

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 4497
TO BE ANSWERED ON: 19.03.2026

MSMEs IN ANANDPUR SAHIB

4497. SHRI MALVINDER SINGH KANG:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the details of digitalisation schemes introduced for Micro, Small and Medium Enterprises (MSMEs) in Anandpur Sahib including funds sanctioned and released during the years 2023-25;
- (b) the number of MSME units in Anandpur Sahib adopting digital platforms for marketing, inventory and payments, along with sector-wise distribution;
- (c) the training and awareness programmes conducted to support MSMEs in digital transformation, with details of participants and implementing agencies;
- (d) the impact assessment of digital adoption on productivity, turnover and employment generation in the Anandpur Sahib Lok Sabha Constituency; and
- (e) the measures taken or proposed by the Union Government to further promote digital tools and e-commerce platforms for small enterprises in Anandpur Sahib?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a) to (c): Government of India has been actively taking several steps to increase the utilization of digital technology and infrastructure through Digital India flagship programme to transform India into digitally empowered society and knowledge economy. Under the Digital India programme, the Ministry of Electronics and Information Technology (MeitY) offers services on Digital Infrastructure as a Utility, Governance and Services on Demand, Digital Empowerment of Citizens and MSMEs. Digital payments are also done by MSMEs through different digital platform. In order to improve and increase the integration of above technologies to help MSMEs for digitalisation across the country, the Ministry of Micro, Small and Medium Enterprises (MSME) runs various schemes and initiatives, which inter-alia includes the Udyam Portal, MSME Champions Portal, Government e-Marketplace (GeM), Trade Receivables Discounting System (TReDS), MSME Mart, MSME SAMBANDH, and Online Dispute Resolution (ODR) portal, enabling digital registrations, online procurement, e-market access, receivable financing, and grievance redressal.

These schemes are implemented through their respective implementing agencies and funds are released to the IAs. Since all these schemes are Central Sector Schemes, no funds are released directly to States. All these programmes have separate provision for organizing training and awareness programmes which are being organised in all over the country including the Anandpur Sahib city in the State of Punjab. Udyam Registration enables the MSMEs to avail the benefits under different schemes of the Ministry and the Udyam registration details (All India, Punjab & Rupnagar District including Anandpur Sahib) are as follows:

MSMEs Detail Under UDYAM & UAP Since 01/07/2020 to 15/03/2026							
State / District	Micro	Small	Medium	Total	Mfg.	Service	Trading
All India	7872140	491078	37045	79250063	16542125	28840800	33867138
Punjab	2141880	16996	1236	2160112	462202	795478	902432
Rupnagar	45859	177	10	46046	7231	19203	19612

(d) & (e): Government periodically assesses the extent of digital adoption among Micro, Small, and Medium Enterprises (MSMEs), covering aspects such as e-commerce platforms, digital accounting, supply chain digitization, and participation in platforms like the Government e-Marketplace (GeM) and Open Network for Digital Commerce (ONDC) through evaluation studies in collaboration with industry and research institutions. The Output-Outcome Monitoring Framework of NITI Aayog's is another institutional mechanism to evaluate the outcome of such schemes. The digital initiatives are playing an important role for implementing several schemes and programmes in the Ministry and to boost sales, production and connectivity for MSMEs.
