 2025	14th – 17th February 2025; Bharat Mandapam, New Delhi & India Expo Centre & Mart, Greater Noida	4,335	126

Bharat Tex 2026	14th – 17th July 2026; Bharat Mandapam, New Delhi	6,090 (Including Buying Houses)	138
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(f): The Bharat Tex 2026 recorded the following key outcomes: 1,647 exhibiting companies (1,628 domestic and 19 international) across 65,000+ square metres of exhibition space, conducted over 29,000 structured B2B meetings. Additionally, over 40 MoUs signed across trade, investment, technology, sustainability and institutional collaboration, including a Letter of Intent between the Bharat Tex Trade Federation and Première Vision Paris.

During Bharat Tex 2026, 22 new buyer markets were added to the buyer network, further expanding India's global sourcing footprint. The event also facilitated the onboarding of over 500 new Indian exporters through the participating EPCs, broadening the country's export base and enabling greater participation of Indian enterprises in international markets. Collectively, these outcomes strengthened Bharat Tex 2026 as a platform for promoting exports, fostering international business partnerships and enhancing the global visibility of the Indian textile and apparel industry.
