

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA
UNSTARRED QUESTION NO. 5582
TO BE ANSWERED ON 27th MARCH 2026**

AWARENESS CAMPAIGNS & SCHOOL OUTREACH

5582. SMT. BHARTI PARDHI:

SHRI NARESH GANPAT MHASKE:

SHRI SHRIRANG APPA CHANDU BARNE:

SHRI ATUL GARG:

SHRI RAVINDRA DATTARAM WAIKAR:

DR. SHRIKANT EKNATH SHINDE:

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) whether awareness campaigns and school-based outreach programmes are being conducted by the Government to promote vaccine uptake in the country, if so, the details thereof and if not, the reasons therefor;
- (b) the steps taken or proposed to be taken by the Government to train healthcare personnel for the nationwide rollout; and
- (c) the expected impact of this initiative on cervical cancer prevention, adolescent health outcomes and public health goals?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE
(SMT. ANUPRIYA PATEL)**

(a) to (c) As a preventive intervention to reduce cervical cancer incidence, the nationwide free HPV vaccination campaign was launched on 28th February 2026 for approximately 1.2 crore eligible beneficiary girls aged 14 years across all 36 States and Union Territories . The extensive training on HPV vaccination for medical and paramedical staff across all 36 States/UTs in the country has been completed. Awareness generation to promote the uptake of various vaccines like HPV, Td (Tetanus adult Diphtheria) are being conducted through use of IEC materials such as radio jingles, posters, banners, myth-busting digital content and social media platforms to provide accurate information and address misconceptions. The vaccines are administered free of cost at all designated government health facilities.
