

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.†51
ANSWERED ON 25.04.2016**

CREATION OF EMPLOYMENT THROUGH RURAL TOURISM

†51. SHRI ARJUN MEGHWAL:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has taken note that the possibility of creation of employment opportunities increases when rural tourism is promoted;**
- (b) whether the Government proposes to formulate any scheme to promote rural tourism; and**
- (c) if so, the details thereof?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)**

(a): Yes, Madam.

(b) & (c): The Ministry of Tourism has a Rural Tourism Scheme with the main objective of showcasing rural life, art, culture and heritage in villages, that have core competence in art & craft, handloom, textiles, natural environment etc. Under this scheme, Central Financial Assistance (CFA) upto Rs.50.00 lakh for infrastructure development and upto Rs.20.00 lakh for capacity building is provided to the State/UT Government.
