

GOVERNMENT OF INDIA  
MINISTRY OF AGRICULTURE AND FARMERS WELFARE  
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

**LOK SABHA**  
**UNSTARRED QUESTION NO. 5272**  
TO BE ANSWERED ON THE 24<sup>TH</sup> MARCH, 2026

**LAUNCH OF BHARAT-VISTAAR AI PLATFORM**

5272. SHRI RAVINDRA DATTARAM WAIKAR:  
SHRI ATUL GARG:  
SHRI NARESH GANPAT MHASKE:  
SMT. BHARTI PARDHI:  
DR. SHRIKANT EKNATH SHINDE:  
SHRI SHRIRANG APPA CHANDU BARNE

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether the launch of Bharat-VISTAAR AI Platform marks a significant step toward integrating artificial intelligence into farm-level decision-making across the country;
- (b) whether the platform provides real-time, data-driven advisories on weather patterns, soil health and crop planning to enhance productivity;
- (c) whether Bharat-VISTAAR AI ensures inclusive access by supporting multiple regional languages and user-friendly interfaces for small farmers;
- (d) whether the tool strengthens transparency and efficiency in scheme implementation through digital profiling and analytics; and
- (e) whether Bharat-VISTAAR AI positions India as a pioneer in AI-driven agricultural governance and smart farming infrastructure?

**ANSWER**

MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE  
कृषि एवं किसान कल्याण राज्य मंत्री (SHRI RAMNATH THAKUR)

(a) to (e): Bharat-VISTAAR (Virtually Integrated System to Access Agricultural Resources), a multilingual, Artificial intelligence (AI) powered tool, has been announced in the Union Budget 2026–27. The Government of India has launched the Phase-1 version of Bharat-VISTAAR as a nationwide, AI-powered, voice-first, multilingual Digital Public Infrastructure. It is conceived as an integrated and unified Digital Public Infrastructure designed to provide farmers with reliable, real-time, and location-specific personalized agricultural advisories while ensuring seamless access to a comprehensive range of allied agricultural and support services.

The platform integrates data from various government digital ecosystems and scientific agricultural practices developed by the Indian Council of Agricultural Research (ICAR) and other authoritative sources to deliver personalised information/advisories on crop management, weather, market prices, pest and disease alerts, and soil health insights, in a phase-wise manner.

In the Phase I, launched on 17<sup>th</sup> February, 2026, this facility is available in Hindi and English languages through multiple channels, including a dedicated telephone number (155261), a voice-based AI chatbot, a web portal of the Ministry of Agriculture & Farmers' Welfare and a downloadable mobile application. Phase-I integrates 10 (ten) major Central schemes, including PM-KISAN, PMFBY, Soil Health Card, Kisan Credit Card, Agriculture Infrastructure Fund, PM Krishi Sinchayee Yojana, PM-AASHA, Modified Interest Subvention Scheme, Per Drop More Crop, and Sub-Mission on Agricultural Mechanization. The Government has plans to add more regional languages in the subsequent phases.

To ensure accessibility for small and marginal farmers, the platform provides voice-based and Interactive Voice Response System (IVRS) access for non-smartphone users. It is designed for expansion to regional languages, State-specific Agriculture schemes & information and extension networks, along with awareness and capacity-building programmes to promote digital adoption.

BharatVistaar also promotes transparency and trust by ensuring traceability through clear indication of the source of information used, such as ICAR, IMD, and other authoritative sources. The information being provided is dynamically updated in real time, ensuring that farmers receive the most current and reliable information for decision-making, which further improves overall efficiency.

Bharat-VISTAAR has been developed in accordance with the Digital Personal Data Protection Act, 2023, and other IT laws of the country in force. The Government of India also ensures robust data security, which is fully compliant with the cyber security guidelines of the Ministry of Electronics and Information Technology (MeitY) and the Computer Emergency Response Team-India (CERT-In). In addition, the government conducts periodic security audits of all these IT systems and monitors risks with users accessing this infrastructure within such a short period, this positions Bharat-VISTAAR as one of the transformative DPIs in the agriculture sector delivering at scale.

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