

NATIONAL HANDICRAFTS DEVELOPMENT PROGRAMME IN KARNATAKA

5133. SHRI PC MOHAN:
SHRI DEVUSINH CHAUHAN:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) the total number of artisans covered under various components of the National Handicrafts Development Programme (NHDP) as of January 2026, State-wise, particularly for Karnataka including Bengaluru;
- (b) the details of the financial assistance extended directly to artisans and clusters under NHDP for tools, raw materials, design support, marketing and infrastructure including support provided in Karnataka;
- (c) whether participation of handicraft artisans and exporters in international exhibitions, fairs and buyer-seller meets has increased during the last three years and if so, the details thereof along with the details of markets targeted including Karnataka; and
- (d) the steps taken to promote traditional handicrafts and urban artisan clusters in Bengaluru through electronic commerce (e-commerce), export promotion and skill development initiatives under NHDP?

उत्तर
ANSWER

वस्त्र मंत्री (श्री गिरिराज सिंह)
MINISTER OF TEXTILES
(SHRI GIRIRAJ SINGH)

(a): The total number of artisans covered under various components of the National Handicraft Development Programme (NHDP) state-wise during the FY 2025-26 including the State of Karnataka is enclosed at Annexure-I.

(b): Under the National Handicrafts Development Programme (NHDP) Scheme, financial assistance is provided to eligible agencies/artisans for skilling, design development workshops, infrastructural support, marketing of handicrafts products in domestic & international markets, concessional loans to artisans under Mudra Scheme and Social Security etc. A total of Rs. 35.00 crore has been sanctioned out of total budget outlay of 225 crores under NHDP Scheme during the FY 2025-26 in the state of Karnataka.

(c): Under Marketing Services & Support component of NHDP, artisan/exporters are deputed to participate in international fairs, thematic exhibitions, and road shows abroad, Buyer Seller Meets and Reverse Buyer Seller Meets and in the International Craft Exposure Programme, awardee artisans (such as Padma Shri and Shilp Guru) are also nominated for live craft demonstrations under cultural exchange programs. The number of artisans/exporters participation in international marketing events during the last three financial years (2023-24 to 2025-26), including Karnataka is given below:

Financial Year	2023-24	2024-25	2025-26
Artisans/ Exporters	648	929	1,114

(d): An e-commerce platform called Indiahandmade.com has been developed by the Ministry of Textiles to support rural artisans and weavers by enabling them to sell their products online across India. This initiative empowers artisans by providing opportunities for financial independence and enhancing their social recognition. In addition, the office offers handholding support to artisans for registration on the Government e-Marketplace (GeM), facilitating their participation in government procurement. It also promotes exports and strengthens the global presence of Indian handicrafts. Furthermore, international marketing events are organized both in India and abroad under the Marketing Support and Services (MSS) component of the National Handicrafts Development Programme, helping artisans access wider markets and expand their reach.

Further, skill development programmes such as Guru Shishya Hastshilp Prashikshan Programme (GSHPP), Comprehensive Skill Upgradation Programme (CSUP), and Design and Technology Development Workshops (DDWs) and Entrepreneurship Development Programs (EDP) are implemented to upgrade artisans' skills and improve their market competitiveness.

ANNEXURE-I

Statement referred to in reply to part (a) of the Lok Sabha Unstarred Question No. 5133 for answer on 24.03.2026.
State-wise number of artisans benefitted under NHDP Schemes during the FY 2025-26.

Sl. No.	State/Ut's	No. of Artisan Benefitted (Up to January 2026)
1	A & N Islands	250
2	Andhra Pradesh	2,255
3	Arunachal Pradesh	600
4	Assam	2,743
5	Bihar	2,240
7	Chhattisgarh	1,160
9	Daman and Diu	30
10	Delhi	2,104
11	Goa	390
12	Gujarat	3,434
13	Haryana	780
14	Himachal Pradesh	765
15	Jammu and Kashmir	2,992
16	Jharkhand	1,770
17	Karnataka	2,520
18	Kerala	870
19	Ladakh	915
21	Madhya Pradesh	2,690
22	Maharashtra	2,723
23	Manipur	1,620
24	Meghalaya	995
25	Mizoram	430
26	Nagaland	770
27	Odisha	3,905
28	Puducherry	660
29	Punjab	650
30	Rajasthan	3,255
31	Sikkim	710
32	Tamil Nadu	2,618
33	Telangana	1,242
34	Tripura	940
35	Uttar Pradesh	10,603
36	Uttarakhand	1,710
37	West Bengal	2,660
38	All India	6,337
	International marketing	154
	TOTAL	70,490
