## GOVERNMENT OF INDIA MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

# LOK SABHA UNSTARRED QUESTION NO. 3609 TO BE ANSWERED ON 08.08.2016

#### PERFORMANCE OF KVIC

### 3609. SHRI RAYAPATI SAMBASIVA RAO:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the status of Khadi and Village Industries in the country at present;
- (b) whether the Government has reviewed the performance of Khadi and Village Industries Commission (KVIC) during the last three years and the current year;
- (c) if so, the details and the findings thereof and if not, the reasons therefor;
- (d) the number of Khadi outlets set up across the country during the said period; and
- (e) the measures initiated by the Government to modernise Khadi industries in the country?

#### ANSWER

## MINISTER OF STATE IN THE MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI GIRIRAJ SINGH)

(a): Khadi and Village Industries Commission (KVIC) was established under the Khadi and Village Industries Commission Act, 1956 (61 of 1956), as a statutory organisation engaged in promoting and developing khadi and village industries for providing employment opportunities in the rural areas. KVIC has been identified as one of the major organisations in the decentralised sector for generating non-farm employment opportunities in rural areas at low per capita investment.

At present a total of 2313 Khadi Institutions and 365168 Village Industries [Prime Minister's Employment Generation Programme (PMEGP units)] are functioning in the country.

- (b) & (c): Periodic review of the performance of KVIC schemes are held at Commission and Ministry level. Department related Parliamentary Standing Committee on Industry (DRPSCI) also reviews the performance of KVIC. KVIC implements the suggestions/ recommendations made during the said review meetings.
- (d): During the last three years and the current year Departmental Khadi Sales Outlets has been set up at following three places:
  - 1. Airport, Visakhapatnam (Andhra Pradesh)
  - 2. Parliament Annexe, New Delhi
  - 3. Dr. B.R. Ambedkar Institute of Rural Technology & Management & Institute of Renewable Energy, Nashik (Maharashtra)

- (e): In order to modernize Khadi units, KVIC is implementing the following Central Sector schemes:
  - 1. Support is extended to weak Khadi Institutions under Strengthening Infrastructure of Weak Khadi Institutions and Assistance for Marketing Infrastructure is being implemented for the weak Khadi Institutions to attain normalcy and for renovation of Departmental Sales Outlets of KVIC and State KVIBs and retail sales outlets of Khadi Institutions to increase turnover of khadi products through improved marketing infrastructure.
  - 2. Scheme of Fund for Regeneration of Traditional Industries (SFURTI) is implemented to make the traditional industries clusters more productive and competitive facilitating their sustainable development.
  - 3. KVIC has set up interfaces with leading technological institutes to conduct research work under S&T programme of KVIC for development of tools, implements and processes involved in production

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