

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA
UNSTARRED QUESTION NO.4700
TO BE ANSWERED ON 20TH MARCH, 2026**

CONSUMPTION OF TOBACCO PRODUCTS

4700. SHRI NAVEEN JINDAL:

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) the total number of deaths due to consumption of tobacco products in the country, State/UT-wise;
- (b) the Government has a well laid-out Tobacco Cessation Policy to curb the use of tobacco in the country and if so, the salient features of the same;
- (c) the details of the schemes and programmes being implemented for tobacco cessation along with the targets and achievements there under, scheme-wise during the last five years, year-wise;
- (d) the details of the allocations made and the actual expenditure on these schemes and programmes during the last five years, year-wise and programme-wise;
- (e) the details of reasons for under achievement in physical targets thereunder; and
- (f) the details of the Tobacco Cessation Centres and Clinics operational as on 31st December, 2024 along with date of operationalisation of Centre and Clinic in the country, State/UT-wise?

**ANSWER
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND
FAMILY WELFARE
(SHRI PRATAPRAO JADHAV)**

(a): As per the Report of the second round of Global Adult Tobacco Survey (GATS-2), 2016-17, mortality due to tobacco in India is estimated at upwards of 1.3 million (over 13 lakhs).

(b) to (f): The Government of India launched the National Tobacco Control Programme (NTCP) in the year 2007-08 with the aim to reduce tobacco consumption and minimize the health burden caused by tobacco-related diseases. Currently the program is implemented in all 36 States and UTs covering more than 700 districts. Some of the salient features and achievements of the programme to curb the use of tobacco are as follows:

- The National Health Policy (NHP), 2017 set a target of 15% reduction in tobacco use among adults (15+ years) by 2020. As per the Global Adult Tobacco Survey (GATS), a 17.3% relative reduction

in tobacco use prevalence among Indians (aged 15+ years) has been achieved between GATS-1 (2009-10) and GATS-2 (2016-17)

- The Ministry has established a toll-free National Tobacco Quitline Service (1800-112-356), which is operated by four Quitline centers (Delhi, Mumbai, Guwahati, Bengaluru) covering all States and UTs, and provides counselling in 16 languages, including regional/local languages.
- Over 2,000 Tobacco Cessation Centres (TCCs) have been established across the country under integrated efforts of NTCP, National Medical Commission (NMC) and National Dental Commission (NDC), National Oral Health Programme (NOHP).
- In addition, MoHFW has also released guidelines for strengthening tobacco cessation:
 - 1) Establishment of Tobacco Cessation Centers in Dental Institutes-An Integrated Approach in India-Operational Guidelines (2018)
 - 2) Operational Guidelines for Establishing Tobacco Cessation Centres in Medical Institutions (2024)
 - 3) A guide for Health Workers....Helping tobacco users quit (2024)
 - 4) Operational Guidelines for Establishing Tobacco Cessation Centres in Ayush Institutions (2025)
- As a part of awareness efforts, MoH&FW has launched a 60-day annual Tobacco Free Youth Campaign since 2023 to educate youth about the dangers of tobacco and empower them to resist or quit tobacco use.

The details of funds allocated and actual expenditure during the last 05 (five) years under NTCP are given below:

(In Crore)

Year	Budget Allocated	Expenditure
2020-21	12.00	7.95
2021-22	13.70	7.53
2022-23	24.00	19.76
2023-24	19.47	9.36
2024-25	11.10	9.96
