GOVERNMENT OF INDIA MINISTRY OF YOUTH AFFAIRS AND SPORTS (DEPARTMENT OF SPORTS)

LOK SABHA

UNSTARRED QUESTION NO. 462 TO BE ANSWERED ON 20.07.2016

Independent Channel

462. SHRI B.N. CHANDRAPPA:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

- (a) whether the Government has any proposal to create an independent channel without any advertisements during the telecast of cricket matches and if so, the details thereof;
- (b) whether the Government has taken steps to consult various stakeholders in this regard; and
- (c) if so, the time by which the independent channel is likely to be introduced?

ANSWER

THE MINISTER OF STATE (INDEPENDENT CHARGE) FOR YOUTH AFFAIRS AND SPORTS (SHRI VIJEY GOEL)

(a) Madam, Ministry of Information & Broadcasting has informed that there is no such proposal to create an independent channel without any advertisements during the telecast of cricket matches.

(b)&(c) Does not arise.