

**GOVERNMENT OF INDIA
MINISTRY OF CULTURE**

LOK SABHA

UNSTARRED QUESTION No. 1262

ANSWERED ON 27.07.2026

PROMOTION OF FOLK ARTS AND CULTURAL TRADITIONS OF WESTERN ODISHA

1262. SMT. SANGEETA KUMARI SINGH DEO:

Will the **MINISTER OF CULTURE** be pleased to state:

- (a) the details of financial assistance provided by the Government for the promotion of folk art, folk music, folk dance and traditional theatre in Odisha during the last five years, district-wise;
- (b) whether artists and cultural organisations from Balangir have received grants or financial assistance from the Government during the said period and, if so, the details thereof ;
- (c) whether the Government proposes to establish dedicated programmes for the promotion of Sambalpuri and other folk traditions of western Odisha at the national level; and
- (d) the details of the measures taken to improve access of rural artists from Balangir to Central Government schemes and cultural festivals?

ANSWER

**MINISTER OF CULTURE AND TOURISM
(SHRI GAJENDRA SINGH SHEKHAWAT)**

- (a)&(b) Ministry of Culture implements a Central Sector Scheme by the name of 'Kala Sanskriti Vikas Yojana (KSVY). This scheme has several components under which financial assistance is provided directly to eligible artists and cultural organizations working in the field for the promotion of various art forms, music, dance, theatre and literature including folk art, folk music, folk dance and traditional theatre in Odisha. Since KSVY is a Central Sector Scheme, district-wise data are not maintained. However, the financial assistance provided to the State of Odisha under various schemes, during the last five years is provided in **Annexure-I**.
- (c) At present, there is no such proposal to establish dedicated programmes for the promotion of Sambalpuri and other folk traditions of western Odisha at the national level.
- (d) Since, KSVY is a central sector scheme for promotion of arts and culture, no district/region wise data are available. However, the Ministry of Culture has been making continuous efforts to enhance the outreach of its schemes including those from rural and marginalized communities. In this regard, the scheme guidelines and application forms are made available on the Ministry's official website. In addition, wide publicity is given through advertisements in newspapers, the Ministry's official website, and its social media platforms, as well as those of the concerned nodal agencies.

Annexure – I

Annexure referred to in reply of part (a)&(b) of the Lok Sabha Unstarred Question No.1262 answered on 27.07.2026.

(Rs. in lakhs)

Odisha										
Name of Scheme / Component	2021-22		2022-23		2023-24		2024-25		2025-26	
	No. of Beneficiaries	Amount Released	No. of Beneficiaries	Amount Released	No. of Beneficiaries	Amount Released	No. of Beneficiaries	Amount Released	No. of Beneficiaries	Amount Released
Award of Scholarships to young artists in different cultural fields	75	22.50	25	7.50	97	29.10	71	21.60	141	42.90
Award of Senior/Junior Fellowships to Outstanding Artists in the Fields of Culture	108	171.40	89	129.60	90	93.60	83	105.60	167	225.60
Scheme for Financial Assistance for Veteran Artists	828	276.95	966	306.77	1460	1063.40	1995	1106.51	2164	1627.37
Financial Assistance for Promotion of Guru-Shishya Parampara (Repertory grant)	27	152.16	55	289.20	115	515.29	67	343.87	215	1164.14
Cultural Function and Production Grant (CFPG)	149	182.99	180	296.88	168	269.71	179	482.92	129	259.99
Financial Assistance to Cultural Organizations with National Presence	0	0	0	0	1	8.75	2	37.50	3	45.00
Financial Assistance for Building Grants including Studio Theatres	1	4.00	0	0	0	0	2	21.50	2	3.10
Financial Assistance for Development of Buddhist/Tibetan Arts and Culture	0	0	1	5.00	2	12.00	2	11.00	1	2.50
