

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.2328
ANSWERED ON 01.08.2016**

BED AND BREAKFAST SCHEME

2328. SHRI RAVNEET SINGH:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government considers its Bed and Breakfast scheme as a success;**
- (b) if so, the details thereof;**
- (c) if not, the main reasons behind the failure of the scheme;**
- (d) the number of people who have registered for the Bed and Breakfast scheme in Punjab during the last two years, year-wise and district-wise; and**
- (e) the steps taken by the Government to advertise this Scheme, world-wide?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)**

(a), (b) & (c): No specific study has been conducted by the Ministry of Tourism to gauge the success of the Incredible India Bed & Breakfast Scheme. However, the number of units under the scheme for Approval and Registration of Incredible India Bed & Breakfast/Homestay Establishments, approved by the Ministry of Tourism, Government of India as of March, 2016 is as follows:

Region	Total number of units
North	257
South	14
East	15
West & Central	23
North East	4
Total	313

(d): No Bed & Breakfast establishment has been registered in Punjab, under the Ministry of Tourism's Incredible India Bed & Breakfast Scheme. However, the Bed & Breakfast units registered by the Government of Punjab, under their Bed & Breakfast scheme (year-wise), is as follows:

2014	8 units
2015	11 units
2016 till date	8 units

(e): The Incredible India Bed & Breakfast Scheme is being promoted through the Ministry of Tourism's websites and workshops being organised by India Tourism offices in association with the State Governments.
