

**GOVERNMENT OF INDIA  
MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP  
LOK SABHA  
UNSTARRED QUESTION NO. 1807  
TO BE ANSWERED ON 27.07.2016**

**UDYAMITA SCHEME**

**QUESTION**

†1807. **SHRIMATI RANJEET RANJAN:**  
**SHRI RAJESH RANJAN:**

**KUMARI SUSHMITA DEV:**  
**SHRIMATI POONAMBEN MAADAM:**

**Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be pleased to state:**

- (a) the time by which the Udyamita Scheme is likely to be launched;
- (b) the salient features along with the curriculum/subjects likely to be made available under the scheme;
- (c) the manner in which the performance of students at school/college level is likely to be evaluated for assessing entrepreneurial capabilities and certification process;
- (d) whether the Government is considering giving any specific incentives to students taught under the scheme; and
- (e) if so, the details thereof and the initial estimated expenditure to be made available for the scheme?

**ANSWER**

**MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF  
SKILL DEVELOPMENT AND ENTREPRENEURSHIP  
(SHRI RAJIV PRATAP RUDY)**

- (a) The Udyamita Scheme already stands launched.
- (b) (i) Entrepreneurship Education and Training: Delivered through Massive Open Online Courses (MOOCs) and will be facilitated by faculty with in-class discussions and experiential learning (applications, mock businesses, internships) (ii) Online Marketplace: Connect entrepreneurs to enabling networks of peers, mentors, incubators, funding agencies and business service providers on an online platform (iii) Creating Mentors: Creation of a national network of high quality- screened mentors by leveraging existing networks and successful local entrepreneurs, where possible (iv) Entrepreneurship Resource and Coordination Hubs (E-hubs): Establish a network of E-hubs to coordinate and support entrepreneurship development programs (v) Entrepreneurship Promotion: Create a culture of dynamic entrepreneurship through events, branding and marketing along with entrepreneurship research & advocacy (vi) Social Entrepreneurship: Elective courses on Social Entrepreneurship offered in Colleges and Social Entrepreneurship Development Programmes (SEDP) offered in Vocational Training Centers (VTCs). The curriculum/subjects likely to be made available under the scheme is at **Annexure**.
- (c) The performance of the students will be assessed through online or/and written examination. Students will be given a certificate of participation at the end of the course by National Institute of Entrepreneurship and Small Business Development (NIESBUD).
- (d) to (e) There is no such proposal under consideration.

An overview of the curriculum/ subject likely to be made available are as under:

**A. COLLEGE**

**1. Level 1- Orientation Certification**

- A. Orientation program in Entrepreneurship

**2. Level 2 – Basic Certification:**

- A. Basic Program in Entrepreneurship
- B. Workplace Skills: Life Skills
- C. Activities at E-Cell
- D. Social Entrepreneurship- Elective course for colleges willing to offer social entrepreneurship.

**3. Level 3 –Foundation Certification**

- A. Foundation Program in Entrepreneurship
- B. Workplace Skills: IT Skills
- C. Activities at E-Cell

**4. Level 4 –Intermediate Certification**

- A. Intermediate Program in Entrepreneurship
- B. Workplace Skills: Health, Environment and Safety Skills
- C. Activities at E-Cell

**5. Level 5 – Advanced Certification**

- A. Advanced Program in Entrepreneurship
- B. Workplace Skills:
- C. Activities at E-Cell

**6. Level 6 – Expert Certification**

- A. Expert Program in Entrepreneurship
- B. Workplace Skills:
- C. Activities at E-Cell

**7. Other Programmes**

- A. Student organizers training courses – *E-Leaders of E-Cells on How to Start and Manage an E-Cell*

**B. SCHOOL**

1. Foundation Course: Exploring Entrepreneurship
2. Advanced Course: Getting Ready To Start A Company

**C. ITI**

1. Foundation Course: Exploring Entrepreneurship
2. Advanced Course: Getting Ready To Start A Company

**D. Vocational Training Center (VTC) – Courses offered include:**

1. Start your own Business
2. Modular Courses: Short duration modular courses to develop specific business skills such as Inventory Management; Sourcing, Book Keeping and Financial Discipline; Digital Marketing; General Administration; Bare Foot Managerial Skills ; and Communication skills  
Students, facilitators and mentors will be assessed and certified after they have undergone entrepreneurship education/ training, as per defined curriculum.

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