

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA
UNSTARRED QUESTION NO. 2240
TO BE ANSWERED ON 6TH MAY, 2016**

E-HEALTH INITIATIVES

**2240. SHRI ANANDRAO ADSUL:
SHRI DHARMENDRA YADAV:
SHRI ADHALRAO PATIL SHIVAJIRAO:
DR. SHRIKANT EKNATH SHINDE:
SHRI RAHUL SHEWALE:
SHRI RAJENDRA AGRAWAL:
SHRI SHRIRANG APPA BARNE:
SHRI VINAYAK BHAURAO RAUT:**

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) whether the Government has taken initiatives with regard to prevention and awareness about non-communicable diseases which are largely linked with lifestyle, dietary habits and lack of exercise particularly targeting the youth;
- (b) if so, the details thereof along with the preventive steps taken in this regard;
- (c) whether the Government has launched a slew of new e-Health, m-Health and e-Rakhtkosh initiatives in the country, if so, the details thereof and the salient features thereof and the extent by which it is likely to provide better health services to the people; and
- (d) the other steps taken by the Government to strengthen the healthcare services delivery for rural and urban areas and better management of health based data?

**ANSWER
THE MINISTER OF HEALTH AND FAMILY WELFARE
(SHRI JAGAT PRAKASH NADDA)**

(a) & (b): While Health is a State subject, the Central Government supplements the efforts of the State Government for improving healthcare and creating awareness in the society. Government of India has also launched National Programme for Prevention and Control of Cancer, Diabetes, Cardiovascular Diseases and Stroke (NPCDCS) with a focus on awareness generation for behaviour and life-style changes, screening and early diagnosis of persons with high level of risk factors and their treatment and referral (if required) to higher facilities for appropriate management for Non-communicable Diseases.

(c) & (d): Some of the E-Initiatives launched by the Central Government are as follows:-

- I. National Medical College network to provide for E-education and E-healthcare.
- II. National health portal for health awareness.
- III. E-Blood Bank and on-line registration in Hospitals.
- IV. MCTS a name based tracking system to ensure all pregnant women receive their ante-natal care check-ups and children receive free immunisation.
- V. Toll free number to provide round the clock support for treatment support to TB patients.
- VI. Kilkari to deliver weekly audio messages through phones to pregnant/ lactating women.
- VII. Swasthya Bharat Mobile Application to spread health awareness and promote healthy living.
- VIII. Mobile based applications for awareness and information sharing on dengue.
- IX. A mobile based application to help tobacco users quit tobacco.

The Government of India is implementing among others, National Health Mission which has National Rural Health Mission and National Urban Health Mission as Sub-Missions to support the State Governments to strengthen the healthcare service delivery in rural and urban areas.