

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.2348
ANSWERED ON 03.08.2026**

**KEY PERFORMANCE INDICATORS FOR
SUSTAINABLE TOURISM INFRASTRUCTURE**

2348. SHRI BALABHADRA MAJHI:

SHRI RADHESHYAM RATHIYA:

SMT. MALVIKA DEVI:

SHRI DULU MAHATO:

SHRI VISHWESHWAR HEGDE KAGERI:

SMT. MALA RAJYA LAXMI SHAH:

SHRI MUKESHKUMAR CHANDRAKAANT DALAL:

SHRI AVIMANYU SETHI:

SHRI RAVINDRA SHUKLA ALIAS RAVI KISHAN:

SHRI ANIL FIROJIYA:

SMT. MAHIMA KUMARI MEWAR:

SHRI PRAVEEN PATEL:

DR. RAJESH MISHRA:

Will the Minister of TOURISM be pleased to state:

- (a) the details of the Key Performance Indicators (KPIs) being used to evaluate the success of completed sustainable tourism infrastructure projects under various central tourism schemes, including parameters relating to tourist footfall, employment generation, local income, environmental sustainability and visitor satisfaction across the country, State/UT-wise, particularly in Mewar region of Rajasthan including Nathdwara, Kumbhalgarh and Udaipur and its nearby areas and Nabarangpur Lok Sabha Constituency, including Deobrahmani Temple (Paparahandi), Tentasikundi, Chandan Dhara Waterfall, Balimela Reservoir, Satiguda Dam and Amakunda;**
- (b) the details of the mechanisms in place to involve indigenous, local community leaders, local self-government institutions, traditional leaders and other stakeholders during the planning and implementation of destination development projects especially in the said tourist**

destinations in Nabarangpur and Malkangiri districts and tribal and aspirational districts such as Kalahandi;

- (c) whether the Government has established any institutional mechanism to periodically assess the economic impact, tourist footfall and employment generation arising from the major tourist destinations in Nabarangpur and Malkangiri districts and Sidhi Lok Sabha Constituency;**
- (d) if so, the details of the projects sanctioned or proposed for the development, promotion and tourism infrastructure of the said tourist destinations; and**
- (e) whether the Government has undertaken any assessment for tourism destinations in Kalahandi district of Odisha and if so, the details thereof along with the measures proposed to promote its rich tribal, cultural, archaeological and eco-tourism potential under central tourism schemes?**

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (e): Development and promotion of tourism is primarily done by the concerned State Government (SG)/UT Administration (UTA). However, Ministry of Tourism under its various schemes such as Swadesh Darshan (SD), Swadesh Darshan 2.0 (SD2.0), Challenge Based Destination Development (CBDD) – an initiative under Swadesh Darshan and Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD) etc. provides financial assistance for development of tourism infrastructure and experiences in the country, to the SGs/UTAs, on receipt of the project proposals from them, in synergy with the scheme guidelines, Government directions, availability of funds, inter-se priority etc.

Government of India under its ‘Special Assistance to States for Capital Investment (SASCI) – Development of Iconic Tourist Centres to Global Scale’ has also sanctioned multiple projects in 2024-25 with the primary objective to comprehensively develop iconic tourist centres in the country, branding and marketing them at global scale.

Further, the projects sanctioned under the above schemes are regularly monitored at various levels. The Guidelines for Swadesh Darshan 2.0, includes National Institutional Framework comprising of Central Sanctioning and Monitoring Committee (CSMC), Mission Directorate (MD) etc., State Institutional Framework and Destination Management Committees are to be

set up by the State Governments/UTAs. The Ministry has also developed a Program Management Information System (PMIS) for monitoring of its destination development related schemes as a unified digital platform to facilitate seamless information, communication, sharing and reporting system in respect of the projects undertaken as part of its various schemes. Ministry of Tourism and SGs/UTAs including project implementing agencies are integral part of this system.

Moreover, the Ministry of Tourism mandates the project proposals submitted under Swadesh Darshan 2.0 scheme to include current and project tourist footfall in the destination, direct and indirect employment to be generated at the project site and potential revenue sources from the project to meet operation and maintenance costs of the projects upon completion.

A range of components which may enhance tourism facilitation at the destinations are considered for sanctioning, as per project requirement including those related to tourism core products, tourism activities, safety, sanitation, last mile connectivity, parking, general site development, soft interventions like digitization, skilling etc.

No proposal is under consideration with Ministry of tourism for development of Nabarangpur, Malkangiri and Kalahandi districts.

Details of projects sanctioned under the above schemes in the State of Rajasthan, Odisha and Madhya Pradesh including the destinations of Nathdwara, Kumbhalgarh and Udaipur (Rajasthan) and Sidhi (Madhya Pradesh) is annexed.

ANNEXURE

STATEMENT IN REPLY TO PARTS (A) TO (E) OF LOK SABHA UNSTARRED QUESTION NO.2348 ANSWERED ON 03.08.2026 REGARDING KEY PERFORMANCE INDICATORS FOR SUSTAINABLE TOURISM INFRASTRUCTURE RAISED BY SHRI BALABHADRA MAJHI, SHRI RADHESHYAM RATHIYA, SMT. MALVIKA DEVI, SHRI DULU MAHATO, SHRI VISHWESHWAR HEGDE KAGERI, SMT. MALA RAJYA LAXMI SHAH, SHRI MUKESHKUMAR CHANDRAKAANT DALAL, SHRI AVIMANYU SETHI, SHRI RAVINDRA SHUKLA ALIAS RAVI KISHAN, SHRI ANIL FIROJIYA, SMT. MAHIMA KUMARI MEWAR, SHRI PRAVEEN PATEL AND DR. RAJESH MISHRA

(i) Details of Project sanctioned under Swadesh Darshan, Swadesh Darshan 2.0, SASCI, PRASHAD Scheme in the State of Rajasthan:

S . No.	Name of the Project/Experience	Year of Sanction	Sanctioned Cost (in ₹ Crore)
Swadesh Darshan			
1.	Development of Sambhar Lake Town and Other Destinations	2015-16	50.01
2.	Development of Govind Dev ji temple (Jaipur), Khatu Shyam Ji (Sikar) and Nathdwara (Rajsamand)	2016-17	75.80
3.	Development of Spiritual Circuit- 'Development of Churu (Salasar Balaji)-Jaipur (Shri Samodke Balaji, Ghatke Balaji, Bandheke Balaji) Viratnagar (Bijak, Jainnasiya, Ambika Temple)- Bharatpur (Kaman Region)- Dholpur (Muchkund) – Mehndipur Balaji- Chittorgarh (Sanwaliyaji)	2016-17	87.05
4.	Development of Heritage Circuit Development of Rajsamand (Kumbhalgarh Fort) – Jaipur (Façade Illumination in Jaipur and Nahargarh Fort) - Jhalawar (Gagron Fort) Chittorgarh (Chittorgarh Fort) – Jaisalmer (Jaisalmer Fort) -Hanumangarh (Gogamedi) - Udaipur (Pratap Gaurav Kendra) - Dholpur (Bagh-I-Nilofor and Purani	2017-18	70.61

	Chawani) - Nagaur (Meera Bai Smarak, Merta) - Tonk (Sunehri Kothi)		
Swadesh Darshan 2.0			
1.	Development works at Shri Khatu Shyam Ji Temple (Sikar)	2024-25	87.87
2.	Spiritual Experience, Keshavraipatan	2023-24	21.65
3.	Development Works at Shri Karni mata mandir, Bikaner	2025-26	22.58
4.	Development of Malaseri Dungri, Bhilwara District	2025-26	48.73
SASCI			
1.	Development at Amber- Nahargarh and Surrounding Area in Jaipur	2024-25	49.31
2.	Development at Jal Mahal in Jaipur	2024-25	96.61
PRASHAD			
1.	Integrated Development of Pushkar/Ajmer	2015-16	32.64

(ii) Details of Project sanctioned under Swadesh Darshan, SASCI, PRASHAD Scheme in the State of Odisha:

S . No.	Name of the Project/Experience	Year of Sanction	Sanctioned Cost (in ₹ Crore)
Swadesh Darshan			
1.	Development of Gopalpur, Barkul, Satapada and Tampara	2016-17	70.82
SASCI			
1.	Development of Hirakund	2024-25	99.90
2.	Development of Satkosia	2024-25	99.99
PRASHAD			
1.	Infrastructure Development at Puri, Shree Jagannath Dham - Ramachandi - Prachi River front at Demuli under Mega Circuit	2014-15	50.00

(iii) Details of Project sanctioned under Swadesh Darshan, Swadesh Darshan 2.0, Challenge Based Destination Development, PRASHAD Scheme in the State of Madhya Pradesh:

S. No.	Name of the Project/Experience	Year of Sanction	Sanctioned Cost (in ₹ Crore)
Swadesh Darshan			
1.	Development of Wildlife Circuit at Panna- Mukundpur- Sanjay- Dubri-Bandhavgarh- Kanha- Mukki- Pench	2015-16	92.10
2.	Development of Sanchi-Satna-Rewa-Mandsaur-Dhar	2016-17	74.02
3.	Development of Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu	2016-17	89.82
4.	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- Bheda Ghat- Bansagar Dam- Ken River	2017-18	93.76
Swadesh Darshan 2.0			
1.	Spiritual experience at Chitrakoot	2023-24	27.22
2.	Phoolbagh Experience Zone	2023-24	16.74
3.	Development of Pitambara Peeth Datia	2025-26	44.24
Challenge Based Destination Development (CBDD)			
1.	Orchha A Medieval Splendour 2.0	2024-25	25.00
2.	Mandu-A Medieval Wonder	2025-26	24.88
SASCI			
1.	Orchha A Medieval Splendour in Orchha	2024-25	99.92
2.	International Convention Centre for MICE in Bhopal	2024-25	99.38
PRASHAD			
1.	Development of Amarkantak	2020-21	49.99
2.	Development of Omkareshwar	2017-18	43.93
