

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 1374
TO BE ANSWERED ON 25.07.2016

PROMOTION OF KHADI GRAMODYOG

1374. SHRI SATYAPAL SINGH:
SHRI NISHIKANT DUBEY:
SHRI C.S. PUTTA RAJU:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the growth of Khadi Gramodyog has declined during each of the last three years, if so, the details thereof and the reasons therefor;
- (b) the details of khadi products exported and foreign exchange earned therefrom during the said period, product-wise and country-wise;
- (c) whether the Government proposes to set up Khadi Gramodyog at Panchayat level in the country, if so, the details thereof; and
- (d) the other steps taken by the Government to promote and develop Khadi Gramodyog in the country?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF
MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI GIRIRAJ SINGH)

(a): The growth of Khadi Gramodyog has not declined. Performance of Khadi and Village Industries sector showed an increasing trend during the last three years as shown in the following table:

Year	Total Khadi & Village Industries sector		
	Production [Rs.in crore]	Sales [Rs.in crore]	Employment [in lakh persons]
2013-14	26109.08	31154.20	130.38
2014-15	27569.37	33135.90	134.25
2015-16 (Provisional)	28030.00	37935.00	139.07

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(b): Khadi and Village Industries Commission (KVIC) is not involved directly in export activities. KVI institutions/units export KVI products directly or through merchant exporters/Agencies. The quantum of export during the last three years is as follows:

Year	Exported value of Khadi & Village Industries items (Rs. in crore)
2013-14	114.58
2014-15	124.39
2015-16(P)	143.86

The product-wise and country-wise details of Khadi products exported and foreign exchange earned there from during the last three years is given at *Annexure-I*.

(c): Presently there is no such proposal for setting up Khadi Gramodyog units at Panchayat level.

(d): The following steps have been taken by the Government to promote and develop Khadi Gramodyog in the country.

i) A network of more than 7050 sales outlets alongwith 7 Departmental Khadi Gramodyog Bhavans and one Gramshilpa are in existence in the country. The Departmental Khadi Gramodyog Bhavans located at Metropolitan & major cities and some other urban areas played an important role creating a link between the rural artisans producing variety of products and the elite urban consumers living in urban areas by managing availability of the exclusive items for consumers of all age group under one roof.

- ii) The Government, in order to boost export of khadi products, has given deemed 'Export Promotion Council' status to KVIC under which KVIC has already enlisted more than 900 exporters. There is a provision of providing incentive in the form of 5% FOB value of direct export of khadi products. Besides, KVIC has also been focusing on quality participation in International Exhibitions and Buyer-Seller Meets abroad to tap new/emerging markets for khadi products.
- iii) Domestic exhibitions under different levels are organized to support units/institutions under KVI sector to promote KVI products and also conduct sale.
- iv) KVIC alongwith representatives of KVI institutions and PMEGP/REGP units participate in International exhibitions/Fairs organized by ITPO/FIEO etc. in different countries to exhibit and sell KVI products.
- v) Financial assistance has been provided for the renovation/modernization of Sales Outlets of institutions as well as Departmental Sales Outlets (DSOs) of KVIC and State KVIBs under the scheme of "Assistance for Marketing Infrastructure".

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Annexure-I

Annexure-I referred to in reply to part (b) of the Lok Sabha Unstarred Question No. 1374 for answer on 25.07.2016

Statement showing product-wise and country-wise export of KVI products during 2013-14

Sl. No.	Product	Export (Rs. in lakhs)	Countries
1	Handmade paper & products	3462.89	UK, USA, Germany, South Africa, Canada, Japan, Columbia, Sri Lanka and France
2	Papad	4618.52	USA, U.K., London, France, Germany, Italy, UAE Australia, Japan, Canada, South Africa, other countries.
3	Khadi (woolen Silk & Muslin)	2.61	Italy, Australia, Poland
4	Brass & Metal	17.33	Malaysia, Singapore and UK
5	Honey	2492.99	Japan, Muscat, Dubai, Jordan, Seychelles
6	Wheat Grass	58.18	Jordan, Cambodia UAE, Russia, France, Malaysia, Sweden, Burkina Faso, Sudan, Netherland, Indonesia, USA, Chile, South Africa, Nepal, Nigeria, Ireland, Norway, Seychelles, Botswana, Slovenia, Kuwait, Cameroon, Spain, Hong Kong, Kenya, Japan, Indonesia, UK, Trinidad, Ghana, Mauritius, Central Africa, Thailand, Bahrain, Bosnia, Slovakia, Romania, Germany, Lebanon, Bulgaria, Singapore, Pakistan, Côte d'Ivoire (The Ivory Coast), Philippines, Canada, Oman, Mongolia, Tanzania, Israel, Turkey, Vietnam, Curacao, Switzerland, Sierra Leone, Sri Lanka
7	Ayurvedic Medicine/ Herbal Products	30.57	Kuwait, USA , UK
8	Herbal Soap, Shampoo & Lotion/Dyes	70.33	Central America, Panama Country, Russia, US. Western Australia
9	food items	99.98	UAE, Oman, Sri Lanka, Liberia, Australia
10	HDPE/PP/woven Bed	456.00	USA, Sudan, Spain, Chilly, Italy, Nigeria, Australia
11	Textile based Handicraft	3.56	USA, & Japan
12	Charkha/puni	2.12	USA, & Japan
13	Jute & Banana Fibre items	55.30	London, Malaysia, Dubai, France, England, Japan
14	Ready Made Garments	20.15	Kuwait, Oman, Canada, UK, Muscat and other countries.
15	Agarbatti dhoop	0.80	Italy, United kingdom
16	Industrial machines	45.17	Nepal. Sri Lanka and Zambia
17	Wood carving products	20.00	South Africa
18	Leather items	1.00	South Africa
	Total	11457.50	

Statement showing product-wise and country-wise export of KVI products during 2014-15

Sl. No.	Product	Export (Rs.in lakhs)	Countries
1.	Aromatic & Essential Oil	131.00	Gulf Countries
2.	Brass & Metal	13.13	Singapore, Malaysia & Sri Lanka.
3.	Food Items	207.56	Dubai, Uganda, South Africa, Australia, Chicago (USA) & Tanzania.
4.	Handicrafts	71.83	USA, UK, Netherland, China, Malaysia, & Italy.
5.	Handmade Paper & Products	4317.26	UK, USA, Germany, UAE, Hong Kong, Australia, Europe, Brazil, Japan, Israel, Netherland, Switzerland, Bahrain, Belgium, France & Bhutan.
6.	Herbal Products	2151.12	Nepal, Poland, Russia, Cyprus, Dubai, Abu-Dhabi, Norway, Ukraine, China, Kazakhstan, Gotland, New Zealand, Taiwan, Lithuania, South Korea, Spain, USA, Netherland, Korea, Canada, France, Victoria, Mauritius & Hong Kong.
7.	Honey	547.68	Europe Countries, UAE, Japan, Saudi Arabia, Singapore & Morocco.
8.	Jute & Banana Fibre Items	26.18	Germany, Kuwait, UK, France & Japan.
9.	Khadi (Muslin, Woolen, Silk)	64.89	Italy, Japan, Netherland, Israel, France
10.	Papad	4574.81	USA, European Countries Gulf countries, Australia, Japan, Canada, South Africa, Netherland, Singapore, Jakarta, Manila, Malaysia, Israel, Taiwan, China, Nigeria, Fiji, Bangkok, Philippines, Hong Kong, Pakistan & Turkey.
11.	Readymade Garments & Others	84.48	Kuwait & Ghana.
12.	Soap, Shampoo & Lotion	51.23	US, Bhutan, South Africa, UK, Japan, London & Poland.
13.	Wheat Grass	62.27	Jordon, Cambodia, Sweden, Kyrgyzstan Sudan, Singapore, Seychelles, Chile, S.Africa, USA, Netherland, Slovenia, Nepal Malaysia, Botswana, UK, Curacao, Burkina Faso, Canada, Fiji, Japan, Thailand, Saudi Arabia, Aruba, Spain, Sri Lanka, Hong Kong, Kuwait, Mauritius, Philippines, Slovakia, UAE, Kenya, Bahrain, Turkey, Malawi. Australia, Czech Republic, Egypt, Uganda, Bangladesh, Qatar, Indonesia, Myanmar, Bhutan & Nigeria.
14.	Coating / Javadu Powder	8.50	Sudan
15.	Hair Oil & Cosmetics	66.97	ASSRC & Australia.
16.	Silver Nitrate	1.00	Asian Countries
17.	Spices	25.20	New Zealand & Australia.
18.	Bio-Fertilizers	5.00	Israel
19.	Wood Carving Products /Wood Furniture	14.50	South Africa
20.	Rope Production	14.00	London, USA & France.
21.	Agarbatti Dhoop	0.65	Brazil, Switzerland & London.
	Total	12439.26	

Statement showing product-wise and country-wise export of KVI products during 2015-16

Sl. No.	Product	Export (Rs. in lakhs)	Countries
1.	Handmade paper & products	4280.00	UK, USA, Germany, South Africa, Canada, Japan, Columbia,
2.	Food items	210.45	Dubai, Uganda, South Africa, Australia, Chicago (USA) & Tanzania.
3.	Kewara Essences, Hair care & Herbal product	2520.00	Gulf Countries, UK
4.	Khadi muslin, Silk khadi, Silk & cotton	71.09	Germany, France
5.	Tribal Jewellery	5.50	Malaysia, Italy
6.	Papad	6976.81	USA, European Countries, Gulf countries, Australia, Japan, Canada, South Africa, Netherland, Singapore, Jakarta, Manila, Malaysia, Israel, Taiwan, China, Nigeria, Fiji, Bangkok, Philippines, Hong Kong, Pakistan & Turkey and other countries.
7.	Readymade Garments & Others	75.00	Kuwait & Ghana.
8.	Soap, Shampoo & Lotion	90.00	US, Bhutan, South Africa, UK, Japan, London & Poland.
9.	Wheat Grass	65.26	Jordon, Cambodia , Sweden, Kyrgyzstan Sudan, Singapore, Seychelles, Chile, S. Africa, USA, Netherland, Slovenia, Nepal Malaysia, Botswana, UK, Curacao, Burkina Faso, Canada, Fiji, Japan, Thailand, Saudi Arabia, Aruba, Spain, Sri Lanka, Hong Kong, Kuwait, Mauritius, Philippines, Slovakia, UAE, Kenya, Bahrain, Turkey, Malawi. Australia, Czech Republic, Egypt, Uganda, Bangladesh, Qatar, Indonesia, Myanmar, Bhutan & Nigeria.
10.	Spices	22.39	New Zealand & Australia.
11.	Bio-Fertilizers	3.00	Israel
12.	Wood Carving Products /Wood Furniture	10.50	South Africa
13.	Rope Production	4.00	London, USA & France.
14.	Agarbatti Dhoop	0.50	Brazil, Switzerland & London.
15.	Handicrafts	51.50	USA, UK, Netherland, China, Malaysia, & Italy.
	Total	14386.00	