

**GOVERNMENT OF INDIA
MINISTRY OF YOUTH AFFAIRS AND SPORTS
(DEPARTMENT OF SPORTS)**

LOK SABHA

**UNSTARRED QUESTION No. 1696
TO BE ANSWERED ON 08.03.2016**

Making India a Sports Superpower

1696. SHRI R. GOPALAKRISHNAN:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

(a) whether it is a fact that the Government had sought suggestions from various quarters/public on the topic 'Making India a Sports Superpower' during last few years;

(b) if so, the details thereof; and

(c) the suggestions received and the status of implementation of those suggestions?

ANSWER

**THE MINISTER OF STATE (INDEPENDENT CHARGE)
FOR YOUTH AFFAIRS AND SPORTS
(SHRI SARBANANDA SONOWAL)**

(a) & (b): The Ministry of Youth Affairs & Sports sought views/suggestions from citizens in December 2014 on MyGov website on 'Making India a sports superpower'.

(c) Following major suggestions have been received:

- Encourage Corporates to invest in the sporting sector and create global-level facilities and infrastructure**
- Increase the number of zonal and state level competitions to recognize talent from every part of the country**
- Bring in world-class coaches and training equipment to improve the skills of interested athletes and lay down a strong foundation for the future generation**
- Allow sports personalities and private entities to adopt/sponsor a district and use their funds and skills to identify talented individuals**

- **Establish Sports Universities across India that encourage people from all walks of life, including the tribals, to take part in sports activities**
- **Set up sports training centers abroad so that athletes can train in the optimal environment required for a particular sport**
- **Appeal to every Sports celebrity to adopt at least one tehsil for providing and monitoring the facilities for sports.**
- **Encourage regional sports like archery in Andamans and NE India; fencing, high jumping in Punjab, boat racing in Kerala. Every state has a unique sports community, recognize them**
- **Encourage schools to take up one or two games as their priority games. This will lead to concentration of resources and give better results**
- **Encourage Corporates to invest in the sporting sector and create global-level facilities and infrastructure**
- **Let corporates sponsor one sport using their Marketing/advertising budget.**
- **Open Sports Universities in five Zones - East, West, North, South and Central, headed by sports personnel and assisted by the armed forces or vice-versa**
- **Have sport schools abroad under the Ministry of Foreign Affairs with world-class infrastructure, lodging and boarding, global coaching talent. Send selected sportsmen there to enable their bodies to adapt to the food and climate.**
- **Have a national physical education academy and a cadre of Physical Education Instructors. Establish a National Sports University with a Sports Academy in each state**
- **Issue a card giving 5% discount in utilities bill of electricity, water, house tax, parking, rail/air tickets etc. to distinguished sportsmen.**

While schemes/programmes having features of the above suggestions are already being implemented by the Ministry of Youth Affairs & Sports and State Governments, other suggestions have been taken note of.
