GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.1276 ANSWERED ON 07.12.2015

PROMOTION OF TOURISM CIRCUITS

1276. SHRI SUMAN BALKA: SHRI KUNWAR PUSHPENDRA SINGH CHANDEL: SHRI BAIJAYANT JAY PANDA: SHRIMATI ANUPRIYA PATEL:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has formulated any scheme for the promotion of tourism circuits in the country and if so, the details thereof along with the funds allocated by the Government in this regard during the last three years and the current year;
- (b) the revenue generated from such circuits during the said period;
- (c) whether the Government has any scheme to include 'International Buddhist Circuit' under the Swadesh Darshan Scheme and if so, the details thereof and if not, the reasons therefor;
- (d) whether any Bundelkhand circuit scheme has been proposed by the Government in Bundelkhand region and if so, the details thereof; and
- (e) whether the Government proposes to include Uttar Pradesh as part of the international tourism circuit in the country to promote the culture of Uttar Pradesh abroad and if so, the details thereof?

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. MAHESH SHARMA)

(a): To develop tourism infrastructure in the country, the Ministry of Tourism has introduced Swadesh Darshan scheme - Integrated Development of Theme-Based Tourist Circuits in 2014-15. Under the scheme twelve thematic circuits have been identified initially, namely: North-East India Circuit, Buddhist Circuit, Himalayan Circuit, Coastal Circuit, Krishna Circuit, Desert Circuit, Tribal Circuit, Eco Circuit, Wildlife Circuit, Rural Circuit, Spiritual Circuit & Ramayana Circuit. The details of projects sanctioned under the Swadesh Darshan scheme during 2014-15 & current financial year are annexed.

(b): The Ministry of Tourism under its various existing schemes extends Central Financial Assistance for development of tourism infrastructure to the State Governments/UT Administrations. However, maintenance of tourism infrastructure and collection of revenue is not covered under the purview of Ministry of Tourism.

(c): Buddhist Circuit has been identified as one of the twelve thematic circuits for development under the Swadesh Darshan scheme.

(d): No, Madam.

(e): The promotion of tourist destinations and products is primarily the responsibility of the concerned State Government/Union Territory Administration. The Ministry of Tourism promotes India as a holistic destination in the domestic and international markets, including the various tourism destinations and products of every State/Union Territory of the country.

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STATEMENT IN REPLY TO PART (a) OF LOK SABHA UNSTARRED QUESTION NO.1276 ANSWERED ON 07.12.2015 REGARDING PROMOTION OF TOURISM CIRCUITS.

Details of the projects sanctioned under the Swadesh Darshan scheme during 2014-15 & current financial year.

			s. in Crore)	
SI. No.	State		Sanctioned Amount	
Year-	2014-15			
1.	Andhra Pradesh	Development of Kakinada Hope Island Konaseema as World class coastal & Eco Tourism Circuit in Andhra Pradesh	69.83	
2.	Arunachal Pradesh	Bhalukpong-Bomdila-Tawang in Arunachal Pradesh	50.00	
3.	Bihar	Cultural Centre, Bodhgaya	33.17	
Year -	- 2015-16			
1.	Manipur	Development of Tourist Circuit in Manipur: Imphal-Moirang-Khongjom- Moreh		
2.	Sikkim	Development of Tourist Circuit linking - Rangpo (entry) - Rorathang - Aritar - Phadamchen - Nathang - Sherathang - Tsongmo - Gangtok - Phodong - Mangan - Lachung - Yumthang - Lachen - Thangu - Gurudongmer - Mangan - Gangtok - Tumin Lingee - Singtam (exit) in Sikkim		
3.	Uttarakhand	Integrated Development of Eco-Tourism, Adventure Sports, Associated Tourism related Infrastructure for Development of Tehri Lake & Surroundings as New Destination-District Tehri, Uttarakhand		
4.	Rajasthan	Development of Sambhar Lake Town and Other Destinations under Desert Circuit in Swadesh Darshan Scheme	63.96	
5.	Nagaland	Development of Tribal Circuit Peren – Kohima-Wokha, Nagaland	97.36	

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