

**GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE  
LOK SABHA**

**UNSTARRED QUESTION NO. 589.  
TO BE ANSWERED ON TUESDAY, THE 03<sup>RD</sup> FEBRUARY, 2026.**

**STEPS TAKEN TO PROMOTE INDUSTRIAL GROWTH AND INVESTMENT**

**589. SHRI DURAI VAIKO:**

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

**वाणिज्य एवं उद्योग मंत्री**

- (a) the details of initiatives and schemes implemented by the Ministry of Commerce and Industry to promote industrial, trade, and export development in Tiruchirappalli and Pudukkottai districts of Tamil Nadu during the last three years;
- (b) the details of beneficiaries and investments generated under the said initiatives, sector and scheme-wise ;
- (c) whether any industrial clusters, export promotion programmes, logistics or warehousing facilities or start-up support initiatives have been established or are proposed to be established in the said districts; and
- (d) if so, the details thereof and if not, the reasons therefor?

**ANSWER**

**वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)**

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY  
(SHRI JITIN PRASADA)**

**(a) to (d):** The Districts as Export Hubs (DEH) initiative, aimed at targeting export promotion, manufacturing, and employment generation at the grassroots level by involving States and Districts as meaningful stakeholders, was launched in August 2019. The initiative seeks to channelize the potential and diverse identity of each district to promote exports of identified goods and services through institutional mechanisms such as State Export Promotion Committees (SEPC) and District Export Promotion Committees (DEPC), which support export promotion and address bottlenecks for export growth in the Districts. Under the DEH, products/services with export potential have been identified in 734 districts across the country. The products/services identified under this initiative in **Pudukkottai and Tiruchirappalli districts of Tamil Nadu** are as follows:

- i. **Pudukkottai District**—(Agro Food Processing, Marine Food Processing, Granite, Coir, and Engineering);
- ii. **Tiruchirappalli District**—(Agro Food Processing, Heavy Electricals and Engineering, Defence Equipment, Artificial Jewellery, Windmill Components, and Banana).

Under the Startup India initiative, the Government supports the startup ecosystem through three flagship schemes: **Fund of Funds for Startups (FFS)** to catalyze venture capital investments, **Startup India Seed Fund Scheme (SISFS)** to provide financial assistance to seed-stage startups through incubators, and **Credit Guarantee Scheme for Startups (CGSS)** for enabling debt funding to startups through eligible financial institutions. For Tamil Nadu, between 2023 and 2025, support amounting to approximately ₹568 crore, ₹43.15 crore, and ₹84.6 crore has been provided under FFS, SISFS, and CGSS, respectively.

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