

LOK SABHA
UNSTARRED QUESTION NO.4295
TO BE ANSWERED ON 11.08.2016

MEGA EXPO ON HANDICRAFTS:

4295. SHRI ASHOK SHANKARRAO CHAVAN:
SHRI KUNWAR HARIBANSH SINGH:
SHRI GAJANAN KIRTIKAR:
DR. SUNIL BALIRAM GAIKWAD:

Will the Minister of TEXTILES वस्त्र मंत्री

be pleased to state :

- (a) whether the Government organises/ has organised Mega Expos on Handicrafts;
(b) if so, the details and outcome thereof during each of the last three years and the current year, location-wise; and
(c) whether the Government proposes to organize more such Expos on handicrafts in future and if so, the details thereof along with the steps being taken by the Government in this regard?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्री अजय टम्टा)

MINISTER OF STATE FOR TEXTILES
(SHRI AJAY TAMTA)

(a) to (c): Development Commissioner(Handicrafts) is participating in Mega events i.e., Indian Handicraft Gift Fair twice a year in Home Expo, Indian Fashion Jewellery and Accessories Show(IFJAS)at India Exposition Mart Limited, Greater Noida (Autumn and Spring) through Export Promotion Council for Handicrafts, Carpet Expo at Okhla and Varanasi through Carpet Export Promotion Council(CEPC) and Surajkund Mela is organized by Haryana Tourism, Government of India. The details of last three years outcomes for Mega Expos are as under:-

SL. No.	Name of the Event	Implementing Agency	Year	Business Generated (in crores) Approx.	Buyers Approx.
1	Home EXPO	Export Promotion Council for Handicrafts	2014-15	586	175
			2015-16	746	175
			2016-17	750	175
2	Indian Fashion and Jewellery Accessories Show(IFJAS)	Export Promotion Council for Handicrafts	2014-15	107	175
			2015-16	110	150
			2016-17	122	150
3	Carpet Expo,(Okhla and Varanasi)	Carpet Export Promotion Council(CEPC)	2014-15	280	304
			2015-16	300	358
			2016-17	260	410
4	Suraj Kund Mela	Haryana Tourism	2013-14	12	12 Lakhs (Footfalls)
			2014-15	14.5	10 Lakhs (Footfalls)
			2015-16	18	18 Lakhs (Footfalls)
