

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

LOK SABHA  
UNSTARRED QUESTION NO. 84  
TO BE ANSWERED ON 18<sup>TH</sup> JULY, 2016

TEA EXPORTS TO EGYPT

84. DR. P. VENUGOPAL:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री ) be pleased to state:

- whether an Indian delegation has recently visited Egypt in a bid to perk up the country's sagging tea exports to the African country;
- if so, the details thereof;
- whether the sustained promotional work by the Tea Board of India alongside efforts mounted by tea industry and trade has borne fruit on export front; and
- if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग राज्य मंत्री (श्रीमती निर्मला सीतारमण) (स्वतंत्र प्रभार)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(INDEPENDENT CHARGE)  
(SMT. NIRMALA SITHARAMAN)

(a) & (b): Yes, Madam. A delegation comprising of Deputy Chairman & Director of Tea Promotion, Tea Board India and tea exporters visited Egypt during March 19-23, 2016 in order to boost exports to Egypt and generate goodwill thereon. The delegation held a number of meetings with the Minister of Supply and Domestic Trade (MSIT), Egypt, officials of Ministry of Foreign Trade & Industry, Egypt, Chambers of Commerce in Cairo & Alexandria, Government Officials and Executives of Government-owned companies, and private tea industries in Egypt. In addition, buyer-seller meets were also organized in Cairo and in Alexandria.

(c) & (d): The sustained promotional activities revolving around participation in international trade fairs, exchange of trade delegations vis-a-vis key export markets and buyer-seller meets along with the Industry has paid substantial dividends. Details of increase in exports during 2015-16 as compared to 2014-15 is given in the following Table:

Year	All India		
	Qty (Million kg)	Value (In Rs.)	Value (in Million US\$)
2015 -16	232.92	4493.10	686.67
2014-15	199.08	3823.64	625.55
Growth (%)	17.00	17.51	9.77

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