

**Government of India  
Ministry of Consumer Affairs, Food and Public Distribution  
Department of Consumer Affairs**

**LOK SABHA  
UNSTARRED QUESTION NO. 401  
TO BE ANSWERED ON 19.07.2016**

**FUND ALLOCATION FOR CONSUMER AWARENESS**

401. SHRI AJAY MISRA TENI:  
(OIH)

Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION be pleased to state:

- (a) the details of the amount allocated for Consumer Awareness Programme during the last two years; and  
(b) the amount spent and likely to be spent for the purpose?

**ANSWER**

**मिनिस्टर ऑफ कन्स्यूमर अफेयर्स, फूड एंड पब्लिक डिस्ट्रिब्यूशन**  
**के द्वारा जवाब दिया जाता है कि**

**THE MINISTER OF  
CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION  
(SHRI RAM VILAS PASWAN)**

(a) & (b) : The Government carries out “Jago Grahak Jago” multi-media campaign for consumer awareness on all India basis through electronic/print media and outdoor publicity. The details of the amount allocated and spent during the last two years and the current year is as under:-

S.No.	Year	Amount Allocated	Amount Utilized
1	2014-15	76.47 (R.E)	71.50
2	2015-16	80.00 (R.E)	80.00(Provisional)
3	2016-17	60.00 (B.E)	44.01 (till date) and remaining amount would be spent within the financial year.

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