

LOK SABHA
UNSTARRED QUESTION NO. 303
TO BE ANSWERED ON 25.02.2016

CONNECTING OF HANDLOOM INDUSTRY WITH e-COMMERCE.

303. SHRI KIRTI AZAD:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state:

- (a) whether the Government proposes to connect the handloom industry with e-commerce;
- (b) if so, whether the Government has taken any steps in this regard so far; and
- (c) if so, the details thereof and if not, the reasons therefor?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (स्वतंत्र प्रभार) (श्री संतोष कुमार गंगवार)
MINISTER OF STATE (INDEPENDENT CHARGE)
IN THE MINISTRY OF TEXTILES
(SHRI SANTOSH KUMAR GANGWAR)

(a) & (b): Yes, Madam.

(c): A policy framework has been prepared to promote e-Commerce of handloom products and based on that following e-commerce entities have been engaged for online marketing of handloom products:-

1. M/s.Flipkart Internet Pvt.Ltd (FLIPKART), Koramangala Industrial Layout, Bangalore-560034, Karnataka
2. M/s. ebay India Pvt. Ltd. Barakhamba Road, New Delhi-110001
3. M/s. 'Weavesmart' Online Services, Hyderabad, Telangana.
4. M/s. Crafts Villa Handicrafts Pvt. Ltd., Goregaon East, Mumbai-400063
5. M/s. Pegarse Technologies Pvt. Ltd., Bangalore-560027, Karnataka
6. M/s. GoCoop Solutions & Services Pvt. Ltd., Bangalore-560002, Karnataka
