

**GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION & BROADCASTING**

**LOK SABHA  
UNSTARRED QUESTION NO. 726  
TO BE ANSWERED ON 04.02.2026**

**SUPPORT FOR INDEPENDENT AND REGIONAL MUSIC IN THE DIGITAL ENVIRONMENT**

**726: SHRI PRADYUT BORDOLOI**

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- a) whether the Government has introduced or plans to introduce schemes aimed at supporting independent and regional music creators in the digital environment;
- b) if so, the details, tentative timelines and modes of implementation of such initiatives and if not, the reason therefor; and
- c) the details of the measures being taken by the Government to promote fair opportunities for creators in the online music economy?

**ANSWER**

**MINISTER OF STATE FOR INFORMATION AND BROADCASTING AND  
PARLIAMENTARY AFFAIRS.  
(DR. L. MURUGAN)**

(a) to (c):

To empower independent and regional creators, Government launched 'Create in India' (CIC) Challenges during the World Audio Visual & Entertainment Summit (WAVES) 2025. These include Resonate: The EDM Challenge, Wah Ustad, Battle of the Bands, and Symphony of India, etc. These events saw participation of 86 creators from 13 states. These initiatives, complemented by the launch of the 'Waves of India' album and showcases featuring regional artists like the Tetseo Sisters (Nagaland), are aimed at promoting India's diverse musical heritage and create new economic opportunities for creators. Government has also established the Live Events Development Cell (LEDC) to facilitate the structured growth of creative economy.

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