

**GOVERNMENT OF INDIA
MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY
DEPARTMENT OF POSTS**

**LOK SABHA
UNSTARRED QUESTION NO.2974
TO BE ANSWERED ON 16th DECEMBER, 2015**

SUKANYA SAMRIDHI SCHEME

2974. DR. KIRIT P. SOLANKI:

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) the number of accounts opened under the Sukanya Samridhi Scheme, State-wise;
- (b) the revenue generated under the scheme till date; and
- (c) the steps taken by the Government to make the scheme, a success?

ANSWER

**THE MINISTER OF COMMUNICATIONS AND INFORMATION TECHNOLOGY
(SHRI RAVI SHANKAR PRASAD)**

(a) & (b) The total number of accounts opened under the Sukanya Samridhi Account Scheme and total amount deposited in the Scheme, Postal Circle wise up to 30.11.2015 are furnished in **Annexure**.

- (c) The following steps have been taken at all level to make the scheme, a success.
- Wide publicity through print and electronic media, newspapers, radio jingles and TV advertisement by National Savings Institute (NSI) and by the Department of Posts.
 - Organizing Seminars/Melas/Road Shows.
 - Approaching parents through Schools.
 - Using social security payment interface to appeal family members/ grand parent etc.
 - Identifying internal customers (employees) having eligible girl child in family and appealing to them.
 - Linking up with PLI/RPLI/Philately events to spread awareness.
 - Camp at hospital & nursing home to enroll girl child in the scheme immediately after birth.
 - Organizing function at Panchayat, Aganbari Kendras, self help group and other women organizations.
 - Fixing target for each Postal Circle in proportion to population of girl child in the state.

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Sukanya Samriddhi Account (SSA)

Annexure

Sl. No.	Name of Postal Circle	Total no. of accounts opened from 22.01.2015 (Indtroduction date) to 30.11.2015 (In Lakhs)	Total balance/deposit in SSA from 22.01.2015 (Indtroduction date) to 30.11.2015 (Rs in crores)
1	Andhra Pradesh	6.80	220.46
2	Assam	1.33	23.02
3	Bihar	2.06	50.36
4	Chattisgarh	0.86	26.40
5	Delhi	0.97	61.84
6	Gujarat	1.68	104.45
7	Haryana	2.31	167.13
8	Himachal Pradesh	1.18	33.23
9	Jammu & Kashmir	1.12	42.01
10	Jharkhand	3.45	74.19
11	Karnataka	8.80	466.50
12	Kerala	2.78	128.34
13	Madhya Pradesh	2.37	93.07
14	Maharashtra	5.36	289.89
15	North East	0.39	12.96
16	Odisha	3.15	79.93
17	Punjab	1.86	121.39
18	Rajasthan	2.51	43.57
19	Tamilnadu	11.36	407.08
20	Uttar Pradesh	8.77	211.10
21	Uttarakhand	2.09	80.63
22	West Bengal	5.13	124.53
	Total	76.31	2862.06
