

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.2415
ANSWERED ON 09.05.2016**

BRAND AMBASSADOR FOR ATULYA BHARAT CAMPAIGN

2415. DR. SUBHASH BHAMRE:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has constituted any Committee for selecting the "Brand Ambassador for Atulya Bharat Campaign";**
- (b) if so, the details thereof;**
- (c) if not, the reasons therefor;**
- (d) whether the controversial "Panama Papers Leaks" have any impact on the above said selection procedure; and**
- (e) if so, the details thereof?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)**

(a) to (e): No Committee has been constituted by the Ministry of Tourism, since at present there is no proposal for selecting a Brand Ambassador for Atulya Bharat Campaign.
