

GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP
LOK SABHA
UNSTARRED QUESTION NO. 4847
ANSWERED ON – 23.03.2026

SKILL INDIA DIGITAL HUB

4847. SHRI BHASKAR MURLIDHAR BHAGARE:
SMT. SUPRIYA SULE:
PROF. VARSHA EKNATH GAIKWAD:
SHRI MOHITE PATIL DHAIRYASHEEL RAJSINH:
SHRI SANJAY DINA PATIL:
DR. AMOL RAMSING KOLHE:

Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be pleased to state:

- (a) whether the Government is undertaking a nationwide digital outreach initiative to expand enrollment and active participation of youth, women, professionals and aspiring entrepreneurs from Maharashtra on the Skill India Digital Hub (SIDH);
- (b) whether district-wise data regarding registrations, course enrollments, certifications and employment or entrepreneurship outcomes facilitated through SIDH is available in the said State;
- (c) whether the mobile-first, Artificial Intelligence (AI)-enabled and multilingual features of SIDH are being leveraged to improve access for learners in rural, tribal and industrially backward regions of the said State;
- (d) whether industry-aligned and future-ready courses relevant to Maharashtra's key sectors such as manufacturing, services, start-ups and emerging technology-driven jobs are being prioritised on the platform; and
- (e) whether the Government proposes deeper convergence among SIDH, the Maharashtra State Skill Development Mission and educational institutions to strengthen lifelong learning, employability and workforce readiness in the said State and if so, the details thereof?

ANSWER

THE MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP

(SHRI JAYANT CHAUDHARY)

(a) SIDH, the Skill India Digital Hub, serves as a unified platform to promote skill development, employment, and entrepreneurship across the country. To enhance participation, comprehensive online and offline outreach strategies have been implemented, including multilingual digital campaigns, social media engagement, workshops, webinars, and on-ground activations such as SIDH stalls for real-time interaction and registrations. High-visibility outdoor campaigns have also been conducted at railway stations, bus shelters, and during major events like Mahakumbh 2025.

A nationwide awareness campaign, "Badhna Hai Toh Yahan Judna Hai," was launched during the India AI Impact Summit 2026, and disseminated through print, electronic, outdoor and digital media.

(b) Yes, the data is available on the SIDH platform dashboard, including district-wise information on enrolments and certifications for individual schemes and online programs.

(c) The platform has been structured to maximise inclusivity and reach, particularly for learners in rural, tribal and industrially backward regions. Its mobile-first design ensures easy access through smartphones, which are often the primary digital device in such areas.

The availability of content in 23 languages further reduces language barriers and enhances usability for diverse communities.

Together with built-in accessibility features that cater to different user needs, these elements significantly strengthen the platform's ability to expand access to skill development services and improve engagement among underserved populations.

(d) Under PMKVY 4.0, future skills and industry-aligned job roles have been prioritised all across the country including Maharashtra across key sectors such as IT-ITeS, Electronics and Hardware, Automotive, Green Jobs, Healthcare and Telecom and are being run on SIDH. As on 31.12.2025, a total of 25,378 candidates have been enrolled, of which 17,860 have been trained/oriented and 9,979 have been certified in the state of Maharashtra.

The trends indicate significant uptake in emerging job roles including Artificial Intelligence (AI), Internet of Things (IoT), Electric Vehicles, renewable energy, 5G technologies and digital healthcare, reflecting alignment of skilling initiatives with evolving industry requirements and future workforce demand in the State.

(e) Efforts to enable convergence across Central and State schemes are supported through the Skill India Digital Hub (SIDH) by facilitating data-sharing and integration mechanisms. States are encouraged to align with SIDH, either by implementing their schemes on the platform or by using it as a repository for skill and training data. Through this approach, State-run schemes are also reflected on SIDH; currently, one such scheme from Maharashtra, namely Pramod Mahajan Kaushalya Udyojakta Vikas Abhiyaan (PMKUVA), is available on the platform.
