

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT OF INDUSTRIAL POLICY & PROMOTION**

LOK SABHA

**UNSTARRED QUESTION NO. 2473.
TO BE ANSWERED ON MONDAY, THE 9TH MAY, 2016.**

SHARE OF e-COMMERCE COMPANIES IN RURAL MARKET

2473. SHRI RAM KUMAR SHARMA:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

वाणिज्य एवं उद्योग मंत्री

- (a) whether the e-commerce companies have prepared any plan to increase their share in the rural market of the country under the "Make in India" scheme of the Government;
- (b) if so, the reaction of the Government thereto;
- (c) whether the Government has entrusted the e-commerce companies with the task of ensuring the participation of local labourers of the rural areas in the said plan made under "Make in India"; and
- (d) if so, the details thereof?

ANSWER

**वाणिज्य एवं उद्योग राज्यमंत्री (स्वतंत्र प्रभार)(श्रीमती निर्मला सीतारमण)
THE MINISTER OF STATE (INDEPENDENT CHARGE)
OF THE MINISTRY OF COMMERCE & INDUSTRY
(SHRIMATI NIRMALA SITHARAMAN)**

- (a) to (d):** Information regarding private business decisions of e-commerce companies is not maintained by the Government.
