

GOVERNMENT OF INDIA  
MINISTRY OF FOOD PROCESSING INDUSTRIES  
**LOK SABHA**  
**UNSTARRED QUESTION NO: 4435**  
ANSWERED ON 19<sup>TH</sup> MARCH, 2026

**OPERATION GREEN FRAMEWORK IN ODISHA**

**4435. SMT. SANGEETA KUMARI SINGH DEO:**

Will the Minister of *FOOD PROCESSING INDUSTRIES* be pleased to state:

- (a) the extent to which the expanded Operation Greens framework has supported diversification of perishable crops in Odisha, particularly horticultural and tribal produce beyond traditional TOP crops;
- (b) whether any integrated cold chain, primary processing or aggregation infrastructure has been sanctioned or made functional in Odisha under the scheme and if so, the details thereof;
- (c) the number of Farmer Producer Organizations (FPOs) from Odisha that have received financial or logistical assistance for direct linkage with processors or organised retail;
- (d) whether data indicates reduction in price volatility and distress sales of perishable produce in Odisha districts and if so, the details thereof; and
- (e) the additional measures proposed to enhance value addition and market access for farmers in western Odisha?

**ANSWER**

THE MINISTER OF STATE FOR FOOD PROCESSING INDUSTRIES  
(SHRI RAVNEET SINGH)

(a): Ministry of Food Processing Industries (MoFPI) has been implementing a Central Sector umbrella scheme called “Pradhan Mantri Kisan Sampada Yojana (PMKSY)” since 2017-18 across the country. Under Operation Greens component of PMKSY scheme, the Ministry is providing financial assistance at the rate of 35% of the eligible project cost for projects in General Areas, and 50% for projects in Difficult Areas, as well as for projects involving SC/ST, FPOs (Farmer Producer Organizations), and SHGs (Self-Help Groups) for value chain development of 10 fruit crops, 11 vegetable crops and shrimp in the identified production clusters. The production clusters for these crops are identified based on the horticultural production data provided by Ministry of Agriculture and Farmers Welfare, in consultation with the Horticulture Departments of the respective states. Odisha has been identified as production cluster for Tomato and Okra. In this regard, it may also be mentioned that Ministry of Food Processing Industries does not set up any food processing industry on its own, but to encourage the growth of the food processing sector, the Ministry is implementing various schemes for development of food processing infrastructure and setting up of food processing units through various component schemes of Pradhan Mantri Kisan Sampada Yojana (PMKSY). The proposals under the schemes are invited through Expression of Interest (EOI). Proposals are scrutinised as per the provisions of scheme guidelines and eligible applications sanctioned for financial assistance.

- (b): No project has been assisted under the Operation Greens scheme in the state of Odisha.
- (c): Does not arise.
- (d): Does not arise.
- (e): No such proposal is under consideration by the Ministry.