

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO. 1534
TO BE ANSWERED ON THE 26TH JULY, 2016

WEB AND APP SERVICE FOR FARMERS

1534. SHRI K. PARASURAMAN:
SHRI ANURAG SINGH THAKUR:
SHRIMATI VANAROJA R.:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether the Government has launched several mobile apps and web portals to provide information to the farmers on various agricultural related activities including those related to agrometeorology, market conditions and farming techniques in the country;
- (b) if so, the details thereof along with the number of farmers who have been benefited from such services/Suvidhas during each of the last three years and the current year, State/UT-wise;
- (c) the details of financial implication made by the Government for the purpose during the said period, State/UT-wise;
- (d) whether the Government has launched any awareness programme and workshops for the farmers to address the problems being faced by them in availing the said services; and
- (e) if so, the details thereof and the steps taken/being taken by the Government to make the said app/web services more effective in the farming sector?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्रालय में राज्य मंत्री (SHRI S.S. AHLUWALIA)

(a) to (c): Yes, Madam. Government has launched number of web and mobile based applications for dissemination of information on agricultural related activities, free of cost, for the benefit of farmers and other stakeholders.

Some major mobile applications developed by Government are as under:

- (i) Kisan Suvidha: This app has a simple interface and provides information on five critical parameters- weather, input dealers, market price, plant protection and expert advisories.
- (ii) Pusha Krishi: This app provides information on latest technologies to farmers.
- (iii) Crop Insurance: - Farmer can learn of insurance premium, notified area etc. on the mobile.

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- (iv): Agri Market: - Farmer can learn of the prices of various crops in the mandis near him.
- (v): India Weather:- This app provides current weather and 4 days weather forecast across the country for more than 300 cities.

The major Web portals developed by Government are as under:-

- (i) Farmers'Portal: Farmers' Portal is a one stop shop for farmers where a farmer can get information on a range of topics including seeds, fertilizer, pesticides, credit, good practices, dealer network, and availability of inputs, beneficiary list and Agromet advisories.
- (ii) mKisan Portal: This is a unified platform from where officials and scientists can send targeted text and voice based advisories to the farmers on a host of issues related to agriculture and allied sectors.
- (iii) Crop Insurance Portal: To provide complete information related to Crop Insurance scheme being implemented in the country.
- (iv) Participatory Guarantee System of India (PGS) Portal. This is a portal for encouraging participatory approach to certification of organic farming in the country.

These mobile apps and portal are available in the public domain. While the exact numbers of farmers benefited may be difficult to ascertain, the number of State wise farmers registered on the mKisan portal is attached at Annexure-I and the State-wide downloads of the mobile apps is at Annexure-II.

The web portal and the mobile apps are centrally developed by Government,through the services of NIC and in-house team.

(d) & (e): The Government has conducted a number of workshops and Krishi Mela's involving the State and UT officials as well as farmers for educating/demonstrating these initiatives.

The Mobile Applications and the Web based Applications are given due prominence on the official websites and also through print and electronic media. Detailed advertisements have been issued in English and regional publications. Discussion-cum-demonstration sessions have also been held on Kisan TV Channel which have been telecasted throughout the country.

Farmers registered on mkisan Portal

S. No.	State	Number of Farmers
1	A AND N ISLANDS	5243
2	ANDHRA PRADESH	447368
3	ARUNACHAL PRADESH	329
4	ASSAM	43449
5	BIHAR	773655
6	CHANDIGARH	51
7	CHHATTISGARH	1422433
8	DADRA AND NAGAR HAVELI	14
9	DAMAN AND DIU	15
10	DELHI	20211
11	GOA	22964
12	GUJARAT	718434
13	HARYANA	194509
14	HIMACHAL PRADESH	749586
15	JAMMU AND KASHMIR	43894
16	JHARKAND	778763
17	KARNATAKA	324820
18	KERALA	543770
19	LAKSHADWEEP	9
20	MADHYA PRADESH	1179127
21	MAHARASHTRA	5075754
22	MANIPUR	1355
23	MEGHALAYA	2283
24	MIZORAM	734
25	NAGALAND	980
26	ODISHA	2490176
27	PUDUCHERRY	1717
28	PUNJAB	176050
29	RAJASTHAN	456403
30	SIKKIM	2882
31	TAMIL NADU	949013
32	TELANGANA	244544
33	TRIPURA	5931
34	UTTAR PRADESH	1695510
35	UTTARAKHAND	97092
36	WEST BENGAL	600673
	Total	19069741

Annexure-II

State	Number of Mobile app Downloads			
	KisanSuvidha	Pusha Krishi	Crop Insurance	AgriMarket
A AND N ISLANDS	125	11	15	21
ANDHRA PRADESH	5169	416	812	1098
ARUNACHAL PRADESH	92	10		5
ASSAM	696	46	53	75
BIHAR	9314	1254	600	552
CHANDIGARH	139	17		20
CHHATTISGARH	6204	798	375	332
DADRA AND NAGAR HAVELI	20	1		8
DAMAN AND DIU	15	1		3
DELHI	1145	243		232
GOA	103	7	7	9
GUJARAT	17993	1482	1370	2073
HARYANA	14318	1685	997	1132
HIMACHAL PRADESH	2570	377	107	95
JAMMU AND KASHMIR	752	108	42	40
JHARKHAND	1632	193	113	119
KARNATAKA	8022	919	776	1273
KERALA	2516	47	147	222
LAKSHADWEEP	18	1		3
MADHYA PRADESH	28860	2839	2072	2705
MAHARASHTRA	34651	1806	2368	3546
MANIPUR	71	28	16	5
MEGHALAYA	39	7	3	4
MIZORAM	69	6	7	5
NAGALAND	44	13		3
ODISHA	3289	345	461	252
PUDUCHERRY	62	3	14	15
PUNJAB	6446	826		861
RAJASTHAN	25335	2530	1809	2247
SIKKIM	53	12	3	2
TAMIL NADU	6898	171	719	1592
TELANGANA	4549	246	512	631
TRIPURA	96	17	14	15
UTTAR PRADESH	35451	3340	1747	1785
UTTARAKHAND	1557	187	89	109
WEST BENGAL	2638	145	203	275
Total	220951	20137	15451	21364
