

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.†2456  
ANSWERED ON 14.12.2015**

**PROMOTION OF TOURISM IN DELHI**

**†2456. SHRI RAMESH BIDHURI:  
SHRI SUKHBIR SINGH JAUNAPURIA:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government has any plan to promote tourism to the next level and make the country one of the most attractive destinations for the domestic as well as international tourists and if so, the details thereof;**
- (b) whether the Government has taken any measures to promote State specific tourism on an international platform; and**
- (c) if so, the details thereof and the steps taken by the Government to promote tourism in various States of the country including Delhi, Rajasthan, Karnataka and Kerala along with the funds allocated in this regard during the last three years and the current year?**

**ANSWER**

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)  
(DR. MAHESH SHARMA)**

**(a): The Ministry of Tourism (MOT) has launched the following two new schemes in 2014-15:**

- 1) Swadesh Darshan for Integrated Development of Tourist Circuits around Specific Themes.**

**Twelve theme based circuits i.e. North-East India Circuit, Buddhist Circuit, Himalayan Circuit, Coastal Circuit, Krishna Circuit, Desert Circuit, Tribal Circuit, Eco Circuit, Wildlife Circuit, Rural Circuit, Spiritual Circuit and Ramayana Circuit have been identified for development under "Swadesh Darshan".**

**2) National Mission on Pilgrimage Rejuvenation and Spiritual Augmentation Drive (PRASAD) to beautify and improve the amenities and infrastructure at pilgrimage centres of all faiths.**

**Under PRASAD, initially thirteen cities have been identified namely Ajmer, Amritsar, Amaravati, Dwarka, Gaya, Kamakhya, Kanchipuram, Kedarnath, Mathura, Patna, Puri, Varanasi and Velankanni.**

**The mission objectives of the schemes includes among other things enhancing the tourist attractiveness of the identified destinations/circuits in a sustainable manner by developing world-class infrastructure.**

**(b) and (c): The Ministry of Tourism promotes India as a holistic destination in the domestic and international markets, including the various tourism destinations and products of every State/Union Territory of the country. Ministry of Tourism has undertaken TV Campaigns to promote tourism to the North East Region and to the State of Jammu & Kashmir on Doordarshan and in private television channels across the country.**

**The Ministry of Tourism (MOT) provides Central Financial Assistance (CFA) to State Governments/Union Territory Administrations including the State of Delhi, Rajasthan, Karnataka and Kerala for various tourism projects subject to availability of funds, liquidation of pending utilization certificates against the funds released earlier and adherence to the relevant scheme guidelines.**

**The list of number of projects and amount sanctioned to various States/UTs during the last three years and the current year is given at Annexure.**

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**ANNEXURE**

**STATEMENT IN REPLY TO PARTS (b) AND (c) OF LOK SABHA  
UNSTARRED QUESTION NO.†2456 ANSWERED ON 14.12.2015  
REGARDING PROMOTION OF TOURISM IN DELHI.**

(Rs. in lakh)

Sl. No.	Name of the State	2012-13		2013-14		2014-15	
		No.	Amt. Sanctioned	No.	Amt. Sanctioned	No.	Amt. Sanctioned
1.	Andhra Pradesh	4	6278.73	14	4532.02	11	9515.53
	Combined Projects for Andhra Pradesh & Telangana	0	0.00	1	4588.80	0	0.00
2.	Arunachal Pradesh	16	6612.50	11	7473.64	8	8455.35
3.	Andaman & Nicobar	0	0.00	0	0.00	0	0.00
4.	Assam	0	0.00	0	0.00	3	3568.11
5.	Bihar	1	500.00	14	11109.85	3	4220.47
6.	Chandigarh	0	0.00	0	0.00	0	0.00
7.	Chhattisgarh	0	0.00	0	0.00	5	990.13
8.	Dadra & Nagar Haveli	0	0.00	0	0.00	0	0.00
9.	Daman & Diu	0	0.00	0	0.00	1	775.54
10.	Delhi	2	2461.91	2	5768.98	0	0.00
11.	Goa	2	50.00	0	0.00	1	879.04
12.	Gujarat	1	486.75	0	0.00	0	0.00
13.	Haryana	0	0.00	8	1487.25	3	121.66
14.	Himachal Pradesh	11	3029.88	1	3371.52	0	0.00
15.	Jammu and Kashmir	25	11260.00	15	7618.54	2	732.50
16.	Jharkhand	2	4885.71	1	500.00	0	0.00
17.	Kerala	6	7826.53	10	4065.63	0	0.00
18.	Karnataka	0	0.00	8	3228.71	1	5000.00
19.	Lakshadweep	0	0.00	0	0.00	0	0.00
20.	Maharashtra	5	7914.79	6	6795.18	0	0.00
21.	Manipur	7	3595.62	8	7234.84	7	14752.51
22.	Meghalaya	1	17.94	3	46.90	0	0.00
23.	Mizoram	3	49.15	10	4711.16	3	4879.69
24.	Madhya Pradesh	20	20989.75	9	10021.29	5	3690.54

25.	Nagaland	11	4556.66	11	5222.01	10	5980.20
26.	Odisha	2	61.30	12	6543.08	3	6488.34
27.	Puducherry	0	0.00	1	4848.16	0	0.00
28.	Punjab	2	50.00	2	1038.86	3	4831.98
29.	Rajasthan	0	0.00	10	5174.71	2	149.93
30.	Sikkim	13	7020.18	14	10485.00	8	5200.00
31.	Tamil Nadu	2	2041.97	0	0.00	0	0.00
32.	Telangana	5	4191.34	8	3370.07	4	504.36
33.	Tripura	0	0.00	0	0.00	0	0.00
34.	Uttar Pradesh	12	3486.15	26	13071.32	4	3368.05
35.	Uttarakhand	2	1297.47	29	21772.67	1	391.69
36.	West Bengal	3	4694.46	0	0.00	0	0.00
	<b>Total</b>	<b>158</b>	<b>103358.79</b>	<b>234</b>	<b>154080.19</b>	<b>88</b>	<b>84495.62</b>

**Includes Projects relating to Product/Infrastructure Development for Destinations and Circuits (PIDDC), Human Resource Development (HRD), Fairs and Festivals & Rural Tourism.**

**The list of projects sanctioned under Swadesh Darshan during 2014-15 and 2015-16 (till 02.12.2015)**

**(Rs. in Crore)**

Sl. No.	Name of the Circuit	State	Name of Project	Year	Amount Sanctioned
1.	Coastal Circuit	Andhra Pradesh	Development of Kakinada Hope Island Konaseema as World class coastal & Eco Tourism Circuit in Andhra Pradesh	2014-15	69.83
2.	North-East India Circuit	Arunachal Pradesh	Bhalukpong-Bomdila-Tawang in Arunachal Pradesh	2014-15	50.00
3.	Buddhist Circuit	Bihar	Cultural Centre, Bodhgaya	2014-15	33.17
4.	North-East India Circuit	Manipur	Development of Tourist Circuit in Manipur: Imphal-Moirang-Khongjom-Moreh	2015-16	89.66
5.	North-East India Circuit	Sikkim	Development of Tourist Circuit linking Rangpo (entry) Rorathang - Aritar -	2015-16	98.05

			<b>Phadamchen - Nathang - Sherathang - Tsongmo - Gangtok - Phodong - Mangan - Lachung - Yumthang - Lachen - Thangu - Gurudongmer - Mangan - Gangtok - Tumin Lingee - Singtam (exit) in Sikkim</b>		
<b>6.</b>	<b>Eco Circuit</b>	<b>Uttarakhand</b>	<b>Integrated Development of Eco-Tourism, Adventure Sports, Associated Tourism related Infrastructure for Development of Tehri Lake &amp; Surroundings as New Destination-District Tehri, Uttarakhand</b>	<b>2015 -16</b>	<b>80.37</b>
<b>7.</b>	<b>Desert Circuit</b>	<b>Rajasthan</b>	<b>Development of Sambhar Lake Town and Other Destinations under Desert Circuit in Swadesh Darshan Scheme</b>	<b>2015 -16</b>	<b>63.96</b>
<b>8.</b>	<b>Tribal Circuit</b>	<b>Nagaland</b>	<b>Development of Tribal Circuit Peren -Kohima-Wokha, Nagaland</b>	<b>2015 -16</b>	<b>97.36</b>
	<b>Total</b>				<b>582.40</b>

**The State-wise details of the funds sanctioned under PRASAD Scheme during the year 2014-15 and 2015-16 (till 02.12.2015).**

**(Rs. in Crore)**

<b>Sl. No.</b>	<b>Name of the State &amp; project</b>	<b>Year</b>	<b>Amount Sanctioned</b>
	<b>BIHAR</b>		
<b>1.</b>	<b>Development of basic facilities at Vishnupad temple, Gaya, Bihar</b>	<b>2014-15</b>	<b>4.29</b>
	<b>UTTAR PRADESH</b>		
<b>2.</b>	<b>Development of Mathura-Vrindavan as Mega Tourist Circuit (Ph-II)</b>	<b>2014-15</b>	<b>14.93</b>
<b>3.</b>	<b>Construction of Tourist Facilitation Centre at Vrindavan, Distt. Mathura</b>	<b>2014-15</b>	<b>9.36</b>

	<b>ODISHA</b>		
<b>4.</b>	<b>Infrastructure Development at Puri, Shree Jagannath Dham- Ramachandi-Prachi River front at Deuli under Mega Circuit</b>	<b>2014-15</b>	<b>50.00</b>
	<b>PUNJAB</b>		
<b>5.</b>	<b>Development of Karuna Sagar Valmiki Sthal at Amritsar</b>	<b>2015-16</b>	<b>6.45</b>
	<b>RAJASTHAN</b>		
<b>6.</b>	<b>Integrated Development of Pushkar/Ajmer</b>	<b>2015-16</b>	<b>40.44</b>
	<b>Andhra Pradesh</b>		
<b>7.</b>	<b>Development of Amaravati Town, Guntur District of Andhra Pradesh as Tourist Destination</b>	<b>2015-16</b>	<b>28.36</b>
	<b>Assam</b>		
<b>8.</b>	<b>Development of Kamakhya Temple and Pilgrimage Destination in and around Guwahati.</b>	<b>2015-16</b>	<b>33.98</b>
	<b>Grand Total</b>		<b>187.81</b>

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