

GOVERNMENT OF INDIA
MINISTRY OF CULTURE
LOK SABHA
UNSTARRED QUESTION NO. 2398
TO BE ANSWERED ON 9.5.2016
VAISAKHA 19, 1938 (SAKA)

SCHEMES TO SHOWCASE CULTURE TO FOREIGN TOURISTS

2398. SHRI RAYAPATI SAMBASIVA RAO:

Will the Minister of Culture be pleased to state:

- (a) whether the Government has taken any initiative to showcase the composite and rich culture of the country to the foreign tourists during the last three years;
- (b) if so, the details thereof and if not, the reasons therefor;
- (c) whether the Government has reviewed the utility and impact of this programme;
- (d) if so, the details thereof; and
- (e) the new features/flagship programmes being highlighted under this exercise and the measures taken by the Government in this regard?

ANSWER

MINISTER OF STATE, CULTURE AND TOURISM (INDEPENDENT CHARGE) AND
MINISTER OF STATE, CIVIL AVIATION

(DR. MAHESH SHARMA)

- (a)&(b) The Ministry of Culture conducts regular programmes to disseminate Indian Art and Culture in India and abroad. These programmes are accessible to all and not specific to foreign tourists.
- (c)&(d) Question does not arise.
- (e) There are no such flagship programmes