

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE, COOPERATION & FARMERS WELFARE

LOK SABHA
STARRED QUESTION NO. 34
TO BE ANSWERED ON THE 19TH JULY, 2016

AWARENESS OF PRADHAN MANTRI FASAL BIMA YOJANA

*34. SHRI OM BIRLA:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण
½âââè
be pleased to state:

- (a) the details of the Kisan Melas organised by the Government to spread awareness about the Pradhan Mantri Fasal Bima Yojana (PMFBY), State-wise;
- (b) the details of the other methods used by the Government to improve awareness among the farmers about PMFBY;
- (c) the names of the States which have already rolled out the insurance scheme; and
- (d) whether the Government has kept out the PSU insurance companies despite their controlling a higher market share of the insurance scheme and if so, the details thereof?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण ½âââè

(SHRI RADHA MOHAN SINGH)

(a) to (d): A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (d) OF LOK SABHA STARRED QUESTION NO. 34 DUE FOR REPLY ON 19TH JULY, 2016.

(a) & (b): To enhance the awareness about Pradhan Mantri Fasal Bima Yojana (PMFBY) among all the stakeholders including farmers, Government is undertaking a comprehensive publicity and awareness programme to educate the farmers about the benefit of crop insurance schemes. Capacity building and training programmes for other stakeholders are also being organized. The salient activities under awareness campaign involve the publicity of features & benefits of the scheme through advertisements in leading National/local News Papers, telecast through audio-visual media, distribution of pamphlets in local language, participation in agriculture fairs / mela / gosti and organization of workshops / trainings and SMS through Kisan Portal etc. State Governments/UTs are also being regularly persuaded to increase the coverage including notifying more crops under crop Insurance schemes. One day seminar/kisan fair especially on the PMFBY has also been organized at various Krishi Vigyan Kendras (KVKs) during March-April, 2016 throughout the country. State-wise details of seminars/kisan fairs held at KVKs are **annexed**.

(c): 20 States and 1 Union Territory namely, Assam, Andhra Pradesh, Chhattisgarh, Haryana, Himachal Pradesh, Jharkhand, Karnataka, Maharashtra, Madhya Pradesh, Odisha, Telangana, Tripura, Uttarakhand, Uttar Pradesh, West Bengal, Kerala, Bihar, Gujarat, Goa, Rajasthan and Andaman & Nicobar Islands have completed the tendering process for selection of Insurance company for implementation of PMFBY and restructured Weather Based Crop Insurance Scheme (WBCIS) during Kharif 2016 season and tendering in Jammu & Kashmir is underway. Out of these 21 States/UTs, 17 States/UTs have already issued the notification for implementation of the schemes in Kharif 2016.

Contd...2/-

(d): No, Madam. The four Public Sector General Insurance Companies viz. Oriental Insurance Company Ltd., New India Insurance Company Ltd., National Insurance Company Ltd. and United India Insurance Company Ltd. have already been empanelled for implementation of PMBFY and restructured Weather Based Crop Insurance Scheme (WBCIS) from Kharif 2016 season.

State wise Summary of PMFBY Awareness Campaign through KVKs

State	No. of KVKs which Organised the programme	No. of Hon'ble Union Ministers who attended the programme	No. of Hon'ble State Govt Ministers who attended the programme	No. of Hon'ble MPs of Lok Sabha who participated	No. of Hon'ble MPs of Rajya Sabha participated	No. of MLAs who Attended the programme	Nos. who attended			No. of Participants		No. of Exhibitions organised
							Chairman/ Members Zila Panchayats	Distt. Collector	Bank Officials	Farmers	Govt. Bank Officials, PRI members etc.	
Punjab	20	1	3	3	2	5	2		17	12580	22	17
Haryana	17	1	1	5	-	10	7		16	12727	24	13
Himachal Pradesh	9	-	2	3	-	3	5		6	3900	14	6
Delhi	1	-	-	1	-	-	-	-	1	450	2	1
Jammu & Kashmir	8	1	-	1	1	3	-	-	5	3513	8	4
Zone I Total	55	3	6	13	3	21	14	0	45	33170	70	41
A & N Islands	3	0	0	1	0	0	1	0	6	559	43	2
Bihar	38	4	0	13	1	10	6	8	102	28901	1001	266
Jharkhand	23	2	1	9	0	18	11	4	45	16234	711	148
West Bengal	16	0	0	7	0	2	3	0	25	6357	102	34
Zone II	80	6	1	30	1	30	21	12	178	52051	1857	450
Arunachal Pradesh	14	0	1	1	1	6	11	5	6	2148	14	6
Assam	25	0	2	14	1	17	2	12	38	17374	4	180
Manipur	9	0	0	2	0	2	4	1	3	1732	53	41
Mizoram	8	0	1	0	1	0	1	2	11	2414	12	35
Meghalaya	5	0	0	1	0	5	0	0	1	1089	29	5
Nagaland	9	0	0	1	0	1	1	3	3	3135	18	11
Sikkim	4	0	1	1	0	2	9	1	2	1038	20	4
Tripura	4	0	0	1	0	4	3	0	4	1636	11	7
Zone III	78	0	5	21	3	37	31	24	68	30566	161	289
UP	50	11	-	35	1	7	10	7	102	36487	663	463
Uttarakhand	11	-	-	7	-	3	6	4	15	4044	58	61
Zone IV	61	11	0	42	1	10	16	11	117	40531	721	524
Andhra Pradesh	14	1	2	10	0	8	3	3	14	7551	1386	124
Maharashtra	33	2	0	19	0	6	12	9	24	17974	1284	225
Telangana	9	1	1	8	0	4	3	1	8	7747	661	67
Zone V	56	4	3	37	0	18	18	13	46	33272	3331	416
Rajasthan	33	3	0	25	1	4	35	35	35	26250	60	40
Gujarat	25	3	1	19	3	1	25	25	25	18750	45	35
Zone VI	58	6	1	44	4	5	60	60	60	45000	105	75
Chhattisgarh	19	1	1	10	0	18	11	6	18	13044	699	140
Madhya Pradesh	45	0	5	28	0	33	21	11	49	31025		158
Odisha	30	1	2	20	1	19	18	10	32	9026	895	201
Zone VII	94	2	8	58	1	70	50	27	99	53095	1594	499
Karnataka	27	1	0	15	1	11	5	3	54	16089	466	231
Goa	2	0	1	1	0	2	2	0	3	638	16	0
Tamil Nadu	11	1	1	8	1	2	45	2	30	6749	267	165
Kerala	3	0	0	2	0	1	2	0	6	1500	25	18
Zone VIII	43	2	2	26	2	16	54	5	93	24976	774	414
Grand Total	525	34	26	271	15	207	264	152	706	312661	8613	2708
