

GOVERNMENT OF INDIA  
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY  
**LOK SABHA**  
**UNSTARRED QUESTION NO. 546**  
TO BE ANSWERED ON: 20.07.2016

**DIGITAL VANS**

**546 SHRI SUMAN BALKA:**

Will the Minister of Electronics and Information Technology be pleased to state: -

- (a) whether the Government has rolled out new awareness campaign about e-governance services by introducing digital vans in rural and semi-urban districts;
- (b) if so, the salient features of the new campaign;
- (c) the number of districts selected for the purpose, State-wise; and
- (d) the funds allocated for the purpose and the time by which the campaign is likely to be started?

**ANSWER**

MINISTER OF STATE FOR MINISTRY OF ELECTRONICS AND  
INFORMATION TECHNOLOGY (SHRI P.P. CHAUDHARY)

(a) and (b): Yes, Sir. The Government of India has launched awareness campaign about e-Governance services directly to citizens by introducing vans in rural and semi-urban districts of the country. District level committee has been constituted under the chairmanship of District Collector to monitor and mobilize this campaign. The campaign is being conducted for 20 days (average) in each district. These outreached campaign vans will conduct awareness activities including Skit Shows, Augmented Reality (AR) games, Audio/ Video (AV) shows, Demonstration, Registration drive for Digital India (DI) services, flyers, posters, tin-plates, feedback collection etc. These daily activities will be conducted at congregation points in each district such as Digital Seva Kendra (Common Services Centres - CSCs), Gram Panchayats, Post Offices, Haats, District Offices, Schools, Colleges etc.

(c): The new awareness campaign is being conducted in 656

districts in 33 states/UTs. The state-wise list is as follows:

Sr. no.	States	Number of Districts
1	Jammu & Kashmir	22
2	Punjab	22
3	Himachal Pradesh	12
4	Uttarakhand	13

5	Rajasthan	33
6	Haryana	21
7	Delhi	9
8	Chandigarh	1
9	Uttar Pradesh	75
10	Bihar	38
11	Jharkhand	24
12	Meghalaya	7
13	Nagaland	11
14	Gujarat	33
15	Dadra & Nagar Haveli	1
16	Daman & Diu	2
17	Madhya Pradesh	51
18	Chhattisgarh	27
19	Maharashtra	35
20	Goa	2
21	Andhra Pradesh	13
22	Telangana	10
23	Karnataka	30
24	Tamilnadu	32
25	Puducherry	4
26	Kerala	14
27	West Bengal	19
28	Sikkim	4
29	Odisha	30
30	Assam	27
31	Manipur	9
32	Tripura	8
33	Arunachal Pradesh	17
	<b>Total</b>	<b>656</b>

(d): The funds allocated for the Digital India Outreached Campaign is Rs. 32.00 crore. The campaign has started from 30.05.2016.

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