

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH
LOK SABHA
UNSTARRED QUESTION NO. †4748
ANSWERED ON 20/03/2026**

“Cultivation and Conservation of Medicinal Plants”

†4748. Shri Jaswantsinh Sumanbhai Bhabhor:

Shri Jugal Kishore: &

Shri Rodmal Nagar:

Will the Minister of AYUSH be pleased to state:

- (a) the details of AYUSH projects sanctioned, funds released and the number of tribal farmers whose income has been increased under the Central Sector Scheme for Conservation, Development and Sustainable Management of Medicinal Plants in the country during the last five years, State/UT-wise including Jammu and Kashmir, Dahod Parliamentary Constituency of Gujarat and Madhya Pradesh;
- (b) whether the medicinal plant cultivation projects have been implemented in Rajgarh district of Madhya Pradesh and if so, the details thereof;
- (c) whether any special efforts have been made by the Government for the in-situ and ex-situ conservation of rare and endangered medicinal plants in the forest areas of Dahod and the measurable results and if so, the details thereof;
- (d) the details of the progress made towards the goal of linking the medicinal plants producers of Dahod to the market, ensuring price transparency and doubling income through e-Charak mobile App; and
- (e) the impact of the Scheme on farmers income and on the area expansion under medicinal plant cultivation?

ANSWER

**THE MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF
AYUSH
(SHRI PRATAPRAO JADHAV)**

(a) The National Medicinal Plants Board (NMPB), Ministry of Ayush is presently implementing “Central Sector Scheme for Conservation, Development and Sustainable Management of Medicinal Plants” throughout the country including Jammu & Kashmir, Gujarat and Madhya Pradesh. Under the scheme, the project-based support is provided for following activities:

- i. *In-situ* conservation through development of Medicinal Plants Conservation and Development Areas (MPCDAs).
- ii. *In-situ/Ex-situ* resource augmentation.
- iii. *Ex-situ* conservation through establishment of herbal gardens.

- iv. Livelihood linkages with Joint Forest Management Committees (JFMCs) / Panchayats / Van Panchayats / Biodiversity Management Committees (BMCs) / Self Help Groups (SHGs).
- v. IEC activities like Training / workshops / Seminars/ Conferences etc.
- vi. Research & Development.
- vii. Promotion of marketing and trade of medicinal plants produce.
- viii. Forward and backward linkage in supply chain of medicinal plants.

The details of projects sanctioned and funds released under the Central Sector Scheme on Conservation, Development and Sustainable management of Medicinal Plants during the last five years, state wise at **Annexure I**.

(b) The Ministry of Ayush, Government of India had implemented Centrally Sponsored Scheme of National Ayush Mission (NAM) for cultivation of medicinal plants from the financial year 2015-16 to 2020-21 throughout the country including Madhya Pradesh. Till date, Ministry of Ayush had released as a central share an amount of Rs. 15.85 Crore and supported 12,551 hectare area under cultivation of medicinal plants, in Madhya Pradesh under medicinal plants component of National Ayush Mission (NAM) from the financial year 2015-16 to 2020-21. The detail is given at **Annexure-II**.

Besides this, National Medicinal Plants Board, Ministry of Ayush has approved a project entitled “**Forward and backward linkage in supply chain of medicinal plants at Khandwa district in MP**” to the State Medicinal Plants Board, Madhya Pradesh for an amount of Rs. 119.95 lakh during the F.Y. 2024-25 under Integrated Component to raise the planting material for distribution to the farmers for medicinal plants cultivation and establishment of infrastructure for Post-Harvest Management and Marketing.

(c) NMPB, under its “Central Sector Scheme on Conservation, Development and Sustainable Management of Medicinal Plants” is providing project based support for the conservation of rare and endangered of medicinal plants to State Forest Departments including State of Gujarat for Resource Augmentation/ Plantation of medicinal plants in forest areas through *in-situ* resource augmentation, plantation outside designated forest areas through *ex-situ* resource augmentation and Support to (JFMCs)/Panchayats/ Van Panchayat/SHGs/BMCs etc. for setting of local cluster for value addition, drying, warehousing and augmenting marketing infrastructure etc. and generate livelihood to these forest fringe communities. During the last five (5) years, the NMPB has supported a project entitled “*in-situ* Resource Augmentation of medicinal plants in Kutch Circle, to Gujarat.

(d) To ensure price transparency and increase the income of the farmers, NMPB has launched “e-CHARAK” mobile application as well as web portal for the promotion and marketing of medicinal plants/herbs for trade of Medicinal Plants & easy market access, The “e-CHARAK” is a platform to enable information exchange between various stakeholders mainly farmers involved in the medicinal plants sector across the country. The “e-CHARAK” application supports

different local languages and it also provides fortnightly market price of 100 MPs from 25 herbal markets across India.

Currently, e-Charak mobile has **Registered users-11,119; Total visitors-30565540; Posted items-7,588; Buyer Sellers Interactions-7114690.**

(e) The cultivation activities are not supported under the Central Sector Scheme. However, NMPB, Ministry of Ayush has supported projects under Forward and Backward Linkage in Supply Chain of Medicinal Plants (Integrated Component) of existing Central Sector Scheme from the F.Y. 2023-24, wherein project based support is provided for Infrastructure for Quality Planting Material to raise the planting material of medicinal plants for cultivation, Information Education Communication (IEC) activities to aware the farmers, Infrastructure for Post-Harvest Management and Marketing to increase the marketability of the medicinal plants, adding value to the produce, increasing profitability and reducing losses, Quality Testing and Certification of raw material.

NMPB has approved total 15 project proposals to the different organization under Forward and Backward Linkages in supply chain of Medicinal Plants (Integrated Component) of Central Sector Scheme of NMPB from the Financial Year 2023 -24 to till date to cover approximately 2000 hectare area under cultivation of medicinal plants by providing the QPM to the farmers.

Annexure-1

The details of new projects sanctioned and total funds released (new as well as old projects) under the Central Sector Scheme in the country during the last five years, State/UT-wise including, Jammu and Kashmir, Gujarat and Madhya Pradesh.

S. No.	State	No. of new projects sanctioned	Total fund released to the state for new as well as old projects during last 5 years (Amount in lakh)
1.	Andaman & Nicobar	1	24.50
2.	Andhra Pradesh	16	466.78
3.	Arunachal Pradesh	5	79.67
4.	Assam	24	1063.00
5.	Bihar	2	43.09
6.	Chandigarh	3	58.32
7.	Chhattisgarh	5	158.25
8.	Delhi	39	1116.84
9.	Goa	1	47.24
10.	Gujarat	14	1348.02
11.	Haryana	16	515.72
12.	Himachal Pradesh	20	730.12
13.	Jammu & Kashmir	14	679.40
14.	Jharkhand	6	14.20
15.	Karnataka	32	1585.04
16.	Kerala	31	1379.74
17.	Ladakh	4	91.75
18.	Lakshdweep	0	26.17
19.	Madhya Pradesh	27	594.03
20.	Maharashtra	25	828.99
21.	Manipur	8	141.94
22.	Meghalaya	2	31.15
23.	Mizoram	7	325.77
24.	Nagaland	3	97.93
25.	Odisha	20	150.28
26.	Punjab	13	195.48
27.	Puducherry	4	96.75
28.	Rajasthan	12	224.26
29.	Sikkim	3	520.22
30.	Tamil Nadu	51	687.31
31.	Telangana	14	544.47
32.	Tripura	1	0
33.	Uttar Pradesh	38	1096.64
34.	Uttarakhand	26	700.21
35.	West Bengal	11	842.22
	Total	498	16505.5

Annexure-II

The detail of activities approved in Madhya Pradesh under Medicinal Plants Component of National Ayush Mission (NAM) scheme from the financial year 2015-16 to 2020-21.

S. No.	Activities	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	Total
1	Area covered under cultivation of medicinal plants (Area in hectare)	1681	2518	2030	1262	790	4270	12551
2	No. of Post-Harvest Management units (in numbers)	0	0	14	0	40	9	63
3	Rural Collection Centre (in numbers)	0	0	0	1	0	0	1
4.	Fund released (Central Share) (Rs. in Crore)	2.76	2.98	2.70	2.01	3.10	2.30	15.85