

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING**

**LOK SABHA
STARRED QUESTION NO.87
TO BE ANSWERED ON 04.12.2015**

AUCTION OF FM RADIO CHANNELS

***87: SHRI ASADUDDIN OWAI:
SHRIMATI VANAROJA R;**

Will the Minister of INFORMATION AND BROADCASTING

be pleased to state:

- (a) whether the auction of first batch of FM radio Phase-III has been completed;
- (b) if so, the details and the present status thereof along with the cities for which the e-auction was carried out and the total bid amount received, city-wise;
- (c) the number of frequencies remained unsold and the reasons therefor;
- (d) whether the quoted auction prices are as per the expectation of the Government, if so, the details thereof and the future plan chalked out for the auction of FM radio keeping in view the present auction strategy and determination of prices; and
- (e) whether irregularities have been reported during e-auction process of FM channels, if so, the reasons therefor and the action taken in the matter?

ANSWER

**THE MINISTER OF FINANCE; MINISTER OF CORPORATE AFFAIRS; AND
MINISTER OF INFORMATION AND BROADCASTING (SHRI ARUN JAITLEY):**

(a) to (e): A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PART (a) TO (e) OF LOK SABHA STARRED QUESTION NO.87 FOR ANSWER ON 04.12.2015

The e-auction of first batch of private FM radio phase-III comprising 135 channels in 69 Phase-II existing cities (Annexure-I) commenced on 27th July, 2015 and completed on 9th September, 2015 after 125 rounds of bidding. City wise successful bidders and associated frequency spots along with successful bid amount i.e. Non-Refundable One Time Entry Fee (NOTEF) under e-auction of first batch of private FM radio Phase-III channels were notified on 16th September, 2015 (Annexure-II). Against total commitment of Rs.1055.9 crore notified on 16th September, 2015 MIB has received full payment by 1st October, 2015.

Out of 135 channels put for auction during first batch, no bid was received for 38 channels across 22 cities. No bid received in 13 cities having 26 channels and partial bids received in 9 cities thereby 12 channels remained unsold. This is due to the demand - supply based market economics and bidder's strategy.

Against the cumulative reserve price of Rs.550.18 crore for 135 channels, government received aggregate provisional commitment of Rs.1156.9 crore for 97 channels in 56 cities. Out of 97 channels, 53 channels in 35 cities were sold at a premium over reserve price whereas 44 channels in 21 cities were sold at reserve price. MIB conducts e-auction of FM Radio Channels in batches as per the extant FM Phase-III Policy. No irregularity has been reported during e-auction of first batch.

Annexure-I

ANNEXURE REFERRED TO IN REPLY TO PART (a) to (e) OF THE LOK SABHA STARRED QUESTION NO. 87 FOR ANSWER ON 04.12.2015

FM Phase-III for 135 channels in 69 cities

Existing Phase-II Cities (69 nos.)

S. No.	Name of City	State	No. of Channels for Auction
<i>a</i>	<i>b</i>	<i>c</i>	<i>d</i>
	Category "A+"		
1	Chennai	Tamil Nadu	1
2	Delhi	Delhi	1
3	Mumbai	Maharashtra	2
			4
	Category "A"		
4	Ahmedabad	Gujarat	1
5	Bangalore	Karnataka	1
6	Hyderabad	Telangana	4
7	Jaipur	Rajasthan	1
8	Kanpur	Uttar Pradesh	3
9	Lucknow	Uttar Pradesh	3
10	Nagpur	Maharashtra	2
11	Pune	Maharashtra	2
12	Surat	Gujarat	2
			19
	Category "B"		
13	Amritsar	Punjab	1
14	Agra	Uttar Pradesh	2
15	Allahabad	Uttar Pradesh	2
16	Asansol	West Bengal	2

17	Cochin	Kerala	1
18	Jamshedpur	Jharkhand	1
19	Madurai	Tamil Nadu	1
20	Patna	Bihar	3
21	Rajkot	Gujarat	1
22	Varanasi	Uttar Pradesh	1
23	Vijayawada	Andhra Pradesh	2
			17
	Category "C"		
24	Ahmednagar	Maharashtra	2
25	Ajmer	Rajasthan	2
26	Akola	Maharashtra	3
27	Aligarh	Uttar Pradesh	3
28	Aurangabad	Maharashtra	2
29	Bareilly	Uttar Pradesh	2
30	Bhubaneshwar	Orissa	1
31	Bikaner	Rajasthan	3
32	Bilaspur	Chhatisgarh	3
33	Chandigarh	Chandigarh/UT	2
34	Dhule	Maharashtra	3
35	Gorakhpur	Uttar Pradesh	3
36	Gulbarga	Karnataka	3
37	Guwahati	Assam	1
38	Jalgaon	Maharashtra	2
39	Jammu	J&K	3
40	Jhansi	Uttar Pradesh	3
41	Jodhpur	Rajasthan	1
42	Kolhapur	Maharashtra	2
43	Kota	Rajasthan	1
44	Kozhikode	Kerala	2
45	Mangalore	Karnataka	1
46	Muzzaffarpur	Bihar	3
47	Mysore	Karnataka	2

48	Nanded	Maharashtra	3
49	Nasik	Maharashtra	2
50	Patiala	Punjab	1
51	Pondicherry	Pondicherry	1
52	Rajamundry*	Andhra Pradesh	3
53	Rourkela	Orissa	2
54	Sangli	Maharashtra	2
55	Sholapur	Maharashtra	2
56	Siliguri	West Bengal	1
57	Srinagar	J&K	3
58	Tiruchy	Tamil Nadu	2
59	Tirunelveli	Tamil Nadu	2
60	Tirupati	Andhra Pradesh	2
61	Tuticorin	Tamil Nadu	2
62	Udaipur	Rajasthan	1
63	Warangal	Telangana	3
			85
	Category "D"		
64	Agartala	Tripura	2
65	Aizwal	Mizoram	2
66	Hissar	Haryana	1
67	Itanagar	Arunchal Pradesh	2
68	Karnal	Haryana	1
69	Shillong	Meghalaya	2
			10
		G. TOTAL	135

ANNEXURE REFERRED TO IN REPLY TO PART (a) TO (e) OF THE LOK SABHA STARRED QUESTION NO. 87 FOR ANSWER ON 04.12.2015				
S. No	City Name	Successful Bidder(s)	Frequency spot selected (MHz)	Successful Bid amount(NOTEF)(in INR)
1	Delhi	HT Media Ltd	107.2	169,16,89,481
2	Mumbai	HT Media Ltd	91.9	122,81,31,349
		Digital Radio (Mumbai) Broadcasting Ltd	106.4	122,81,31,349
3	Ahmedabad	Entertainment Network India Ltd	104	42,68,76,267
4	Bangalore	Entertainment Network India Ltd	95	109,25,45,545
5	Hyderabad	Entertainment Network India Ltd	95	18,00,00,000
		Entertainment Network India Ltd	104	18,00,00,000
		HT Media Ltd	94.3	18,00,00,000
6	Jaipur	Entertainment Network India Ltd	104	28,34,98,387
7	Kanpur	HT Media Ltd	95	8,00,55,000
		Entertainment Network India Ltd	91.9	8,00,55,000
		Music Broadcast Pvt Ltd	104.8	8,00,55,000
8	Lucknow	Reliance Broadcast Network Ltd	94.3	14,00,55,000
		HT Media Ltd	104	14,00,55,000
		Entertainment Network India Ltd	107.2	14,00,55,000
9	Nagpur	Reliance Broadcast Network Ltd	92.7	7,76,33,411
		Entertainment Network India Ltd	91.9	7,76,33,411
10	Pune	Reliance Broadcast Network Ltd	95	42,03,50,268
		Entertainment Network India Ltd	104.2	42,03,50,268
11	Surat	Entertainment Network India Ltd	91.9	3,60,00,000
12	Agra	Rajasthan Patrika Pvt Ltd	94.5	2,56,00,050
		HT Media Ltd	93.7	2,56,00,050
13	Allahabad	HT Media Ltd	94.3	4,08,77,024
		Rajasthan Patrika Pvt Ltd	106.4	4,08,77,024
14	Cochin	Entertainment Network India Ltd	104	15,04,83,548
15	Jamshedpur	Music Broadcast Pvt Ltd	91.1	1,26,44,366
16	Madurai	Music Broadcast Pvt Ltd	91.9	6,49,08,963
17	Patna	Reliance Broadcast Network Ltd	95	17,89,83,876
		Music Broadcast Pvt Ltd	91.1	17,89,83,876
18	Rajkot	DB Corp Ltd	94.3	6,08,08,376
19	Varanasi	Reliance Broadcast Network Ltd	95	17,49,18,947
20	Ahmednagar	Reliance Broadcast Network Ltd	92.7	47,13,312
		DB Corp Ltd	104	47,13,312
21	Ajmer	Music Broadcast Pvt Ltd	104.8	79,08,589
		Rajasthan Patrika Pvt Ltd	106.4	79,08,589

22	Akola	DB Corp Ltd	94.3	29,59,000
		Abhijit Realtors and Infraventures Pvt Ltd	91.9	29,59,000
23	Aligarh	HT Media Ltd	94.9	31,00,000
		RenderLive Films and Entertainment Pvt Ltd	94.1	31,00,000
		Rajasthan Patrika Pvt Ltd	104.6	31,00,000
24	Aurangabad	Reliance Broadcast Network Ltd	92.7	6,23,39,493
		DB Corp Ltd	94.3	6,23,39,493
25	Bareilly	Rajasthan Patrika Pvt Ltd	91.1	52,59,650
		HT Media Ltd	94.3	52,59,650
26	Bhubaneshwar	Sarthak Films Pvt Ltd	91.9	7,40,13,559
27	Bikaner	Music Broadcast Pvt Ltd	91.1	31,00,000
		Rajasthan Patrika Pvt Ltd	95	31,00,000
		DB Corp Ltd	94.3	31,00,000
28	Bilaspur	Rajasthan Patrika Pvt Ltd	91.1	33,45,541
		Abhijit Realtors and Infraventures Pvt Ltd	91.9	33,45,541
		Abir Buildcon Pvt Ltd	92.7	33,45,541
29	Chandigarh	Entertainment Network India Ltd	98.3	19,04,72,374
30	Dhule	DB Corp Ltd	95	46,59,000
31	Gorakhpur	Reliance Broadcast Network Ltd	92.7	31,00,000
		Rajasthan Patrika Pvt Ltd	91.1	31,00,000
		HT Media Ltd	94.3	31,00,000
32	Guwahati	Entertainment Network India Ltd	95	4,11,11,243
33	Jalgaon	DB Corp Ltd	94.3	36,59,000
		Rajasthan Patrika Pvt Ltd	98.3	36,59,000
34	Jammu	Entertainment Network India Ltd	98.3	1,01,07,090
		Rajasthan Patrika Pvt Ltd	95	1,01,07,090
35	Jhansi	Rajasthan Patrika Pvt Ltd	91.1	31,00,000
36	Jodhpur	Digital Radio (Delhi) Broadcasting Ltd	93.5	11,44,39,124
37	Kolhapur	Music Broadcast Pvt Ltd	95	9,44,24,489
		Reliance Broadcast Network Ltd	92.7	9,44,24,489
38	Kota	Music Broadcast Pvt Ltd	91.1	1,00,73,018
39	Kozhikode	The Mathrubhumi Printing & Publishing Co Ltd	104.8	7,02,00,100
		Entertainment Network India Ltd	92.7	7,02,00,100
40	Muzaffarpur	Reliance Broadcast Network Ltd	92.7	15,10,000
		Rajasthan Patrika Pvt Ltd	91.9	15,10,000
		DB Corp Ltd	94.3	15,10,000
41	Nanded	DB Corp Ltd	94.3	29,59,000
42	Nasik	Music Broadcast Pvt Ltd	95	14,66,24,270
		DB Corp Ltd	104.2	14,66,24,270
43	Patiala	Music Broadcast Pvt Ltd	107.2	1,64,93,619

44	Rourkela	Sarthak Films Pvt Ltd	91.9	1,02,12,651
		Odisha Television Ltd	98.3	1,02,12,651
45	Sangli	DB Corp Ltd	104	46,59,000
46	Sholapur	DB Corp Ltd	95	72,03,811
		Rajasthan Patrika Pvt Ltd	104.8	72,03,811
47	Srinagar	Entertainment Network India Ltd	98.3	61,20,090
		Digital Radio (Delhi) Broadcasting Ltd	93.5	61,20,090
		Rajasthan Patrika Pvt Ltd	95	61,20,090
48	Udaipur	Music Broadcast Pvt Ltd	91.9	1,05,17,476
49	Agartala	Reliance Broadcast Network Ltd	92.7	16,20,000
50	Aizwal	Reliance Broadcast Network Ltd	92.7	12,07,000
51	Hisar	DB Corp Ltd	94.5	83,84,735
52	Itanagar	Reliance Broadcast Network Ltd	92.7	13,03,000
53	Karnal	DB Corp Ltd	94.5	1,04,18,625
54	Shillong	Reliance Broadcast Network Ltd	98.3	69,15,070
		Entertainment Network India Ltd	91.1	69,15,070
Total Amount				1055,91,66,564