

GOVERNMENT OF INDIA  
MINISTRY OF AGRICULTURE AND FARMERS WELFARE  
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

**LOK SABHA**  
**UNSTARRED QUESTION NO.820**  
TO BE ANSWERED ON THE 1<sup>ST</sup> MARCH, 2016

**KRISHI MELA**

820. SHRI J.C. DIVAKAR REDDY:  
SHRI RAJENDRA AGRAWAL:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether recently Krishi/Kisan Mela has been organised by the Central Institute for Medical and Aromatic plants of the Council of Scientific and Industrial Research (CSIR);
- (b) if so, the details thereof;
- (c) the details of the farmers fairs conducted in the country during the last three years and the current year, State/UT-wise; and
- (d) the steps being taken by Government to organize such events periodically to provide information to the farmers?

**ANSWER**

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्रालय में राज्य मंत्री (SHRI MOHANBHAI KUNDARIYA)

(a): Yes, Madam. Recently CSIR-Central Institute of Medicinal and Aromatic Plants (CIMAP) has organized two Kisan Melas one at CIMAP head quarter Lucknow on 31<sup>st</sup> January – 2016. The another kisan mela was organized at CIMAP research Center at Pantnagar, Udham Singh Nagar, Uttarakhand on 6<sup>th</sup> February – 2016.

(b) & (c): The details of fairs organized by CSIR are placed at **Annexure-I**. The details of the Farmers Fairs conducted during the last 03 years & current year under ATMA/ICAR is given at **Annexure-II**.

In addition to this Government of India sponsored Regional Agricultural Fairs/ National fair were organized in Haryana, Jharkhand & M.P. during 2012-13, Odisha, Rajasthan, Kerala, Manipur & Maharashtra during 2013-14, U.P., Himachal Pradesh, Maharashtra, Andhra Pradesh, Tamil Nadu, & Meghalaya during 2014-15 and Andhra Pradesh & Mizoram during 2015-16.

(d): Various steps have been taken by the Ministry of Agriculture & Farmers Welfare for organising farmers fairs across the country under different schemes being implemented by the ministry. Ministry of Agriculture & Farmers Welfare provides financial as well as technical support to the state government /State Agriculture Universities/ ICAR institutes including other organisations working in agriculture and allied sectors for organizing such events.

Contd...2/-

Under the National Mission on Agricultural Extension and Technology (NAMET) various schemes like Support to State Extension Programmes for Extension Reforms (ATMA) through State Government, National/ Regional fairs are being provided financial support to organize the such events. Besides, various farmers' fairs are also being organized by ICAR institutes to disseminate information and technologies. Ministry of Agriculture & Farmers Welfare supporting State Government under ATMA Scheme to organize farmer fairs at district level with financial support of Rs. 4.00 lakh and Rs.6.00 lakh at State level. Regional Agricultural Fairs are financially supported with a maximum of Rs. 15.00 lakh by the ministry. Besides, ministry also participates in the India International Trade Fair (IITF), New Delhi and 6-8 Adhoc fairs related to agriculture and allied sectors across the country organized by various agencies. ICAR also organize Kisan Melas/ Farmers Fairs through ICAR institutes/ KVKs across the country. Central Institute for Medicinal and Aromatic Plants (CSIR-CIMAP) has organized 4 kisan melas during last three years including current year as detailed at Annexure-I.

**Details of Krishi/Kisan Melas organized by Central Institute of Medicinal Plant and Aromatic Plant (CSIR) during last 03 years including current year.**

Recently CSIR-Central Institute of Medicinal and Aromatic Plants (CIMAP) has been organized two Kisan Melas one at CIMAP head quarter Lucknow on 31<sup>st</sup> January – 2016. The another kisan mela was organized at CIMAP research Center at Pantnagar, Udham Singh Nagar, Uttarakhand on 6<sup>th</sup> February – 2016.

CSIR-CIMAP organized its annual Kisan Mela on 31<sup>st</sup> January, 2016 in its campus located near Kukrail Picnic Spot at Lucknow. Union Minister of Science & Technology and Earth Sciences Dr Harsh Vardhan was the Chief Guest and Deputy Chairman, State Planning Commission Shri Naveen Chandra Bajpei and Shri Praveer Kumar Agriculture Production Commissioner, Uttar Pradesh were the Guests of Honor. Dr Harsh Vardhan in his inaugural address urged the farmers and entrepreneurs engaged in cultivation, processing and value addition in the area of medicinal and aromatic plants to adopt improved technologies and improved varieties for raising their income besides producing quality raw material demanded by user industries. The major events organized on the occasion of CIMAP Kisan Mela included interactive meet with farmers and entrepreneurs on the production and marketing of medicinal and aromatic plants, sale of high quality planting material of mint, aromatic grasses and other medicinal plant varieties developed by CIMAP and publications, demonstration of improved plant varieties and herbal products, live demonstration of distillation/ processing using CIMAP's improved units, training on rose water and flower-based agarbatti making, demonstration of 'Early Mint Technology', integration of Medicinal and Aromatic Plants (MAPs) in traditional cropping system. Representatives from various industries such as IPCA Laboratories, Jindal Drugs, Herbochem Industries, AIMIL Pharma, PIRINIC Pharma, AMORE Herbals, Ajmal Group, Essential Oil Association of India (EOAI), ICEOFF, and Spices Board, SIDBI, etc. and several buyers of medicinal and aromatic plants attended the Kisan Mela. Different laboratories of CSIR such as NBRI, CDRI, IITR and IICT demonstrated their technologies relevant to rural areas. Beneficiaries of CSIR-CIMAP technologies and services together with other companies also exhibited their products by putting up stalls in the Kisan Mela and interacted with the Minister and other dignitaries present on the occasion. About 5000 farmers and entrepreneurs from UP, Bihar, Punjab, Haryana, Madhya Pradesh, Gujarat, Rajasthan, Jharkhand, Odisha, Tamilnadu and others states of the country participated in the Kisan Mela.

The another Kisan Mela was organized at on 6<sup>th</sup> February – 2016 at Central Institute of Medicinal and Aromatic Plants. Dr. Mangla Rai, Vice Chancellor, Govind Ballab Pant University of Agriculture and Technology, Pantnagar was chief guest. The major events organized at kisan mela were an interactive session on medicinal and aromatic plants suitable for Uttarakhand and interaction with the buyer of essential oil and medicinal plants. This kisan mela were attended by 800 farmers hailing from different part of Uttarkhand and western Uttar Pradesh.

In last three years, four kisan mela were organised by CSIR-CIMAP three at CIMAP head quarter at Lucknow on 31<sup>st</sup> January – 2015, 31<sup>st</sup> January – 2014 , 31<sup>st</sup> January – 2013 and one at CIMAP research centre at Purara, District Bageshwar, Uttarakhand on 14- November. – 2014. The above kisan mela were attended by 8000 farmers hailing from different part of the country. The major events organized on the occasion of the above Kisan Melas included interactive meet with farmers and entrepreneurs on the production and marketing of medicinal and aromatic plants, sale of high quality planting material of mint, aromatic grasses and other medicinal plant varieties developed by CIMAP and publications, demonstration of improved plant varieties and herbal products, live demonstration of distillation/ processing using CIMAP's improved units, training on rose water and flower-based agarbatti making.

**ANNEXURE-II**

A. Details of number of Farmers Fair supported under ATMA Scheme being organized through the State Governments.

S.N.	States/UTs	No. of fairs organized			
		2012-13	2013-14	2014-15	2015-16*
1	Andhra Pradesh	44	48	21	32
2	Bihar	58	55	54	12
3	Chhattisgarh	20	14	15	16
4	Goa	-	-	-	-
5	Gujarat	49	40	98	21
6	Haryana	13	10	6	5
7	Himachal Pradesh	9	14	12	1
8	J&K	62	49	14	-
9	Jharkhand	24	24	20	8
10	Karnataka	60	58	15	3
11	Kerala	28	33	14	10
12	Maharashtra	33	28	66	3
13	M.P.	51	49	40	51
14	Orissa	42	15	31	-
15	Punjab	45	42	45	21
16	Rajasthan	29	29	6	1
17	Telangana	-	-	27	6
18	Tamil Nadu	23	40	7	28
19	U.P.	145	140	141	43
20	Uttarakhand	21	24	16	8
21	West Bengal	5	5	1	-
22	Assam	-	-	-	-
23	Arunachal Pradesh	17	16	17	16
24	Manipur	-	7	3	-
25	Meghalaya	3	1	-	-
26	Mizoram	33	5	-	-
27	Nagaland	23	15	11	-
28	Tripura	-	-	-	-
29	Sikkim	1	4	4	-
30	Puducherry	-	-	-	-
31	Delhi	-	-	2	1
32	A&N	9	-	-	-
	<b>Total</b>	<b>847</b>	<b>765</b>	<b>686</b>	<b>286</b>

B. Details of number of Farmers Fair conducted in the country by ICAR institutes/KVKs

S. N.	State/UT	No. of fairs organized			
		2012-13	2013-14	2014-15	2015-16*
1.	A&N	-	-	-	-
2.	Andhra Pradesh	33	33	19	13
3.	Arunachal Pradesh	8	2	-	3
4.	Assam	18	11	4	9
5.	Bihar	-	33	38	27
6.	Chhattisgarh	65	25	12	48
7.	Delhi	-	-	-	-
8.	Goa	1	3	2	1
9.	Gujarat	27	36	28	35
10.	Haryana	-	-	-	-
11.	Himachal Pradesh	-	-	4	-
12.	Jammu and Kashmir	6	7	10	5
13.	Jharkhand	-	17	22	15
14.	Karnataka	42	69	61	35
15.	Kerala	6	15	20	2
16.	Lakshadweep	-	-	-	-
17.	Madhya Pradesh	75	72	70	107
18.	Maharashtra	148	124	180	26
19.	Manipur	5	3	1	3
20.	Meghalaya	2	1	1	1
21.	Mizoram	6	2	-	2
22.	Nagaland	5	3	-	2
23.	Odisha	44	40	32	29
24.	Pudducherry	-	-	1	-
25.	Punjab	2	2	2	1
26.	Rajasthan	85	42	28	18
27.	Sikkim	2	-	-	1
28.	Tamil Nadu	120	69	20	20
29.	Telangana	-	-	32	8
30.	Tripura	3	2	1	2
31.	Uttarakhand	32	13	18	14
32.	Uttar Pradesh	231	771	233	176
33.	West Bengal	-	18	21	17
<b>Total</b>		<b>966</b>	<b>1413</b>	<b>860</b>	<b>620</b>

\* The figures are till date.

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