

**GOVERNMENT OF INDIA  
MINISTRY OF LABOUR AND EMPLOYMENT  
LOK SABHA  
UNSTARRED QUESTION NO. 2454  
TO BE ANSWERED ON 1<sup>ST</sup> AUGUST, 2016**

**ADVERTISEMENT FOR RECRUITMENT BY PRIVATE SECTOR**

**2454. SHRIMATI REKHA VERMA:**

**Will the Minister of LABOUR AND EMPLOYMENT be pleased to state:**

- (a) whether it is mandatory to give advertisement for recruitment in private institutes, if so, the details thereof and if not, the reasons therefor;**
- (b) whether general public specially in the areas where industry or offices are being set up do not get proper information regarding recruitment in private institutes;**
- (c) if so, the details thereof and the reaction of the Government thereto; and**
- (d) whether the Government has formulated/proposes to formulate any policy making it mandatory for the private institutes to issue advertisements for recruitments by them and if so, the details thereof?**

**ANSWER**

**MINISTER OF STATE (IC) FOR LABOUR AND EMPLOYMENT  
(SHRI BANDARU DATTATREYA)**

**(a) to (d): As per the provisions of The Employment Exchanges (Compulsory Notification of Vacancies) Act, 1959, public sector and those establishments in the Private Sector employing 25 or more persons are to notify vacancies to the appropriate employment exchanges. In pursuance to orders of the Supreme Court, such employers are at liberty to advertise their vacancies in other media channels giving wider publicity apart from notifying these vacancies to the Employment Exchanges.**

**The Government is implementing the National Career Service (NCS) Project for linking employment exchanges and other institutions at a national level using technology to provide a variety of employment related services online like job matching, career counselling, vocational guidance, information on skill development courses, apprenticeship, etc. The National Career Service Portal ([www.ncs.gov.in](http://www.ncs.gov.in)) is supported by a toll-free Call Centre/ Helpdesk (1800-425-1514). To enhance reach of employment services the NCS has also collaborated with the Common Service Centres (CSCs) set up by Department of Electronics and Information Technology. The NCS portal facilitates all employers both public and private to post vacancies that can be accessed by all registered job seekers.**

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