

**GOVERNMENT OF INDIA  
MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY  
DEPARTMENT OF POSTS**

**LOK SABHA  
UNSTARRED QUESTION NO.1611  
TO BE ANSWERED ON 9<sup>th</sup> DECEMBER, 2015**

**KISAN VIKAS PATRA**

**†1611. SHRI P.P. CHAUDHARY:**

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) the number of "Kisan Vikas Patra" holders in the country as on date in rural and urban areas, State-wise;
- (b) whether any awareness programme has been launched by the Government for promotion of "Kisan Vikas Patra" particularly in rural areas; and
- (c) if so, the details thereof?

**ANSWER**

**THE MINISTER OF COMMUNICATIONS AND INFORMATION TECHNOLOGY  
(SHRI RAVI SHANKAR PRASAD)**

- (a) Department of Posts maintains Postal Circle wise information of Kisan Vikas Patras (KVPs) sold in the country. Details of KVPs sold from 18.11.2014 i.e. re-launch of KVPs till 15.11.2015 (Postal Circle wise) may be seen at **Annexure-I**.
- (b) Yes Madam.
- (c) The following steps have been taken at all levels:
  - Wide publicity through print and electronic media, newspapers, radio jingles and TV advertisement by National Savings Institute (NSI) and by the Department of Posts.
  - Organizing Seminars/Melas/Road Shows.
  - Targeting the un-banked people who are excluded from financial inclusion.
  - Fixing targets for each Post Office right from the level of Sub Post Office to Head Post office for Sale of KVPs.

**Contd.....2/-**

**Annexure-I**

<b>Circle</b>	<b>Total number of KVP certificates sold from 18.11.2014 * to 15.11.2015</b>
<b>Andhra Pradesh</b>	455167
<b>Assam</b>	223192
<b>Bihar</b>	1238130
<b>Chattisgarh</b>	158599
<b>Delhi</b>	579879
<b>Gujarat</b>	1692698
<b>Haryana</b>	325484
<b>Himachal Pradesh</b>	238308
<b>Jammu &amp; Kashmir</b>	345476
<b>Jharkhand</b>	564429
<b>Karnataka</b>	462663
<b>Kerala</b>	70221
<b>Madhya Pradesh</b>	528207
<b>Maharashtra</b>	1134993
<b>North East</b>	110075
<b>Odisha</b>	783726
<b>Punjab</b>	991183
<b>Rajasthan</b>	271244
<b>Tamilnadu</b>	317366
<b>Uttar Pradesh</b>	2974624
<b>Uttarakhand</b>	364051
<b>West Bengal</b>	2160126
<b>Total</b>	<b>15989841</b>

**\* KVP was discontinued from 01.12.2011 and re-launched from 18.11.2014**

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