

GOVERNMENT OF INDIA  
MINISTRY OF NEW AND RENEWABLE ENERGY  
LOK SABHA

**UNSTARRED QUESTION NO. 3058**

TO BE ANSWERED ON 04.08.2016

**Awareness for using Non-Conventional Energy Sources**

3058. **SHRI ANURAG SINGH THAKUR:**

Will the Minister of NEW AND RENEWABLE ENERGY be pleased to state:

- (a) whether the Government has taken any steps to generate awareness in the public for using the non-conventional energy sources like solar and wind power;
- (b) if so, the details thereof;
- (c) the details of subsidy and incentives offered by the Government in this regard; and
- (d) the funds allocated for the said purpose during each of the last three years and the current year, State-wise?

**ANSWER**

MINISTER OF STATE FOR POWER, COAL , NEW & RENEWABLE ENERGY & MINES  
(SHRI PIYUSH GOYAL)

(a)&(b): Yes Madam. The Ministry is implementing 'Information and Public Awareness (I&PA) Programme' to generate awareness in the public for utilization of renewable energy sources through electronic, print and outdoor media, exhibitions, seminars and symposia, renewable energy tableau on republic day, mobile exhibition vans, etc.

(c): The details of Central Financial Assistance provided by the Ministry on various promotional activities to the States are given in Annexure-I.

(d): The State-wise and year-wise details of funds allocated/released under I&PA programme are given in Annexure-II.

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**Annexure-I**

Statement referred to in reply to part (c) of Lok Sabha Unstarred Question No.3058 to be answered on 04-08-2016 regarding 'Awareness for using Non-Conventional Energy Sources'.

Central Financial Assistance being provided to States for various promotional activities under 'Information and Public Awareness Programme':

<b>Sl. No.</b>	<b>Activity/Item</b>	<b>Maximum Central Financial Assistance (In Rupees)</b>
1.	<b>Exhibition:</b> (a) Upto a week (b) More than a week	1,00,000 2,00,000
2.	Orientation & Awareness Camps for district officials/staff.	10,000
3.	<b>Seminar and Symposia:</b> (i) State (ii) National (iii) International	50,000 to 1,00,000 1,00,000 to 2,00,000 2,00,000 to 4,00,000
4.	Advertisement in important local newspapers in regional language	1,00,000
5.	<b>Outdoor publicity through:</b> (i) Hoardings (200 sq. ft.) (ii) Kiosk (10 sq. ft.) (iii) Bus stop shelter (iv) Bus back panel (12 sq. ft.) (v) Wall painting (mainly in rural area/villages)	4,000 per month 450 per month 15,000 per month 400 per month 1,000 per painting
6.	TV/Radio spots/advertisement	5,00,000
7.	Brochures/Booklets/Poster/Essay Competition	2,00,000
8.	<b>Mobile Exhibition Van:</b> (i) Standard size (ii) Small size	15,00,000 6,00,000
9.	Any other item of publicity	As per State Govt. norms

**Annexure-II**

Statement referred to in reply to part (d) of Lok Sabha Unstarred Question No.3058 to be answered on 04-08-2016 regarding 'Awareness for using Non-Conventional Energy Sources'

The State-wise and year-wise details of funds allocated/released under 'Information and Public Awareness Programme is as follows:

(Rupees in Lakh)

S.No.	States/UTs	2013-14	2014-15	2015-16	2016-17 Upto 31.07.16
1	Andaman & Nicobar	-	-	-	-
2	Andhra Pradesh	29.88	21.49	6.08	16.66
3	Arunachal Pradesh	63.60	61.45	38.45	16.09
4	Assam	-	-	-	-
5	Bihar	-	-	-	-
6	Chandigarh	-	-	-	-
7	Chhattisgarh	-	9.59	3.50	-
8	Dadra & Nagar Haveli	-	-	-	-
9	Daman & Diu	-	-	-	-
10	Delhi	-	-	-	-
11	Goa	-	1.00	3.50	-
12	Gujarat	-	-	-	-
13	Haryana	-	-	-	-
14	Himachal Pradesh	6.71	14.87	14.17	8.09
15	Jammu & Kashmir	-	-	3.50	7.70
16	Jharkhand	-	16.10	-	-
17	Karnataka	-	-	-	-
18	Kerala	-	20.77	4.59	-
19	Lakshadweep	-	-	-	-
20	Madhya Pradesh	-	47.34	-	-
21	Maharashtra	45.91	60.37	14.18	42.73
22	Manipur	-	-	3.00	-
23	Meghalaya	-	12.37	3.50	1.00
24	Mizoram	-	-	4.99	-
25	Nagaland	-	4.50	-	-
26	Odisha	-	-	0.90	-
27	Puducherry	-	-	-	-
28	Punjab	-	28.55	3.50	-
29	Rajasthan	66.27	37.49	7.24	-
30	Sikkim	7.66	0.06	3.50	-
31	Tamil Nadu	-	-	-	-
32	Telangana	-	-	4.34	-
33	Tripura	-	2.00	3.50	-
34	Uttar Pradesh	-	-	24.16	-
35	Uttarakhand	16.70	-	10.57	5.81
36	West Bengal	-	-	9.57	1.00