

GOVERNMENT OF INDIA
MINISTRY OF URBAN DEVELOPMENT
LOK SABHA

UNSTARRED QUESTION NO. 574
TO BE ANSWERED ON JULY 20, 2016
DRIVE FOR SWACHH BHARAT FUNDS

No. 574 PROF. SAUGATA ROY:

Will the Minister of URBAN DEVELOPMENT be pleased to state:

- (a) whether the Government conducted a fortnight drive "Corporate Volunteering for Prime Minister's Swachh Bharat Mission" to raise funds for the mission through Corporate Social Responsibility (CSR);
- (b) if so, the details thereof;
- (c) the details of CSR funds contributed for the mission;
- (d) whether the government issued any directions in this regard; and
- (e) if so, the details thereof?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF URBAN DEVELOPMENT
(RAO INDERJIT SINGH)

(a & b): The Government conducted a fortnight drive from 16th – 30th June, 2016 on the theme of 'Corporate Volunteering' urging corporates to be part of the Swachh Bharat Mission by:

- (i) Donating to the Swachh Bharat Kosh;
- (ii) Contributing to their city's Swachh Bharat Mission projects (sponsoring/adopting public and community toilets and urinals for construction/maintenance etc) and adopting nearby slums/monuments and religious places/water bodies; and
- (iii) Taking up cleanliness drives in their organization/office premises including recycling all waste, installing composting equipment etc.

(c) The details of CSR funds contributed by few corporates for the mission are enclosed as Annexure.

(d & e): MOUD also brought out a "Swachh Volunteering" booklet to provide helpful guidance to corporate organizations on how to contribute to the cause of SBM and providing them with the contact details of nearly 500 Urban Local Bodies (ULBs). Across the country, cities too held special events on the occasion of this drive.

ANNEXURE**ANNEXURE REFERRED TO IN REPLY TO PARA (c) OF THE LOK SABHA UNSTARRED QUESTION NO. 574 FOR 20.07.2016 REGARDING “DRIVE FOR SWACHH BHARAT FUNDS”**

SI.No.	Organization	Amount of contribution (Rs. in crores)
Contributed to Swachh Bharat Kosh		
1	Bajaj Allianz General Insurance Co. Ltd	2.50
2	Bajaj Finance Limited	2.50
3	Bajaj Holdings and Investment Ltd	2.50
4	Bajaj Allianz Life Ins. co. Ltd	5.00
5	Bajaj Auto Limited	7.50
6	Fidelity Business	1.23
7	GE Money Financial Services Pvt. Ltd.	2.83
8	IFFCO	10.00
9	India Infrastructure Fund	5.00
10	ITC Ltd	10.00
11	Merrill Lynch	3.14
12	Nestle India Limited	5.00
13	All Nippon Airways Co. Ltd.	2.06
14	DSP Merrill Lynch Capital Ltd.	1.24
15	Larsen & Toubro Limited	60.00
16	New Horizon Educational & Cultural Trust	5.00
17	Ambuja Cement	Contributed to building toilets, through CII; amounts not known
18	Bharat Forge	
19	Blue Star Ltd	
20	Bosch Ltd	
21	Cairn India	
22	Cyient Foundation	
23	DCM Shriram	
24	Emami	
25	Escorts	
26	Ferro Alloys	
27	Hero MotoCorp	
28	JCB	
29	Jankidevi Bajaj Gram Vikas Sanstha	
30	Jubilant Life Sciences	
31	Lupin Ltd	
32	Mahindra & Mahindra	
33	Maruti Suzuki	
34	Panasonic	
34	Paradeep Phosphates	
36	IPI Industries	
37	ReNew Power	
38	SRF Foundation	
39	Tata Chemicals	
40	TCS	
41	UPL	
42	DCM Shriram Ltd	
43	JK Tyres and Industries Ltd	
44	Mahindra & Mahindra	
45	Mitsubishi Electric Automotive India Pvt Ltd	

Corporate funds contribution also directly support various cities and states taking up activities under the Swachh Bharat Mission and Sanitation. Some of the effort are stated below:

Other major corporate contributors to various cities and states		
1	Cyrus Poonawala Group of Industries	100
2	Faridabad Industries Association	0.12
3	ACC Cements , Madukkarai	0.16
4	LMW	0.24
5	PVR Limited	0.295
6	The Karur Vysya Bank Ltd.	0.25
7	Tata Chemicals Limited	1.5
8	Gujarat Narmada Valley Fertilizers and Chemicals Limited	0.287
9	Shree Shadbhav Education And Charitable Trust	0.51
10	Gujarat State Investments Limited	0.42
11	Gujarat Industrial Investment Corporation Limited	0.25
12	Suzlon Energy Ltd.	0.25
13	Narmadanagar Rural Development Society	10.31
14	Mahindra, Mohali	1.5
15	C3i Support Services Pvt Ltd	0.284

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