

**LOK SABHA
UNSTARRED QUESTION NO.1218
TO BE ANSWERED ON 03.03.2016**

AWARDS FOR INNOVATIVE DESIGN AND BRANDING INITIATIVES

1218. **SHRI A. ARUNMOZHITHEVAN:**

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state:

- (a) whether the Government proposes to institute awards for innovative design and branding initiatives in handloom sector:
- (b) if so, the details thereof;
- (c) whether the proposed award will be given from the year 2016 onwards; and
- (d) if so, the details thereof ?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (स्वतंत्र प्रभार) (श्री संतोष कुमार गंगवार)
MINISTER OF STATE (INDEPENDENT CHARGE)
IN THE MINISTRY OF TEXTILES
(SHRI SANTOSH KUMAR GANGWAR)

(a): Yes, Madam.

(b) to (d): Ministry of Textiles, Government of India has instituted 03 National Awards & 06 National Merit awards in the field of Design Development for promotion of handloom products and 05 National Awards & 10 National Merit awards in the field of Marketing of handloom products. These will given from the year 2016 onwards.
